C*-ALGEBRAS ASSOCIATED WITH SELF-SIMILAR SETS

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ABSTRACT. Let $\gamma = (\gamma_1, ..., \gamma_N)$, $N \ge 2$, be a system of proper contractions on a complete metric space. Then there exists a unique self-similar non-empty compact subset *K*. We consider the union $\mathcal{G} = \bigcup_{i=1}^{N} \{(x, y) \in K^2; x = \gamma_i(y)\}$ of the cographs of γ_i . Then $X = C(\mathcal{G})$ is a Hilbert bimodule over A = C(K). We associate a C^* -algebra $\mathcal{O}_{\gamma}(K)$ with them as a Cuntz-Pimsner algebra \mathcal{O}_X . We show that if a system of proper contractions satisfies the open set condition in *K*, then the C^* -algebra $\mathcal{O}_{\gamma}(K)$ is simple, purely infinite and, in general, not isomorphic to a Cuntz algebra.

KEYWORDS: Self-similar set, Hilbert bimodule, purely infinite C*-algebra.

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1. INTRODUCTION

The study of the self-similar set constructed from iterations of proper contractions has deep interactions with many areas of mathematics. The theory of C^* -algebras seems to be one of them. For example Bratelli-Jorgensen [3] considered relations among representations of the Cuntz algebra [5], wavelet theory and iterated function systems. See also [23]. In this paper we shall give a new construction of a C^* -algebra associated with a system of proper contractions on a self-similar set. The algebra is not a Cuntz algebra in general and its *K*-theory is closely related with the failure of the injectivity of the coding by the full shift. When the contractions are branches of the inverse of some map h, its *K*-theory is related to the structure of the branched points (critical points) of h.

Let $\gamma = (\gamma_1, \dots, \gamma_N)$, $N \ge 2$, be a system of proper contractions on a complete metric space Ω . Then there exists a unique compact non-empty subset $K \subset \Omega$ satisfying the self-similar condition such that $K = \bigcup_i \gamma_i(K)$. In this paper, we often suppress reference to the ambient space Ω and regard each γ_i as a map on K. The subset $\{(x, y) \in K^2; x = \gamma_i(y)\}$ of K^2 is called the *cograph* of γ_i .

Define $\mathcal{G} = \bigcup_{i=1}^{N} \{(x, y) \in K^2; x = \gamma_i(y)\}$ the union of the cographs of γ_i . If the contractions are the continuous branches of the inverse of a certain map $h : K \to K$,

that does are the continuous branches of the inverse of a certain map $n : K \to K$, then \mathcal{G} is exactly the graph of h. Let A = C(K) be the algebra of continuous functions on the self-similar set K. Define an endomorphism $\beta_i : A \to A$ by $(\beta_i(a))(y) = a(\gamma_i(y))$ for $a \in A$, $y \in K$. Let $C^*(A, \beta_1, ..., \beta_N)$ be the universal C^* -algebra generated by A and the Cuntz algebra $\mathcal{O}_N = C^*(S_1, ..., S_N)$ with the commutation relations $aS_i = S_i\beta_i(a)$ for $a \in A$ and i = 1, ..., N. Since each γ_i is a proper contraction, $C^*(A, \beta_1, ..., \beta_N)$ turns out to be isomorphic to the Cuntz algebra \mathcal{O}_N , as was shown in [28]. The problem with this construction is that we forgot to pay attention to the "branch points" and used the *disjoint union* of the cographs of the γ_i instead of the union of the cographs, \mathcal{G} . At the level of bimodules over A = C(K), the disjoint union corresponds to the direct sum $\bigoplus_{\beta_i} A$,

where $_{\beta_i}A$ denotes the bimodule over A induced by the endomorphism β_i , i.e., $_{\beta_i}A$ is A as a right A-Hilbert module and the left action is implemented by β_i . On the other hand, the bimodule associated with \mathcal{G} is $X := C(\mathcal{G})$, which may be embedded as a submodule of $\bigoplus_i \beta_i A$. The Cuntz-Pimsner algebra of X, which

we denote $\mathcal{O}_{\gamma}(K)$, seems to reflect the dynamics of the iterated function system γ better than $C^*(A, \beta_1, ..., \beta_N)$. In particular, $\mathcal{O}_{\gamma}(K)$ is not always isomorphic to \mathcal{O}_n . In fact, its K_0 -group can have a torsion free element.

In a recent paper [14], we introduced a C^* -algebra $\mathcal{O}_R(J_R)$ associated with a rational function R, viewed as a mapping on its Julia set, J_R . We were inspired by the pioneering work of Deaconu [6] and Deaconu and Muhly [7] who developed a groupoid approach for constructing C^* -algebras from branched coverings. See Renault [29] for groupoid C^* -algebras. If the inverse of R on J_R has continuous branches, $\gamma_1, \ldots, \gamma_N$, on J_R , then J_R may be viewed as the fractal coming from $\gamma_1, \ldots, \gamma_N$, and the algebra that we associate with them here, $\mathcal{O}_{\gamma}(J_R)$, turns out to be $\mathcal{O}_R(J_R)$, because the graph of R is the union of the cographs of the γ_i . We note that there exists an example of a rational function R whose Julia set J_R is homeomorphic to the Sierpinski gasket [15], [31].

It is clear that if γ^1 and γ^2 are conjugate systems of contractions on selfsimilar sets K_1 and K_2 , respectively, then the algebras $\mathcal{O}_{\gamma^1}(K_1)$ and $\mathcal{O}_{\gamma^2}(K_2)$ are isomorphic. Also, as we shall show, if the system of proper contractions γ satisfies the so-called open set condition on K, then the C*-algebra $\mathcal{O}_{\gamma}(K)$ is simple and purely infinite. Thus, since the algebras are nuclear, separable and satisfy the UCT, when the open set condition is satisfied they are classified by their *K*-theory.

