# ADJOINING A UNIT TO AN OPERATOR ALGEBRA

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ABSTRACT. We show that the matricial norms of a non-unital operator algebra determine those of the algebra obtained by adjoining a unit to it. As applications, we classify two-dimensional unital operator algebras and show that the algebra of bounded holomorphic functions on a strongly pseudoconvex domain has a contractive representation that is not completely contractive.

KEYWORDS: Non-selfadjoint operator algebra, matricial norms.

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## 1. INTRODUCTION

A (concrete) operator algebra on a Hilbert space  $\mathcal{H}$  is a closed subalgebra of the algebra  $\mathbb{B}(\mathcal{H})$  of bounded operators on  $\mathcal{H}$ . An operator algebra  $\mathcal{A}$  on  $\mathcal{H}$  is called unital iff  $\mathrm{id}_{\mathcal{H}} \in \mathcal{A}$ . If  $\mathcal{A}$  is an operator algebra on  $\mathcal{H}$ , then the algebra  $\mathbb{M}_n(\mathcal{A})$ of  $n \times n$ -matrices with entries in  $\mathcal{A}$  is an operator algebra on the Hilbert space  $\mathbb{C}^n \otimes \mathcal{H}$ . The  $C^*$ -norms on  $\mathbb{B}(\mathbb{C}^n \otimes \mathcal{H})$  therefore yield canonical norms  $\|\cdot\|_n$  on  $\mathbb{M}_n(\mathcal{A})$  for all  $n \in \mathbb{N}$ . We write  $\mathrm{Ball}(\mathbb{M}_n(\mathcal{A}))$  for the *open* unit ball of  $\mathbb{M}_n(\mathcal{A})$ .

Two operator algebras  $\mathcal{A}, \mathcal{B}$  are called *completely isometric* iff there is an algebra isomorphism  $\varphi : \mathcal{A} \to \mathcal{B}$  such that the induced maps  $\varphi_n : \mathbb{M}_n(\mathcal{A}) \to \mathbb{M}_n(\mathcal{B})$ are isometric for all  $n \in \mathbb{N}$ .

A linear map  $\varphi : \mathcal{A} \to \mathcal{B}$  is called *completely contractive* iff  $\varphi_n$  is contractive for all  $n \in \mathbb{N}$ ; a complete quotient map iff  $\varphi_n$  is a quotient map for all  $n \in \mathbb{N}$ ; and completely isometric iff  $\varphi_n$  is isometric for all  $n \in \mathbb{N}$ . Finally, we define  $\|\varphi\|_n := \|\varphi_n\|$  for  $n \in \mathbb{N}$  and  $\|\varphi\|_{\infty} := \sup_{n \in \mathbb{N}} \|\varphi\|_n$ . See [6] for this terminology.

Let  $\mathcal{A} \subset \mathbb{B}(\mathcal{H})$  be a closed subalgebra with  $\mathrm{id}_{\mathcal{H}} \notin \mathcal{A}$ . Consider the corresponding unital operator algebra

$$\mathcal{A}^+ := \{ x + \lambda \cdot \mathrm{id}_{\mathcal{H}} \mid x \in \mathcal{A}, \lambda \in \mathbb{C} \} \subset \mathbb{B}(\mathcal{H}).$$

We show that if  $\varphi : \mathcal{A} \to \mathcal{B}$  is a complete isometry, then the unital extension  $\varphi^+ : \mathcal{A}^+ \to \mathcal{B}^+$  is also a complete isometry. That is, the norms on  $\mathbb{M}_n(\mathcal{A}^+)$  do not depend on the choice of a completely isometric representation of  $\mathcal{A}$ . Moreover, if  $\varphi : \mathcal{A} \to \mathcal{B}$  is completely contractive or a complete quotient map, then so is  $\varphi^+ : \mathcal{A}^+ \to \mathcal{B}^+$ .

The uniqueness of the matricial norms on  $\mathcal{A}^+$  has already been noticed by Poon and Ruan ([8]) in the special case of operator algebras with a contractive approximate identity. However, this special case is quite restrictive and does not cover the applications in Section 4 below. There we deal mainly with finite dimensional operator algebras. It is easy to verify that a finite dimensional operator algebra with a contractive approximate identity is automatically unital with  $||1|| \leq 1$ .

The reason for the uniqueness of the matricial norms on  $\mathcal{A}^+$  is that the domains  $\mathfrak{D}(n) := \operatorname{Ball}(\mathbb{M}_n)$  have a large group of automorphisms. Certain automorphisms of  $\mathfrak{D}(n)$  operate also on  $\operatorname{Ball}(\mathcal{B})$  for any unital operator algebra  $\mathcal{B}$ . We show that we get all of  $\operatorname{Ball}(\mathcal{A}^+)$  by applying these automorphisms to elements of  $\operatorname{Ball}(\mathcal{A})$ . To make the computations more transparent, we define the *positive cone*  $\operatorname{Cone}(\mathcal{B})$  of a *unital* operator algebra  $\mathcal{B} \subset \mathbb{B}(\mathcal{H})$  to be the set of all  $x \in \mathcal{B}$  for which  $\operatorname{Re} x := (x + x^*)/2$  is positive and invertible. We show that functional calculus with the rational function  $\mathcal{C}(z) := (1 - z)/(1 + z)$  gives rise to a bijection between  $\operatorname{Ball}(\mathcal{B})$  and  $\operatorname{Cone}(\mathcal{B})$ .