We have been inspired by the following analogy that derives from the study of simple, purely infinite C^* -algebras. In one direction, there is the crossed product C^* -algebra deriving from the action of a Kleinian group on its limit set. In another, there is the C^* -algebra $\mathcal{O}_R(J_R)$ coming from a rational function R acting on its Julia set J_R . And finally, there is the C^* -algebra $\mathcal{O}_{\gamma}(K)$ coming from a system γ of proper contractions acting on its self-similar set K. All share a number of features in common and the methods used in their analysis are similar in many respects. We would like to call attention to the works of Anatharaman-Delaroche [1], Laca and Spielberg [22] and Kumjian [20] for constructions of purely infinite, simple C^* -algebras that help to reinforce this analogy.

We also note that the C^* -algebras $\mathcal{O}_{\gamma}(K)$ are related to a number of other constructs that appear in the literature. First, there are graph C^* -algebras [21]. There are also the algebras associated to topological relations by Brenken [4]. And there are the C^* -algebras of topological graphs studied by Katsura [17], [16] as well as the C^* -algebras of topological quivers studied by Muhly and Solel [24] and by Muhly and Tomforde [25].

When this work was nearly complete, we learned of the preprint [25] of Muhly and Tomforde in which they derive conditions for simplicity of their topological quiver C^* -algebras. Their results include our simplicity conditions for $\mathcal{O}_{\gamma}(K)$. However, we give a more specialized proof of when $\mathcal{O}_{\gamma}(K)$ is simple, one which also identifies when $\mathcal{O}_{\gamma}(K)$ is purely infinite.

We have also learned that Nekrashevych has introduced interesting C^* algebras associated with so-called graph-directed iterated function systems in a survey paper [2]. If the maps used are proper contractions, then Ionescu [11] has shown that the C^* -algebra is in fact isomorphic to the Cuntz-Krieger associated to the underlying finite graph. This work generalizes [28], where the graph consists of a bouquet of circles.

2. SELF-SIMILAR SETS AND HILBERT BIMODULES

Let (Ω, d) be a (separable) complete metric space Ω with a metric d. A map γ on Ω is called a contraction if its Lipschitz constant $Lip(\gamma) \leq 1$, that is,

$$Lip(\gamma) := \sup_{x \neq y} \frac{d(\gamma(x), \gamma(y))}{d(x, y)} \leq 1.$$

We say that contractions $\{\gamma_j : j = 1, 2, ..., N\}$ on Ω are *proper* if there exist positive constants $\{c_i\}$ and $\{c'_i\}$ with $0 < c_i \leq c'_i < 1$ satisfying the condition:

$$c_i d(x, y) \leq d(\gamma_i(x), \gamma_i(y)) \leq c'_i d(x, y)$$

for all $x, y \in \Omega$, $i = 1, 2, \ldots, N$.

We say that a non-empty compact set $K \subset \Omega$ is *self-similar* (in the weak sense) with respect to a system $\gamma = (\gamma_1, ..., \gamma_N)$ if *K* is the union of the images of the γ_i ; that is, in case

$$K = \bigcup_{i=1}^{N} \gamma_i(K).$$

If the contractions are proper, then there is a unique self-similar set $K \subset \Omega$. If *K* is self-similar with respect to a system $\gamma = (\gamma_1, ..., \gamma_N)$, we shall write $K = K(\gamma)$ or $K = K(\gamma_1, ..., \gamma_N)$. See [9] and [18] for more on fractal sets. Fix a natural number $N \ge 2$. For each natural number *m*, we write W_m for $\{1, \ldots, N\}^m$ and call elements $w = (w_1, \ldots, w_m)$ of W_m words of length *m* with symbols from $\{1, 2, \ldots, N\}$. We set $W := \bigcup_{m \ge 1} W_m$ and we denote the length of a word *w* by $\ell(w)$.

The full *N*-shift space $\{1, 2, ..., N\}^{\mathbb{N}}$ is the space of one-sided sequences $x = (x_n)_{n \in \mathbb{N}}$ of symbols $\{1, 2, ..., N\}$. We define a metric *d* on $\{1, 2, ..., N\}^{\mathbb{N}}$ by

$$d(x,y) = \sum_{n} \frac{1}{2^{n}} (1 - \delta_{x_{n},y_{n}}).$$

Then $\{1, 2, ..., N\}^{\mathbb{N}}$ is a compact metric space. Define a system $\{\sigma_j : j = 1, 2, ..., N\}$ of *N* contractions on $\{1, 2, ..., N\}^{\mathbb{N}}$ by

$$\sigma_j(x_1, x_2, \ldots,) = (j, x_1, x_2, \ldots,)$$

Then each σ_j is a proper contraction with the Lipschitz constant $Lip(\sigma_j) = \frac{1}{2}$. The self-similar set $K(\sigma_1, \sigma_2, ..., \sigma_N) = \{1, 2, ..., N\}^{\mathbb{N}}$.

Moreover for $w = (w_1, ..., w_m) \in W_m$, let $\gamma_w = \gamma_{w_1} \circ \cdots \circ \gamma_{w_m}$ and $K_w = \gamma_w(K)$. Then for any one-sided sequence $x = (x_n)_{n \in \mathbb{N}} \in \{1, 2, ..., N\}^{\mathbb{N}}$, $\bigcap_{m \ge 1} K_{(x_1, ..., x_m)}$ con-

tains only one point $\pi(x)$. Therefore we can define a map $\pi : \{1, 2, ..., N\}^{\mathbb{N}} \to K$ by $\{\pi(x)\} = \bigcap_{m \ge 1} K_{(x_1,...,x_m)}$. Since $\pi(\{1, 2, ..., N\}^{\mathbb{N}})$ is also a self-similar set, we have $\pi(\{1, 2, ..., N\}^{\mathbb{N}}) = K$. Thus π is a continuous onto map satisfying

we have $\pi(\{1, 2, ..., N\}^{n}) = K$. Thus π is a continuous onto map satisfying $\pi \circ \sigma_i = \gamma_i \circ \pi$ for i = 1, ..., N. Moreover, for any $y \in K$ and any neighbourhood U_y of y there exists $n \in \mathbb{N}$ and $w \in W_n$ such that

$$y \in \gamma_w(K) \subset U_y.$$

In the note we usually forget an ambient space Ω and start with the following setting: Let (K, d) be a complete metric space and $\gamma = (\gamma_1, \ldots, \gamma_N)$ be a system of proper contractions on K. We assume that K is self-similar, i.e. $K = \bigcup_{i=1}^{N} \gamma_i(K)$. We say that a system $\gamma = (\gamma_1, \ldots, \gamma_N)$ satisfies the *open set condition in* K if there exists an non-empty open set $V \subset K$ such that

$$\bigcup_{i=1}^{N} \gamma_i(V) \subset V \quad \text{and} \quad \gamma_i(V) \cap \gamma_j(V) = \emptyset \quad \text{for } i \neq j$$

It is easy to see that *V* is an open dense set of *K*. Moreover, for $n \in \mathbb{N}$ and $w, v \in W_n$, if $w \neq v$, then $\gamma_w(V) \cap \gamma_v(V) = \emptyset$.

We recall some basic facts about Cuntz-Pimsner algebras [27]. We follow the notation developed in [12], [13]. Let *A* be a *C*^{*}-algebra and *X* be a Hilbert right *A*-module. We denote by L(X) be the algebra of the adjointable bounded operators on *X*. For ξ , $\eta \in X$, the "rank one" operator $\theta_{\xi,\eta}$ is defined by $\theta_{\xi,\eta}(\zeta) = \xi(\eta|\zeta)$ for $\zeta \in X$. The closure of the linear span of rank one operators is denoted by K(X). We say that *X* is a Hilbert bimodule over *A* if *X* is a Hilbert right *A*-module with

a homomorphism $\phi : A \to L(X)$. We assume that *X* is full, meaning that the span of the inner products $(\eta | \zeta)$, $\eta, \zeta \in X$, is dense in *A*, and that ϕ is injective.

Let $F(X) = \bigoplus_{n=0}^{\infty} X^{\otimes n}$ be the full Fock module of X with the convention $X^{\otimes 0} = A$. For $\xi \in X$, the creation operator $T_{\xi} \in L(F(X))$ is defined by

$$T_{\xi}(a) = \xi a \text{ and } T_{\xi}(\xi_1 \otimes \cdots \otimes \xi_n) = \xi \otimes \xi_1 \otimes \cdots \otimes \xi_n.$$

We define $i_{F(X)} : A \to L(F(X))$ by

$$i_{F(X)}(a)(b) = ab$$
 and $i_{F(X)}(a)(\xi_1 \otimes \cdots \otimes \xi_n) = \phi(a)\xi_1 \otimes \cdots \otimes \xi_n$

for $a, b \in A$. The Cuntz-Toeplitz algebra \mathcal{T}_X is the *C**-algebra on *F*(*X*) generated by $i_{F(X)}(a)$ with $a \in A$ and T_{ξ} with $\xi \in X$. Let $j_K : K(X) \to T_X$ be the homomorphism defined by $j_K(\theta_{\xi,\eta}) = T_{\xi}T_{\eta}^*$. We consider the ideal $I_X := \phi^{-1}(K(X))$ of *A*. Let \mathcal{J}_X be the ideal of \mathcal{T}_X generated by $\{i_{F(X)}(a) - (j_K \circ \phi)(a); a \in I_X\}$. Then the Cuntz-Pimsner algebra \mathcal{O}_X is the the quotient $\mathcal{T}_X/\mathcal{J}_X$. Let $\pi: \mathcal{T}_X \to \mathcal{O}_X$ be the quotient map. Put $S_{\xi} = \pi(T_{\xi})$ and $i(a) = \pi(i_{F(X)}(a))$. Let $i_K : K(X) \to \mathcal{O}_X$ be the homomorphism defined by $i_K(\theta_{\xi,\eta}) = S_{\xi}S_{\eta}^*$. Then $\pi((j_K \circ \phi)(a)) = (i_K \circ \phi)(a)$ for $a \in I_X$. We note that the Cuntz-Pimsner algebra \mathcal{O}_X is the universal C^* -algebra generated by i(a) with $a \in A$ and S_{ξ} with $\xi \in X$ satisfying that $i(a)S_{\xi} = S_{\phi(a)\xi}$, $S_{\xi}i(a) = S_{\xi a}, S^*_{z}S_{\eta} = i((\xi|\eta)_A) \text{ for } a \in A, \xi, \eta \in X \text{ and } i(a) = (i_K \circ \phi)(a) \text{ for } a \in A$ I_X . We usually identify i(a) with a in A. We denote by $\mathcal{O}_X^{\text{alg}}$ the *-algebra generated algebraically by *A* and S_{ξ} with $\xi \in X$. There exists an action $\alpha : \mathbb{R} \to \operatorname{Aut} \mathcal{O}_X$ with $\alpha_t(S_{\mathcal{E}}) = e^{it}S_{\mathcal{E}_t}$ which is called the gauge action. Since we assume that $\phi : A \to L(X)$ is isometric, there is an embedding $\phi_n : L(X^{\otimes n}) \to L(X^{\otimes n+1})$ with $\phi_n(T) = T \otimes id_X$ for $T \in L(X^{\otimes n})$, with the convention $\phi_0 = \phi : A \to L(X)$. We denote by \mathcal{F}_X the *C*^{*}-algebra generated by all *K*(*X*^{$\otimes n$}), $n \ge 0$ in the inductive limit algebra $\lim_{n \to \infty} L(X^{\otimes n})$. Let \mathcal{F}_n be the C^* -subalgebra of \mathcal{F}_X generated by $K(X^{\otimes k})$, k = 0, 1, ..., n, with the convention $\mathcal{F}_0 = A = K(X^{\otimes 0})$. Then $\mathcal{F}_X = \lim \mathcal{F}_n$.