The last section contains several applications. Let  $\mathcal{A}$  be a *commutative*, *unital* operator algebra. Then a d-1-contractive unital representation  $\mathcal{A} \to \mathbb{M}_d$  is necessarily completely contractive. In particular, a contractive unital representation  $\mathcal{A} \to \mathbb{M}_2$  is completely contractive. This generalizes a result of Agler ([1]).

If  $\mathcal{A}$  is a 2-dimensional unital operator algebra, then  $\mathcal{A}$  has a completely isometric representation  $\mathcal{A} \to \mathbb{M}_2$ .

Another simple case is  $\mathcal{B} \cong \mathcal{I}^+$  with  $\mathcal{I} \cdot \mathcal{I} = 0$ . Then  $\mathcal{B}$  is called a *unital* zero algebra. These algebras occur as quotients of less trivial operator algebras as follows. Let  $\mathcal{A}$  be a commutative, unital operator algebra,  $\mathcal{I} \subset \mathcal{A}$  a maximal ideal, and  $\mathcal{J} \subset \mathcal{A}$  an ideal with  $\mathcal{I} \cdot \mathcal{I} \subset \mathcal{J} \subset \mathcal{I}$ . Then  $\mathcal{A}/\mathcal{J}$  is algebraically isomorphic to  $(\mathcal{I}/\mathcal{J})^+$ . It is shown in [2] that quotients of unital operator algebras with the obvious matricial norms are again completely isometric to unital operator algebras. Thus  $\mathcal{A}/\mathcal{J} \cong (\mathcal{I}/\mathcal{J})^+$  completely isometrically, that is,  $\mathcal{A}/\mathcal{J}$  is a unital zero algebra. We compute  $\mathcal{I}/\mathcal{J}$  in some cases where  $\mathcal{A} = H^{\infty}(M)$  is the algebra of bounded holomorphic functions on a domain  $M \subset \mathbb{C}^k$ . If  $\mathcal{I}/\mathcal{J}$  has a contractive, not completely contractive representation, then this carries over to  $H^{\infty}(M)$ . Using this we reprove and extend a result of Paulsen ([7]): The operator algebra  $H^{\infty}(M)$ has a contractive, not completely contractive representation if M is an absolutely convex domain with dim  $M \ge 5$ . Furthermore, such a representation exists if Mis a strongly pseudoconvex domain with dim  $M \ge 2$ .

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### 2. THE POSITIVE CONE OF A UNITAL OPERATOR ALGEBRA

Evidently, the rational function C(z) := (1-z)/(1+z) maps the domain  $\mathbb{C} \setminus \{-1\}$ into itself and satisfies  $\mathcal{C} \circ \mathcal{C} = \mathrm{id}$  on  $\mathbb{C} \setminus \{-1\}$ . Let

$$\mathfrak{D} := \operatorname{Ball}(\mathbb{B}(\mathcal{H})) := \{ X \in \mathbb{B}(\mathcal{H}) \mid ||X|| < 1 \};$$

$$\mathfrak{D}_+ := \operatorname{Cone}(\mathbb{B}(\mathcal{H})) := \{ X \in \mathbb{B}(\mathcal{H}) \mid \operatorname{Re} X \text{ positive and invertible} \}.$$

LEMMA 2.1. If  $X \in \mathfrak{D}$  then the spectrum of X is contained in the open disk  $\{z \in \mathbb{C} \mid |z| < 1\}$ . If  $X \in \mathfrak{D}_+$ , then the spectrum of X is contained in the right half plane  $\{z \in \mathbb{C} \mid \text{Re} \, z > 0\}$ . Consequently,  $\mathcal{C}(X)$  is well-defined for  $X \in \mathfrak{D} \cup \mathfrak{D}_+$ .

 $X \mapsto \mathcal{C}(X)$  is a bijection  $\mathfrak{D} \to \mathfrak{D}_+$  with inverse  $\mathcal{C}$ .

*Proof.* It is well-known that the spectrum of  $X \in \mathfrak{D}$  is contained in the open unit ball. If  $\operatorname{Re} z \leq 0, X \in \mathfrak{D}_+$ , then  $X - z \in \mathfrak{D}_+$  as well. Hence if we show that all  $X \in \mathfrak{D}_+$  are invertible, it follows that X - z is invertible for all  $X \in \mathfrak{D}_+$  and  $\operatorname{Re} z \leq 0$ . That is, the spectrum of X is contained in the right half plane. To invert  $X \in \mathfrak{D}_+$ , first conjugate X by the invertible operator  $(\operatorname{Re} X)^{-1/2}$  to reduce to the case  $\operatorname{Re} X = 1$ . Then X = 1 + iS with S self-adjoint. Such an operator is evidently invertible.