We shall consider the union

$$\mathcal{G} = \mathcal{G}(\{\gamma_j : j = 1, 2, ..., N\}) := \bigcup_{i=1}^N \{(x, y) \in K^2; x = \gamma_i(y)\}$$

of the cographs of γ_i . For example, if $\{\gamma_j : j = 1, 2, ..., N\}$ are the continuous branches of the inverse of an expansive map $h : K \to K$, then \mathcal{G} is exactly the graph of h. Consider a C^* -algebra A = C(K) and let $X = C(\mathcal{G})$. Then X is an A-A-bimodule by

$$(a \cdot f \cdot b)(x, y) = a(x)f(x, y)b(y)$$

for $a, b \in A$ and $f \in X$. We introduce an *A*-valued inner product $(\cdot | \cdot)_A$ on *X* by

$$(f|g)_A(y) = \sum_{i=1}^N \overline{f(\gamma_i(y), y)}g(\gamma_i(y), y)$$

for $f, g \in X$ and $y \in K$. It is clear that the *A*-valued inner product $(\cdot|\cdot)_A$ is well defined, that is, $K \ni y \mapsto (f|g)_A(y) \in \mathbb{C}$ is continuous. Put $||f||_2 = ||(f|f)_A||_{\infty}^{1/2}$. The left multiplication of *A* on *X* gives the left action $\phi : A \to L(X)$ such that $(\phi(a)f)(x,y) = a(x)f(x,y)$ for $a \in A$ and $f \in X$.

For any natural number *n*, we define $\mathcal{G}_n = \mathcal{G}(\{\gamma_w; w \in W_n\})$ and the Hilbert *A*-*A*-bimodule $X_n = C(\mathcal{G}_n)$ similarly. We also need to introduce a modified path space \mathcal{P}_n of length *n* defined by

$$\mathcal{P}_{n} = \{(\gamma_{w_{1},...,w_{n}}(y), \gamma_{w_{2},...,w_{n}}(y), \gamma_{w_{3},...,w_{n}}(y), \ldots, \gamma_{w_{n}}(y), y) \in K^{n+1} : w = (w_{1},...,w_{n}) \in W_{n}, y \in K\}.$$

Then similarly $Y_n := C(\mathcal{P}_n)$ is a *A*-*A*-bimodule with an *A*-valued inner product defined by

$$(f|g)_A(y) = \sum_{w \in W_n} \overline{f(\gamma_{w_1,\dots,w_n}(y),\dots,\gamma_{w_n}(y),y)} g(\gamma_{w_1,\dots,w_n}(y),\dots,\gamma_{w_n}(y),y)$$

for $f, g \in Y_n$ and $y \in K$.

If there exists a continuous function $h : K \to K$ such that each contraction γ_i is a continuous branch of the inverse of h, then \mathcal{P}_n can be identified with \mathcal{G}_n . Many examples in our paper have such functions h.

PROPOSITION 2.1. Let $\gamma = (\gamma_1, ..., \gamma_N)$ be a system of proper contractions on a compact metric space K. Let K be self-similar. Then $X = C(\mathcal{G})$ is a full Hilbert bimodule over A = C(K) without completion. The left action $\phi : A \to L(X)$ is unital and faithful. Similar statements hold for $\gamma_n = C(\mathcal{P}_n)$.

Proof. For any $f \in X = C(\mathcal{G})$, we have

$$||f||_{\infty} \leq ||f||_{2} = \left(\sup_{y} \sum_{i=1}^{N} |f(\gamma_{i}(y), y)|^{2}\right)^{1/2} \leq \sqrt{N} ||f||_{\infty}$$

Therefore two norms $\|\cdot\|_2$ and $\|\cdot\|_{\infty}$ are equivalent. Since $C(\mathcal{G})$ is complete with respect to $\|\cdot\|_{\infty}$, it is also complete with respect to $\|\cdot\|_2$.

Since $(1_X|1_X)_A(y) = \sum_{i=1}^N 1_A = N$, $(X|X)_A$ contains the identity I_A of A. Therefore X is full. If $a \in A$ is not zero, then there exists $x_0 \in K$ with $a(x_0) \neq 0$. Since K is self-similar, there exists j and $y_0 \in K$ with $x_0 = \gamma_j(y_0)$. Choose $f \in X$ with $f(x_0, y_0) \neq 0$. Then $\phi(a)f \neq 0$. Thus ϕ is faithful. The statements for Y_n are similarly proved.

DEFINITION 2.2. Let (K, d) be a compact metric space and $\gamma = (\gamma_1, ..., \gamma_N)$ be a system of proper contractions on K. Assume that K is self-similar. We define the C^* -algebra $\mathcal{O}_{\gamma}(K)$ to be the Cuntz-Pimsner algebra \mathcal{O}_X built from the Hilbert bimodule $X = C(\mathcal{G})$ over A = C(K).

PROPOSITION 2.3. Let (K,d) be a compact metric space and $\gamma = (\gamma_1, \ldots, \gamma_N)$ be a system of proper contractions on K. Assume that K is self-similar. Then there is a

Hilbert bimodule isomorphism φ : $X^{\otimes n} \rightarrow C(\mathcal{P}_n)$ *such that*

$$(\varphi(f_1 \otimes \dots \otimes f_n))(\gamma_{w_1,\dots,w_n}(y), \gamma_{w_2,\dots,w_n}(y), \gamma_{w_3,\dots,w_n}(y),\dots,\gamma_{w_n}(y),y) \\ = f_1(\gamma_{w_1,\dots,w_n}(y), \gamma_{w_2,\dots,w_n}(y))f_2(\gamma_{w_2,\dots,w_n}(y), \gamma_{w_3,\dots,w_n}(y))\dots f_n(\gamma_{w_n}(y),y)$$

for $f_1, \ldots, f_n \in X$, $y \in K$ and $w = (w_1, \ldots, w_n) \in W_n$. Moreover, let $\rho : \mathcal{P}_n \to \mathcal{G}_n$ be the onto continuous map such that

$$\rho(\gamma_{w_1,...,w_n}(y),\gamma_{w_2,...,w_n}(y),\gamma_{w_3,...,w_n}(y),\ldots,\gamma_{w_n}(y),y)=(\gamma_{w_1,...,w_n}(y),y).$$

Then $\rho^* : C(\mathcal{G}_n) \ni f \mapsto f \circ \rho \in C(\mathcal{P}_n)$ is an isometric Hilbert bimodule embedding of $C(\mathcal{G}_n)$ into $C(\mathcal{P}_n)$.

Proof. It is easy to see that φ is well-defined and a bimodule homomorphism. We show that φ preserves inner products. Consider the case when n = 2 for simplicity of notation. Then

$$\begin{split} (f_1 \otimes f_2 | g_1 \otimes g_2)_A(y) \\ &= (f_2 | (f_1 | g_1)_A g_2)_A(y) \\ &= \sum_i \overline{f_2(\gamma_i(y), y)} (f_1 | g_1)_A(\gamma_i(y)) g_2(\gamma_i(y), y) \\ &= \sum_i \overline{f_2(\gamma_i(y), y)} \left(\sum_j \overline{f_1(\gamma_j \gamma_i(y), \gamma_i(y))} g_1(\gamma_j \gamma_i(y), \gamma_i(y)) g_2(\gamma_i(y), y) \right) \\ &= \sum_{i,j} \overline{f_1(\gamma_j \gamma_i(y), \gamma_i(y)) f_2(\gamma_i(y), y)} g_1(\gamma_j \gamma_i(y), \gamma_i(y)) g_2(\gamma_i(y), y) \\ &= \sum_{i,j} \overline{(\varphi(f_1 \otimes f_2))(\gamma_j \gamma_i(y), \gamma_i(y), y)} (\varphi(g_1 \otimes g_2))(\gamma_j \gamma_i(y), \gamma_i(y), y) \\ &= (\varphi(f_1 \otimes f_2) | \varphi(g_1 \otimes g_2))(y). \end{split}$$

Since φ preserves inner products, φ is one to one. The non-trivial part of the argument is to show that φ is onto. Since $\varphi(1_X \otimes \cdots \otimes 1_X) = 1_X$ and

$$\varphi(f_1\otimes\cdots\otimes f_n)\varphi(g_1\otimes\cdots\otimes g_n)=\varphi(f_1g_1\otimes\cdots\otimes f_ng_n),$$

the image of φ is a unital *-subalgebra of $C(\mathcal{P}_n)$. If

$$(\gamma_{w_1,\ldots,w_n}(y),\ldots,\gamma_{w_n}(y),y) \neq (\gamma_{u_1,\ldots,u_n}(z),\ldots,\gamma_{u_n}(z),z)$$

for some $w, u \in W_n$ and $y, z \in K$, then there exists a certain i with $1 \le i \le n$ such that $\gamma_{w_i,...,w_n}(y) \ne \gamma_{u_i,...,u_n}(z)$, or $y \ne z$. Hence there exists $f_i \in X$ such that

$$f_i(\gamma_{(w_i,...,w_n)}(y),\gamma_{(w_{i+1},...,w_n)}(y)) \neq f_i(\gamma_{(u_i,...,u_n)}(z),\gamma_{(u_{i+1},...,u_n)}(z)),$$

where for i = n, this means that $f_n(\gamma_{w_n}(y), y) \neq f_n(\gamma_{u_n}(z), z)$. Then

$$\varphi(1_X \otimes \cdots f_i \cdots \otimes 1_X)(\gamma_{w_1,\dots,w_n}(y), \gamma_{w_2,\dots,w_n}(y),\dots,\gamma_{w_n}(y),y)$$

$$\neq \varphi(1_X \otimes \cdots f_i \cdots \otimes 1_X)(\gamma_{u_1,\dots,u_n}(z), \gamma_{u_2,\dots,u_n}(z),\dots,\gamma_{u_n}(z),z).$$

Thus the image of φ separates the two points. By the Stone-Weierstrass Theorem, the image of φ is dense in $C(\mathcal{P}_n)$ with respect to $\|\cdot\|_{\infty}$. Since the two norms $\|\cdot\|_2$

and $\|\cdot\|_{\infty}$ are equivalent and φ is isometric with respect to $\|\cdot\|_2$, φ is onto. The rest is clear.

DEFINITION 2.4. Consider a (branched) covering map $\pi : \mathcal{G} \to K$ defined by $\pi(x, y) = y$ for $(x, y) \in \mathcal{G}$. Define the set

$$B(\gamma_1, \ldots, \gamma_N) := \{ x \in K; x = \gamma_i(y) = \gamma_j(y) \text{ for some } y \in K \text{ and } i \neq j \}.$$

Then $B := B(\gamma_1, ..., \gamma_N)$ is a closed set, because

$$B = \bigcup_{i \neq j} \{ x \in \gamma_i(K) \cap \gamma_j(K); \gamma_i^{-1}(x) = \gamma_j^{-1}(x) \}.$$

The set *B* is something like the branch set for a rational function and may be described by the ideal $I_X := \phi^{-1}(K(X))$ of *A* as in [14]. We define a branch index e(x, y) at $(x, y) \in \mathcal{G}$ by

$$e(x,y) := {}^{\#} \{ i \in \{1,\ldots,N\}; \gamma_i(y) = x \}.$$

Hence $x \in B(\gamma_1, ..., \gamma_N)$ if and only if there exists $y \in K$ with $e(x, y) \ge 2$. For $x \in K$ we define

 $I(x) := \{i \in \{1, \dots, N\}; \text{ there exists } y \in K \text{ such that } x = \gamma_i(y)\}.$

LEMMA 2.5. In the above situation, if $x \in K \setminus B(\gamma_1, ..., \gamma_N)$, then there exists an open neighbourhood U_x of x satisfying the following:

- (i) $U_x \cap B = \emptyset$;
- (ii) if $i \in I(x)$, then $\gamma_i(\gamma_i^{-1}(U_x)) \cap U_x = \emptyset$ for $j \neq i$;
- (iii) if $i \notin I(x)$, then $U_x \cap \gamma_i(K) = \emptyset$.