It remains to prove  $\mathcal{C}(\mathfrak{D}) \subset \mathfrak{D}_+$  and  $\mathcal{C}(\mathfrak{D}_+) \subset \mathfrak{D}$ . The computation

$$\operatorname{Re} \mathcal{C}(X) = \frac{1}{2} (1+X)^{-1} ((1-X)(1+X^*) + (1+X)(1-X^*))(1+X^*)^{-1}$$
$$= (1+X)^{-1} (1-XX^*)(1+X^*)^{-1}$$

shows that  $\operatorname{Re} \mathcal{C}(X)$  is positive and invertible for  $X \in \mathfrak{D}$ . That is,  $\mathcal{C}(\mathfrak{D}) \subset \mathfrak{D}_+$ . Similarly,

$$1 - \mathcal{C}(X)\mathcal{C}(X)^* = 4(1+X)^{-1}\operatorname{Re}(X)(1+X^*)^{-1}$$

is positive and invertible for  $X \in \mathfrak{D}_+$ , so that  $\mathcal{C}(\mathfrak{D}_+) \subset \mathfrak{D}$ .

THEOREM 2.2. Let  $\mathcal{A}$  be a unital operator algebra, let  $n \in \mathbb{N}$ , and let  $X \in$  $\mathbb{M}_n(\mathcal{A})$ . The following assertions are equivalent:

(i)  $X = \mathcal{C}(Y)$  for some  $Y \in \text{Ball}(\mathbb{M}_n(\mathcal{A}));$ 

(ii) 1 + X is invertible in  $\mathbb{M}_n(\mathcal{A})$  and  $\|\mathcal{C}(X)\| < 1$ ;

(iii)  $\rho_n(X) \in \mathfrak{D}_+$  for all n-contractive unital representations  $\rho : \mathcal{A} \to \mathbb{B}(\mathcal{H})$ ;

(iv)  $\rho_n(X) \in \mathfrak{D}_+$  for at least one n-isometric unital representation  $\rho: \mathcal{A} \to \mathcal{A}$  $\mathbb{B}(\mathcal{H}).$ 

DEFINITION 2.3. The set of elements satisfying one of these equivalent conditions is called the *(positive)* cone  $\operatorname{Cone}(\mathbb{M}_n(\mathcal{A}))$  of  $\mathbb{M}_n(\mathcal{A})$ .

*Proof.* Replacing  $\mathcal{A}$  by  $\mathbb{M}_n(\mathcal{A})$ , if necessary, reduce to the case n = 1, that is,  $X \in \mathcal{A}$ . Since  $\mathcal{A}$  is complete, all elements of  $1 + \text{Ball}(\mathcal{A})$  are invertible in  $\mathcal{A}$ , so that  $\mathcal{C}(Y)$  is defined and lies in  $\mathcal{A}$  for all  $Y \in \text{Ball}(\mathcal{A})$ . Thus the equivalence of (i) and (ii) follows easily from  $\mathcal{C} \circ \mathcal{C} = \mathrm{id}$ . If  $\rho$  is a unital contractive representation and  $X = \mathcal{C}(Y)$  with  $Y \in \text{Ball}(\mathcal{A})$ , then  $\rho(X) = \mathcal{C}(\rho(Y)) \in \mathfrak{D}_+$  by Lemma 2.1. Hence (i) implies (iii). (iii) trivially implies (iv). It remains to show that (iv) implies (ii).

Let  $\rho : \mathcal{A} \to \mathbb{B}(\mathcal{H})$  be any isometric unital representation. Suppose that  $\rho(X) \in \mathfrak{D}_+$ . We will show below that 1+X is invertible in  $\mathcal{A}$ . Taking this for granted, we get that  $\mathcal{C}(X)$  is a well-defined element of  $\mathcal{A}$ . Furthermore,  $\rho(\mathcal{C}(X)) = \mathcal{C}(\rho(X)) \in \mathfrak{D}$  by Lemma 2.1. Since  $\rho$  is isometric,  $\|\mathcal{C}(X)\| < 1$  as desired.

It remains to show that if  $\rho(X) \in \mathfrak{D}_+$ , then 1 + X is invertible in  $\mathcal{A}$ . By Lemma 2.1, the spectrum of  $\rho(X)$  is contained in the simply connected domain  $\{z \in \mathbb{C} \mid \text{Re } z > 0\}$ . Thus the function  $z \mapsto 1/(1+z)$  can be approximated by polynomials uniformly on the spectrum of  $\rho(X)$ . The inverse of  $1 + \rho(X)$  therefore lies in  $\rho(\mathcal{A})$  because  $\rho(\mathcal{A})$  is closed. Hence 1 + X is invertible in  $\mathcal{A}$ .

Consequently, the matricial norms on a *unital* operator algebra  $\mathcal{A} \subset \mathbb{B}(\mathcal{H})$  can equally well be described by the collection of sets  $\operatorname{Cone}(\mathbb{M}_n(\mathcal{A})), n \in \mathbb{N}$ .

Theorem 2.2 implies that a unital homomorphism  $\varphi : \mathcal{A} \to \mathcal{B}$  is *n*-contractive iff it maps  $\operatorname{Cone}(\mathbb{M}_n\mathcal{A})$  into  $\operatorname{Cone}(\mathbb{M}_n\mathcal{B})$ .

#### 3. ADJOINING A UNIT TO AN OPERATOR ALGEBRA

If A is a not necessarily unital algebra, let  $A^+$  be the algebra obtained by adjoining a unit to A. If  $\rho : A \to B$  is a homomorphism of algebras, let  $\rho^+ : A^+ \to B^+$  be the unital homomorphism extending  $\rho$ .

Let  $\mathcal{A}$  be a not necessarily unital operator algebra. We show that the norms on  $\mathbb{M}_n(\mathcal{A})$  can be extended to  $\mathbb{M}_n(\mathcal{A}^+)$  in a unique way so as to obtain a unital operator algebra. The proof uses certain natural automorphisms of  $\operatorname{Cone}(\mathbb{M}_n(\mathcal{A}^+))$ .

The domain  $\mathfrak{D}_+(n) := \operatorname{Cone}(\mathbb{M}_n)$  is one of the classical symmetric domains. If  $S \in \mathbb{M}_n$  is invertible and  $T \in \mathbb{M}_n$  satisfies  $\operatorname{Re} T = 0$ , then

$$\Phi_{S,T}: X \mapsto SXS^* + T$$

defines a bijection from  $\mathfrak{D}_+(n)$  onto itself. The inverse is  $\Phi_{S^{-1},T'}$  with  $T' := -S^{-1}T(S^{-1})^*$ . These maps  $\Phi_{S,T}$  form a subgroup G of the automorphism group of  $\mathfrak{D}_+(n)$ . It operates transitively on  $\mathfrak{D}_+(n)$  because any  $X \in \mathfrak{D}_+(n)$  is of the form  $\Phi_{S,T}(1)$  with  $S := (\operatorname{Re} X)^{1/2}$ ,  $T := \operatorname{Im} X$ .

If  $\mathcal{B}$  is a unital operator algebra, let  $\Phi_{S,T}$  operate on  $\operatorname{Cone}(\mathbb{M}_n(\mathcal{B}))$  by the same formula (3.1), considering  $\mathbb{M}_n \subset \mathbb{M}_n(\mathcal{B})$  via the inclusion  $X \mapsto X \otimes 1_{\mathcal{B}}$ . Evidently,  $\Phi_{S,T}$  maps  $\operatorname{Cone}(\mathbb{M}_n(\mathcal{B}))$  into itself. Consequently, the map  $\mathcal{C} \circ \Phi_{S,T} \circ \mathcal{C}$  is a bijection  $\operatorname{Ball}(\mathbb{M}_n(\mathcal{B})) \to \operatorname{Ball}(\mathbb{M}_n(\mathcal{B}))$ .

THEOREM 3.1. Let  $\mathcal{B}$  be a unital operator algebra and let  $\mathcal{A} \subset \mathcal{B}$  be a 1-codimensional ideal. Thus algebraically  $\mathcal{B} \cong \mathcal{A}^+$ .

Then  $Y \in \text{Cone}(\mathbb{M}_n(\mathcal{B}))$  iff  $Y = \Phi_{S,T} \circ \mathcal{C}(X)$  for some  $X \in \text{Ball}(\mathbb{M}_n(\mathcal{A}))$ and some  $\Phi_{S,T} \in G$ . Hence

(3.2) 
$$\operatorname{Ball}(\mathbb{M}_n(\mathcal{B})) = \mathcal{C}(\operatorname{Cone}(\mathbb{M}_n\mathcal{B})) = \bigcup_{\Phi \in G} \mathcal{C} \circ \Phi \circ \mathcal{C}(\operatorname{Ball}(\mathbb{M}_n\mathcal{A})).$$

As a result, the norm on  $\mathbb{M}_n(\mathcal{A})$  uniquely determines the norm on  $\mathbb{M}_n(\mathcal{B})$ .

*Proof.* Since  $\mathcal{C}$  maps  $\operatorname{Ball}(\mathbb{M}_n(\mathcal{B}))$  onto  $\operatorname{Cone}(\mathbb{M}_n(\mathcal{B}))$  and  $\Phi_{S,T}$  maps  $\operatorname{Cone}(\mathbb{M}_n(\mathcal{B}))$  into itself it is clear that elements of the form  $\Phi_{S,T} \circ \mathcal{C}(X)$  are in  $\operatorname{Cone}(\mathbb{M}_n(\mathcal{B}))$ . Conversely, let  $Y \in \operatorname{Cone}(\mathbb{M}_n(\mathcal{B}))$ .