Proof. Let $x \in K \setminus B$. Since *B* and $\bigcup_{i \notin I(x)} \gamma_i(K)$ are closed and *x* is not in either

of them, there exists an open neighbourhood W_x of x such that

$$W_x \cap \left(B \cup \left(\bigcup_{i \notin I(x)} \gamma_i(K) \right) \right) = \emptyset.$$

For $i \in I(x)$ there exists a unique $y_i \in K$ with $x = \gamma_i(y_i)$, since $x \notin B$. For $j \in \{1, ..., N\}$, if $j \neq i$, then $\gamma_j(y_i) \neq \gamma_i(y_i) = x$. Therefore there exists an open neighbourhood V_x^i of x such that $\gamma_j(\gamma_i^{-1}(V_x^i)) \cap V_x^i = \emptyset$ for $j \neq i$. Put $U_x := W_x \cap \left(\bigcap_{i \in I(x)} V_x^i\right)$. Then U_x is an open neighbourhood of x and satisfies all the requirement.

PROPOSITION 2.6. Let (K,d) be a compact metric space and $\gamma = (\gamma_1, \ldots, \gamma_N)$ be a system of proper contractions on K. Assume that K is self-similar and the system $\gamma = (\gamma_1, \ldots, \gamma_N)$ satisfies the open set condition in K. Then

$$I_X = \{a \in A = C(K); a \text{ vanishes on } B(\gamma_1, \dots, \gamma_N)\}.$$

Proof. Let $B = B(\gamma_1, ..., \gamma_N)$. Firstly, let us take $a \in A$ with a compact support $S = \text{supp}(a) \subset K \setminus B$. For any $x \in S$, choose an open neighbourhood U_x of x as in Lemma 2.5. Since S is compact, there exists a finite subset $\{x_1, ..., x_m\}$ such that $S \subset \bigcup_{i=1}^m U_{x_i} \subset K \setminus B$. By considering a partition of unity for the open covering $K = S^c \bigcup \left(\bigcup_{i=1}^m U_{x_i}\right)$, we can choose a finite family $(f_i)_i$ in C(K) such that $0 \leq f_i \leq 1$, $\text{supp}(f_i) \subset U_{x_i}$ for i = 1, ..., m and $\sum_{i=1}^m f_i(x) = 1$ for $x \in S$. Define $\xi_i, \eta_i \in C(\mathcal{G})$ by $\xi_i(x, y) = a(x)\sqrt{f_i(x)}$ and $\eta_i(x, y) = \sqrt{f_i(x)}$. Consider $T := \sum_{i=1}^k \theta_{\xi_i,\eta_i} \in K(X)$. We shall show that $T = \phi(a)$. For any $\zeta \in C(\mathcal{G})$, we have $(\phi(a)\zeta)(x, y) = a(x)\zeta(x, y)$ and

$$T\zeta)(x,y) = \sum_{i} \xi_{i}(x,y) \sum_{j} \overline{\eta_{i}(\gamma_{j}(y),y)} \zeta(\gamma_{j}(y),y)$$
$$= \sum_{i} a(x) \sqrt{f_{i}(x)} \sum_{j} \sqrt{f_{i}(\gamma_{j}(y))} \zeta(\gamma_{j}(y),y)$$

In the case when a(x) = 0, we have

$$(T\zeta)(x,y) = 0 = (\phi(a)\zeta)(x,y).$$

In the case when $a(x) \neq 0$, we have $x \in \text{supp}(a) = S \subset \bigcup_{i=1}^{m} U_{x_i}$. Hence $x \in U_{x_i}$ for some *i*. Take any $y \in K$ with $(x, y) \in \mathcal{G}$. Since $x \notin B$, there exists a unique $k \in \{1, ..., N\}$ with $x = \gamma_k(y)$. Then for any $j \neq k f_i(\gamma_j(y)) = 0$, because $\gamma_j(y) \in \gamma_j(\gamma_k^{-1}(U_{x_i})) \subset U_{x_i}^c$. Therefore we have

$$(T\zeta)(x,y) = \sum_{i} a(x)\sqrt{f_i(x)} \left(\sum_{j} \sqrt{f_i(\gamma_j(y))}\zeta(\gamma_j(y),y)\right)$$
$$= \sum_{i} a(x)\sqrt{f_i(x)}\sqrt{f_i(\gamma_k(y))}\zeta(\gamma_k(y),y)$$
$$= \sum_{i} a(x)f_i(x)\zeta(x,y) = a(x)\zeta(x,y) = (\phi(a)\zeta)(x,y).$$

Thus $\phi(a) = T \in K(X)$. Now for a general $a \in A$ which vanishes on B, there exists a sequence $(a_n)_n$ in A with compact supports $\operatorname{supp}(a_n) \subset K \setminus B$ such that $||a - a_n||_{\infty} \to 0$. Hence $\phi(a) \in K(X)$, i.e., $a \in I_X$.

Conversely let $a \in A$ and $a(c) \neq 0$ for some $c \in B$. We may assume that a(c) = 1. Then $c = \gamma_k(d) = \gamma_r(d)$ for some $d \in K$ with $k \neq r \in \{1, ..., N\}$. Thus the branch index $e(c, d) \ge 2$. We need to show that $\phi(a) \notin K(X)$. On the contrary suppose that $\phi(a) \in K(X)$. Then for $\varepsilon = \frac{1}{5\sqrt{N}}$, there exists a finite subset $\{\xi_i, \eta_i \in X; i = 1, ..., M\}$ such that $\left\|\phi(a) - \sum_{i=1}^M \theta_{\xi_i, \eta_i}\right\| < \varepsilon$. Since the system

satisfies the open set condition in *K*, there exists an open dense set $V \subset K$ such that $\bigcup_{i=1}^{N} \gamma(V) \subset V$ and $\gamma_i(V) \cap \gamma_j(V) = \emptyset$ for $i \neq j$. Thus $\gamma_i(V)$ is dense in $\gamma_i(K)$ and $\mathcal{G}_V := \bigcup_{i=1}^{N} \{(\gamma_i(y), y) \in \mathcal{G}; y \in V\}$ is dense in \mathcal{G} . We claim that for any open

and $\mathcal{G}_V := \bigcup_{i=1} \{(\gamma_i(y), y) \in \mathcal{G}; y \in V\}$ is dense in \mathcal{G} . We claim that for any open neighbourhood $U_{(c,d)}$ of (c,d) in \mathcal{G} , there exists $(x,y) \in U_{(c,d)}$ with e(x,y) = 1. On the contrary suppose that there were an open neighbourhood $U_{(c,d)}$ of (c,d)in \mathcal{G} such that for any $(x,y) \in U_{(c,d)}$ we have $e(x,y) \ge 2$. Then there exists $(x,y) \in \mathcal{G}_V \cap U_{(c,d)}$ with $e(x,y) \ge 2$. Thus $y \in V$ and there exist *i* and *j* such that $i \ne j$ and $x = \gamma_i(y) = \gamma_j(y)$. Then $x \in \gamma_i(V) \cap \gamma_j(V)$. This is a contradiction and the claim is shown. Therefore there exists a sequence $(x_n, y_n)_n$ in \mathcal{G} such that $e(x_n, y_n) = 1$ and $(x_n, y_n)_n$ converges to (c, d). Since \mathcal{G} is the finite union of $\{(\gamma_i(y), y); y \in K\}, i = 1, \dots, N$, we may assume that there exists a certain i_0 such that $\{(x_n, y_n); n \in \mathbb{N}\} \subset \{(\gamma_{i_0}(y), y); y \in K\}$, by taking a subsequence if necessary. Since $e(x_n, y_n) = 1$, as in the proof of Lemma 2.5, there exists an open neighbourhood $U_n = U_{x_n}$ of x_n such that $\gamma_j(\gamma_{i_0}^{-1}(U_n)) \cap U_n = \emptyset$ for $j \ne i_0$. We choose $\zeta_n \in X$ such that supp $\zeta_n \subset \{(x, y) \in \mathcal{G}; x \in U_n \text{ and } x = \gamma_{i_0}(y)\}$, $\zeta_n(x_n, y_n) = 1$ and $0 \le \zeta_n \le 1$. Then $\|\zeta_n\|_2 \le \sqrt{N}$. If $j \ne i_0$, then $\gamma_j(y_n) \notin U_n$ and $\zeta_n(\gamma_j(y_n), y_n) = 0$. If $j = i_0$, then $\zeta_n(\gamma_{i_0}(y_n), y_n) = \zeta_n(x_n, y_n) = 1$. Hence

$$\begin{aligned} \left| a(x_n) - \sum_{i=1}^M \xi_i(x_n, y_n) \overline{\eta_i(x_n, y_n)} \right| \\ &= \left| a(x_n) - \sum_{i=1}^M \xi_i(x_n, y_n) \sum_{j=1}^N \overline{\eta_i(\gamma_j(y_n), y_n)} \zeta_n(\gamma_j(y_n), y_n) \right| \\ &= \left| \left(\left(\phi(a) - \sum_{i=1}^M \theta_{\xi_i, \eta_i} \right) \zeta_n \right) (x_n, y_n) \right| \\ &\leqslant \left\| \left(\phi(a) - \sum_{i=1}^M \theta_{\xi_i, \eta_i} \right) \zeta_n \right\|_2 \leqslant \left\| \phi(a) - \sum_{i=1}^M \theta_{\xi_i, \eta_i} \right\| \|\zeta_n\|_2 \leqslant \varepsilon \sqrt{N} \end{aligned}$$

Since $(x_n, y_n) \to (c, d)$ as $n \to \infty$, we have

$$\left|a(c)-\sum_{i=1}^{M}\xi_{i}(c,d)\overline{\eta_{i}(c,d)}\right|\leqslant \varepsilon\sqrt{N}.$$

On the other hand, consider $\zeta \in X$ satisfying $\zeta(c,d) = 1$, $0 \leq \zeta \leq 1$ and $\zeta(\gamma_i(d), d) = 0$ for *j* with $\gamma_i(d) \neq c$. Then

$$\begin{aligned} \left| a(c) - \sum_{i=1}^{M} \xi_{i}(c,d) e(c,d) \overline{\eta_{i}(c,d)} \right| &= \left| a(c) - \sum_{i=1}^{M} \xi_{i}(c,d) \sum_{j=1}^{N} \overline{\eta_{i}(\gamma_{j}(d),d)} \zeta(\gamma_{j}(d),d) \right| \\ &\leq \left\| \left(\phi(a) - \sum_{i=1}^{M} \theta_{\xi_{i},\eta_{i}} \right) \zeta \right\|_{2} \leq \varepsilon \sqrt{N}. \end{aligned}$$

Since $e(c, d) \ge 2$ and a(c) = 1, we have

$$\begin{split} &\frac{1}{2} \leqslant \left| a(c) - \frac{1}{e(c,d)} a(c) \right| \\ & \leqslant \left| a(c) - \sum_{i=1}^{M} \xi_i(c,d) \overline{\eta_i(c,d)} \right| + \left| \sum_{i=1}^{M} \xi_i(c,d) \overline{\eta_i(c,d)} - \frac{1}{e(c,d)} a(c) \right| \\ & \leqslant \varepsilon \sqrt{N} + \frac{1}{e(c,d)} \varepsilon \sqrt{N} \leqslant 2\varepsilon \sqrt{N} = \frac{2}{5}. \end{split}$$

This is a contradiction. Therefore $\phi(a) \notin K(X)$.

COROLLARY 2.7. ${}^{\#}B(\gamma_1,\ldots,\gamma_N) = \dim(A/I_X).$

COROLLARY 2.8. The closed set $B(\gamma_1, ..., \gamma_N) = \emptyset$ if and only if $\phi(A)$ is contained in K(X) if and only if X is a finitely generated projective right A module.