Let  $\pi : \mathcal{B} \to \mathbb{C}$  be the character with ker  $\pi = \mathcal{A}$ ,  $\pi(1) = 1$ . It is well-known that characters are completely contractive. Thus  $\pi_n(Y) \in \text{Cone}(\mathbb{M}_n) = \mathfrak{D}_+(n)$ . ADJOINING A UNIT TO AN OPERATOR ALGEBRA

Since G operates transitively on  $\mathfrak{D}_+(n)$  we have  $\Phi_{S,T}(1) = \pi_n(Y)$  for some  $\Phi_{S,T} \in G$ . Put  $X := \mathcal{C} \circ \Phi_{S,T}^{-1}(Y)$ , then  $\Phi_{S,T} \circ \mathcal{C}(X) = Y$  as desired. Theorem 2.2 yields  $X \in \text{Ball}(\mathbb{M}_n(\mathcal{B}))$ . In addition,  $X \in \mathbb{M}_n(\mathcal{A})$  because

$$\pi_n(X) = \mathcal{C} \circ \Phi_{S,T}^{-1} \circ \pi_n(Y) = \mathcal{C} \circ \Phi_{S,T}^{-1} \circ \Phi_{S,T}(1) = \mathcal{C}(1) = 0.$$

This yields the desired description of  $\operatorname{Cone}(\mathbb{M}_n(\mathcal{B}))$ . Equation (3.2) and the last assertion follow immediately.

COROLLARY 3.2. There are unique matricial norms on  $\mathcal{A}^+$  for which  $\mathcal{A}^+$  is a unital operator algebra with  $||1|| \leq 1$  and the injection  $\mathcal{A} \to \mathcal{A}^+$  is completely isometric.

*Proof.* Uniqueness is dealt with by Theorem 3.1. Existence is easy. Choose a completely isometric representation  $\rho : \mathcal{A} \to \mathbb{B}(\mathcal{H})$ . If it happens that  $\mathrm{id}_{\mathcal{H}} \in \rho(\mathcal{A})$ , replace  $\rho$  by the degenerate representation  $\rho \oplus 0$  on  $\mathcal{H} \oplus \mathbb{C}$ . Thus we may assume that  $\mathrm{id}_{\mathcal{H}} \notin \rho(\mathcal{A})$ . Then  $\rho^+(z+x) := z \cdot \mathrm{id}_{\mathcal{H}} + \rho(x)$  for  $z \in \mathbb{C}$ ,  $x \in \mathcal{A}$  defines a representation of  $\mathcal{A}^+$  having the desired properties.

If  $\mathcal{A}$  itself is a unital operator algebra, then  $\mathcal{A}^+$  is completely isometric to the orthogonal direct sum  $\mathcal{A} \oplus \mathbb{C}$  because the latter is a unital operator algebra containing  $\mathcal{A}$  as a 1-codimensional ideal.

COROLLARY 3.3. Let  $\varphi : \mathcal{A} \to \mathcal{B}$  be a homomorphism between operator algebras and let  $n \in \mathbb{N}$ .  $\varphi$  is n-contractive if and only if  $\varphi^+$  is n-contractive.  $\varphi$  is n-isometric if and only if  $\varphi^+$  is n-isometric.  $\varphi$  is an n-quotient map if and only if  $\varphi^+$  is.

*Proof.* The naturality of the automorphisms  $\Phi_{S,T}$  implies  $\varphi_n^+ \circ \Phi_{S,T} = \Phi_{S,T} \circ \varphi_n^+$ .

If  $\varphi$  is *n*-contractive, then  $\varphi_n$  maps  $\operatorname{Ball}(\mathbb{M}_n(\mathcal{A}))$  into  $\operatorname{Ball}(\mathbb{M}_n(\mathcal{B}))$ . Thus  $(\varphi^+)_n$  maps  $\operatorname{Ball}(\mathbb{M}_n(\mathcal{A}^+))$  into  $\operatorname{Ball}(\mathbb{M}_n(\mathcal{B}^+))$  by Theorem 3.1. This means that  $\varphi^+$  is *n*-contractive. Conversely, if  $\varphi^+$  is *n*-contractive, so is  $\varphi$  as the restriction of  $\varphi^+$  to  $\mathcal{A}$ . The remaining assertions are proved similarly.

#### 4. APPLICATIONS

Let  $\mathcal{A}$  be a unital operator algebra and let  $\mathcal{I} \subset \mathcal{A}$  be a 1-codimensional ideal. Then  $\mathcal{A} \cong \mathcal{I}^+$ . Thus the study of  $\mathcal{A}$  can be reduced to the study of  $\mathcal{I}$ . In this section, we give some applications of this idea.

THEOREM 4.1. Let  $\mathcal{A}$  be a commutative unital operator algebra,  $d \in \mathbb{N}$ . Then any d-1-contractive unital homomorphism  $\rho : \mathcal{A} \to \mathbb{M}_d$  is completely contractive.

*Proof.* Let  $\mathcal{B} := \rho(\mathcal{A})$ , let  $\mathcal{J}$  be a maximal ideal in  $\mathcal{B}$ , and let  $\mathcal{I} := \rho^{-1}(\mathcal{J})$ . Then  $\mathcal{A} = \mathcal{I}^+$ ,  $\mathcal{B} = \mathcal{J}^+$ , and  $\rho = (\rho | \mathcal{I})^+$ . By Corollary 3.3, it suffices to show that  $\rho | \mathcal{I}$  is completely contractive.

There is a vector  $x \in \mathbb{C}^d \setminus \{0\}$  that is annihilated by all elements of  $\mathcal{J}$ , because  $\mathcal{J}$  is a non-unital, commutative subalgebra of  $\mathbb{M}_d$ . The same reasoning yields a vector  $y \in \mathbb{C}^d \setminus \{0\}$  annihilated by all adjoints  $T^*$  of elements  $T \in \mathcal{J}$ .

Thus elements of  $\mathcal{J}$  can be viewed as operators from  $\mathbb{C}^d \ominus x$  to  $\mathbb{C}^d \ominus y$ , with  $\ominus$  denoting the orthogonal complement. This yields a completely isometric *linear* representation  $\varphi : \mathcal{J} \to \mathbb{M}_{d-1}$ . Since  $\varphi \circ \rho | \mathcal{I}$  is a d-1-contractive linear map to  $\mathbb{M}_{d-1}$ , Theorem 5.1 of [6] yields that  $\varphi \circ \rho | \mathcal{I}$  is completely contractive. Thus  $\rho | \mathcal{I}$  is completely contractive.

In particular, if  $\mathcal{A}$  is a commutative unital operator algebra, then any contractive unital representation  $\mathcal{A} \to \mathbb{M}_2$  is completely contractive. For certain representations of function algebras, this was observed by Agler in his proof of Lempert's theorem ([1]) and later by Salinas ([9]) and Chu ([3]).

# 4.1. Two-dimensional unital operator algebras. For $c \in [0, 1]$ , let

$$T_c := \begin{pmatrix} 0 & \sqrt{1-c^2} \\ 0 & c \end{pmatrix}.$$

Clearly,  $||T_c|| = 1$  and  $T_c^2 = cT_c$ . Thus the linear span  $Q_c$  of 1 and  $T_c$  is a unital subalgebra of  $\mathbb{M}_2$ .

THEOREM 4.2. Let  $\mathcal{A}$  be a two-dimensional unital operator algebra. Then  $\mathcal{A}$  is completely isometric to  $\mathcal{Q}_c$  for a unique  $c \in [0,1]$  and thus has a completely isometric unital representation by  $2 \times 2$ -matrices.

Proof. Let  $\mathcal{A} \subset \mathbb{B}(\mathcal{H})$  be a 2-dimensional unital operator algebra.  $\mathcal{A}$  is necessarily commutative and thus contains a maximal ideal  $\mathcal{I}$ . Choose  $T \in \mathcal{A}$ with ||T|| = 1. We have  $T^2 = c \cdot T$  for some  $c \in \mathbb{C}$ . Rescaling T by some constant of modulus 1, we can achieve  $c \ge 0$ . Actually,  $c \in [0,1]$  because c = ||cT|| = $||T^2|| \le ||T||^2 = 1$ . Let  $x \in \mathbb{M}_n$ , then  $||x \otimes T|| = ||x|| \cdot ||T|| = ||x|| \cdot ||T_c|| = ||x \otimes T_c||$ . Thus the homomorphism  $\varphi : \mathcal{I} \to \mathbb{M}_2$  defined by  $T \mapsto T_c$  is completely isometric. By Corollary 3.3, it follows that  $\varphi^+ : \mathcal{A} \to \mathcal{Q}_c \subset \mathbb{M}_2$  is completely isometric. It is elementary to verify that c is unique, that is, the algebras  $\mathcal{Q}_c$  are not isometric for different values of c.

If  $\rho : \mathcal{Q}_c \to \mathcal{Q}_d$  is a homomorphism, then  $\|\rho\|_{\infty} = \|\rho\|$ . This peculiarity was first observed by Holbrook ([4]) and can be established by direct computations in  $\mathbb{M}_2$ .

4.2. UNITAL ZERO ALGEBRAS. A unital operator algebra  $\mathcal{A}$  is called a *unital zero* algebra iff it is obtained by adjoining a unit to an algebra with zero multiplication. A unital operator algebra  $\mathcal{A}$  is a unital zero algebra iff there is a 1-codimensional ideal  $\mathcal{I} \subset \mathcal{A}$  with  $\mathcal{I} \cdot \mathcal{I} = 0$ . The ideal  $\mathcal{I}$  is the only maximal ideal of  $\mathcal{A}$  and thus uniquely determined. Any unital homomorphism  $\mathcal{I}^+ \to \mathcal{J}^+$  between unital zero algebras is of the form  $\rho^+$  for some linear map  $\rho : \mathcal{I} \to \mathcal{J}$ .

If  $\mathbf{V} \subset \mathbb{B}(\mathcal{H})$  is an operator space, then  $\mathbf{V}$  endowed with the zero multiplication is an operator algebra. The map  $x \mapsto \begin{pmatrix} 0 & x \\ 0 & 0 \end{pmatrix}$  defines a completely isometric multiplicative representation of  $\mathbf{V}$  on  $\mathbb{B}(\mathcal{H} \oplus \mathcal{H})$ . More generally, any linear representation  $\rho : \mathbf{V} \to \mathbb{B}(\mathcal{H}')$  yields a multiplicative representation  $\mathbf{V} \to \mathbb{B}(\mathcal{H}' \oplus \mathcal{H}')$  and thus a unital, multiplicative representation  $\hat{\rho} : \mathbf{V}^+ \to \mathbb{B}(\mathcal{H}' \oplus \mathcal{H}')$ . If  $\mathbf{V}$  has badly behaved linear representations, say, contractive representations that are not completely contractive, then this carries over to  $\mathbf{V}^+$  by Corollary 3.3. We can indeed prove the following strengthening of Corollary 3.3 that is only true for unital zero algebras.

THEOREM 4.3. Let **V** and **W** be operator spaces, let  $\rho : \mathbf{V} \to \mathbf{W}$  be a linear map, and let  $\rho^+ : \mathbf{V}^+ \to \mathbf{W}^+$  be its unital extension. Then, for all  $n \in \mathbb{N} \cup \{\infty\}$ ,

(4.1) 
$$\|\rho^+\|_n = \max\{1, \|\rho\|_n\}.$$

*Proof.* The inequality " $\geq$ " is trivial. To prove " $\leq$ ", assume  $C := \|\rho\|_n < \infty$ . If  $C \leq 1$ , the assertion follows from Theorem 3.1. Thus assume C > 1 and let  $\mu : \mathbf{V} \to \mathbf{V}$  be the map  $T \mapsto CT$ . Then  $\rho = \rho \circ \mu^{-1} \circ \mu$ , and  $\|\rho \circ \mu^{-1}\|_n = 1$ . Hence  $\|\rho^+ \circ (\mu^{-1})^+\|_n \leq 1$ , so that it remains to prove  $\|\mu^+\|_{\infty} \leq C$ .

Therefore, consider  $\mathbf{V} \subset \mathbb{B}(\mathcal{H})$  and represent  $\mathbf{V}^+ \subset \mathbb{B}(\mathcal{H} \oplus \mathcal{H})$  as above. Define

$$S := \begin{pmatrix} C^{1/2} & 0\\ 0 & C^{-1/2} \end{pmatrix} \in \mathbb{B}(\mathcal{H} \oplus \mathcal{H}).$$

Then  $\mu^+(T) = STS^{-1}$  for all  $T \in \mathbf{V}^+$  because both sides of this equation are unital maps that coincide on  $\mathbf{V}$ . Thus  $\|\mu^+\|_{\infty} \leq \|S\| \cdot \|S^{-1}\| = C$  as desired.

Let  $M \subset \mathbb{C}^k$  be a domain and let  $x \in M$ . Let  $\mathcal{A} := H^{\infty}(M)$ ,

$$\mathcal{I} := \{ f \in \mathcal{A} \mid f(x) = 0 \}, \quad \mathcal{J} := \{ f \in \mathcal{A} \mid f(x) = 0, \ Df(x) = 0 \}.$$

We have written Df for the derivative of f. We call  $\mathcal{I}/\mathcal{J} \cong \mathbf{T}_x^*M$  the cotangent space of M at x. The axiomatic description of abstract operator spaces and abstract unital operator algebras in [2] yields that  $\mathcal{I}/\mathcal{J}$  is an operator space and that  $\mathcal{A}/\mathcal{J}$  is a unital operator algebra. Theorem 3.1 implies  $\mathcal{A}/\mathcal{J} \cong (\mathcal{I}/\mathcal{J})^+$  completely isometrically, so that  $\mathcal{A}/\mathcal{J}$  is a unital zero algebra.

An element of  $\mathbb{M}_n(\mathcal{I}/\mathcal{J})$  may be viewed as a linear function  $\mathbf{T}_x M \to \mathbb{M}_n$ . It satisfies  $||f|| \leq 1$  iff f is the derivative of a holomorphic function  $f : M \to \text{Ball}(\mathbb{M}_n)$  with f(x) = 0.

If M is a balanced domain (that is,  $\lambda y \in M$  whenever  $y \in M$ ,  $\lambda \in \mathbb{C}$ ,  $|\lambda| \leq 1$ ) and x = 0, then  $\mathcal{I}/\mathcal{J}$  can be computed precisely. If M is strongly pseudoconvex instead, then  $\mathcal{I}/\mathcal{J}$  can be computed approximately if x approaches the boundary. In both cases, if the dimension of M is sufficiently big, then  $\mathcal{I}/\mathcal{J}$  has a contractive, but not completely contractive representation. Thus  $H^{\infty}(M)$  has a contractive, but not completely contractive representation in the following cases: If M is balanced and dim  $M \geq 5$  (this is due to Paulsen ([7])); if M is a strongly pseudoconvex domain and dim  $M \geq 2$ .

Let M be a balanced domain and let x := 0. Let  $f : \mathbf{T}_x M \to \mathbb{M}_n$  be a linear map. We view f as a function from  $M \subset \mathbf{T}_x M$  to  $\mathbb{M}_n$ . Evidently, if  $f(M) \subset \operatorname{Ball}(\mathbb{M}_n)$  then  $||f|| \leq 1$ . The converse is also true: If  $\tilde{f} : M \to \operatorname{Ball}(\mathbb{M}_n)$ is a holomorphic function with  $\tilde{f}(0) = 0$ ,  $D\tilde{f}(0) = f$ , then  $f(M) \subset \operatorname{Ball}(\mathbb{M}_n)$ . This follows from the Schwarz inequality applied to the restrictions of  $\tilde{f}$  to disks  $\mathbb{D} \cdot y$ with  $y \in \partial M$ . Hence we get a completely isometric embedding  $\mathbf{T}_x^*M \to C_b(M)$ . Thus  $\mathbf{T}_x^*M$  is completely isometric to  $\operatorname{MIN}(V)$ , where V is the normed space whose unit ball is the polar  $\tilde{M} \subset \mathbb{C}^n$  of M. The minimal and maximal operator space structures  $\operatorname{MIN}(V)$  and  $\operatorname{MAX}(V)$  are defined in [7].

Let  $i: MIN(V) \to MAX(V)$  be the identity map and let  $\alpha := ||i||_{\infty}$ . Consider the homomorphism

$$\varphi: \mathcal{A} \to \mathcal{A}/\mathcal{I} \cong \mathrm{MIN}(V)^+ \to \mathrm{MAX}(V)^+.$$

By Theorem 4.3,  $\varphi$  is contractive and  $\|\varphi\|_{\infty} = \alpha \ge 1$ . Hence if M has the desirable property that all contractive representations of  $\mathcal{A}$  are completely contractive, then necessarily  $\alpha = 1$ . As Paulsen shows in [7], this fails for most normed spaces V. It fails if dim  $V \ge 5$  or if V is a Hilbert space with dim  $V \ge 2$ .

This negative result of Paulsen can be extended to strongly pseudoconvex domains M (with  $C^2$  boundary) with  $d = \dim M \ge 2$ . Close to the boundary, such a domain looks more and more like the unit ball  $\mathbb{D}_d$  of the Hilbert space  $\ell_d^2$  of dimension d. This is made more precise by Ma ([5]). Theorem 3.3 and Lemma 3.4 of [5] imply that there are holomorphic maps  $f : \mathbb{D}_d \to M$  and  $g : M \to \mathbb{D}_d$  such that f(0) = x, g(x) = 0, and  $Dg(x) \circ Df(0) = (1 - \varepsilon)$  id with  $\varepsilon \to 0$  for  $x \to \partial M$ . It follows that  $g \circ f$  converges towards the identity map on  $\mathbb{D}_d$  for  $x \to \partial M$ .

Define the distance between two operator spaces by

 $\operatorname{dist}_{\infty}(\mathbf{V}, \mathbf{W}) := \log(\inf\{\|\rho\|_{\infty} \cdot \|\rho^{-1}\|_{\infty} \mid \rho : \mathbf{V} \to \mathbf{W} \text{ invertible}\}).$ 

It follows that  $\operatorname{dist}_{\infty}(\mathbf{T}_{x}^{*}M, \mathbf{T}_{0}^{*}\mathbb{D}_{d}) \to 0$  for  $x \to \partial M$ . We have seen above that  $\mathbf{T}_{0}^{*}\mathbb{D}_{d} \cong \operatorname{MIN}(\ell_{d}^{2})$ . Since  $\operatorname{MIN}(\ell_{d}^{2}) \neq \operatorname{MAX}(\ell_{d}^{2})$  for  $d \ge 2$ , the operator space  $\mathbf{T}_{x}^{*}M$  has a contractive representation that is not completely contractive if x is sufficiently close to  $\partial M$ . Thus  $H^{\infty}(M)$  has a contractive representation that is not completely contractive.

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