3. SIMPLICITY AND PURE INFINTENESS

Let (K, d) be a compact metric space and $\gamma = (\gamma_1, ..., \gamma_N)$ be a system of proper contractions on *K*. Assume that *K* is self-similar. Let A = C(K) and X = C(G). Define an endomorphism $\beta_i : A \to A$ by

$$(\beta_i(a))(y) = a(\gamma_i(y))$$

for $a \in A$, $y \in K$. We also define a unital completely positive map $E_{\gamma} : A \to A$ by

$$(E_{\gamma}(a))(y) := \frac{1}{N} \sum_{i=1}^{N} a(\gamma_i(y))$$

for $a \in A$, $y \in K$, that is, $E_{\gamma} = \frac{1}{N} \sum_{i=1}^{N} \beta_i$. For the constant function $\xi_0 \in X$ with

$$\xi_0(x,y) := \frac{1}{\sqrt{N}}$$

we have

$$E_{\gamma}(a) = (\xi_0 | \phi(a) \xi_0)_A$$
 and $E_{\gamma}(I) = (\xi_0 | \xi_0)_A = I.$

We introduce an operator $D := S_{\xi_0} \in \mathcal{O}_{\gamma}(K)$.

LEMMA 3.1. *In the above situation, for* $a \in A$ *, we have the following:*

$$D^*aD = E_{\gamma}(a)$$
 and in particular $D^*D = I$

Proof.

$$D^*aD = S^*_{\xi_0}aS_{\xi_0} = (\xi_0|\phi(a)\xi_0)_A = E_{\gamma}(a).$$

DEFINITION 3.2. Let (K, d) be a complete metric space and $\gamma = (\gamma_1, ..., \gamma_N)$ be a system of proper contractions on *K*. Then $a \in A = C(K)$ is said to be γ -invariant if

$$a(\gamma_i(y)) = a(\gamma_j(y))$$
 for any $y \in K$ and $i, j = 1, ..., N$

Suppose that *K* is a self-similar set and $a \in A = C(K)$ is $(\gamma_w)_{w \in W_n}$ -invariant, then a is $(\gamma_w)_{w \in W_{n-1}}$ -invariant. In fact, for any $y \in K$ there exists $z \in K$ and i such that $y = \gamma_i(z)$, since *K* is self-similar. Then for any $w, v \in W_{n-1}$, we have

$$a(\gamma_w(y)) = a(\gamma_{wi}(z)) = a(\gamma_{vi}(z)) = a(\gamma_v(y))$$

If *a* is $(\gamma_w)_{w \in W_n}$ -invariant, then for any k = 1, ..., n we may write

$$\beta^k(a)(y) := a(\gamma_{w_1} \cdots \gamma_{w_k}(y)) \text{ for any } w \in W_k$$

Since $\beta^k(a)(y)$ does not depend on the choice of $w \in W_k$, $\beta^k(a)(y)$ is well defined. We may write that $\beta(\beta^{k-1}(a))(y) = \beta^k(a)(y)$.

LEMMA 3.3. In the same situation, if $a \in A$ is $(\gamma_w)_{w \in W_n}$ -invariant, then for any $f_1, \ldots, f_n \in X$, we have the following:

$$aS_{f_1}\cdots S_{f_n}=S_{f_1}\cdots S_{f_n}\beta^n(a).$$

Proof. If $a \in A$ is $(\gamma_w)_{w \in W_n}$ -invariant, then $\beta(a)$ is $(\gamma_w)_{w \in W_{n-1}}$ -invariant. Therefore it is enough to show that $aS_f = S_f\beta(a)$ for $f \in X$. We have $aS_f = S_{\phi(a)f}$ and $S_f\beta(a) = S_{f\beta(a)}$. Since

$$f\beta(a)(\gamma_j(y), y) = f(\gamma_j(y), y)(\beta(a))(y) = f(\gamma_j(y), y)a(\gamma_i(y))$$
$$= a(\gamma_j(y))f(\gamma_j(y), y) = (\phi(a)f)(\gamma_j(y), y),$$

we have $aS_f = S_f \beta(a)$.

LEMMA 3.4. Let (K,d) be a compact metric space and $\gamma = (\gamma_1, \ldots, \gamma_N)$ be a system of proper contractions on K. Assume that K is self-similar. For any non-zero positive element $a \in A$ and for any $\varepsilon > 0$ there exist $n \in \mathbb{N}$ and $f \in X^{\otimes n}$ with $(f|f)_A = I$ such that

$$||a|| - \varepsilon \leqslant S_f^* a S_f \leqslant ||a||.$$

Proof. Let x_0 be a point in K with $|a(x_0)| = ||a||$. For any $\varepsilon > 0$ there exist an open neighbourhood U_0 of x_0 in K such that for any $x \in U_0$ we have $||a|| - \varepsilon \leq a(x) \leq ||a||$. Choose another open neighbourhood U_1 of x_0 in K and a compact subset $K_1 \subset K$ satisfying $U_1 \subset K_1 \subset U_0$. Then there exists $n \in \mathbb{N}$ and $v \in W_n$ such that $\gamma_v(K) \subset U_1$. We identify $X^{\otimes n}$ with $C(\mathcal{P}_n) \supset \rho^*(C(\mathcal{G}_n))$ as in Proposition 2.3. Define closed subsets F_1 and F_2 of $K \times K$ by

$$F_1 = \{(x, y) \in K \times K; x = \gamma_w(y), x \in K_1 \text{ for some } w \in W_n\},\$$

$$F_2 = \{(x, y) \in K \times K; x = \gamma_w(y), x \in U_0^c \text{ for some } w \in W_n\}.$$

Since $F_1 \cap F_2 = \emptyset$, there exists $g \in C(\mathcal{G}_n)$ such that $0 \leq g(x, y) \leq 1$ and

$$g(x,y) = \begin{cases} 1 & (x,y) \in F_1, \\ 0 & (x,y) \in F_2. \end{cases}$$

Since $\gamma_v(K) \subset U_1$, for any $y \in K$ there exists $x_1 \in U_1$ such that $x_1 = \gamma_v(y) \in U_1 \subset K_1$, so that $(x_1, y) \in F_1$. Therefore

$$(g|g)_A(y) = \sum_{w \in W_n} |g(\gamma_w(y), y)|^2 \ge |g(x_1, y)|^2 \ge 1.$$

Let $b := (g|g)_A$. Then $b(y) = (g|g)_A(y) \ge 1$. Thus $b \in A$ is positive and invertible. We put $f := \rho^*(gb^{-1/2}) = \rho^*(g)b^{-1/2} \in X^{\otimes n}$. Then

$$(f|f)_A = (gb^{-1/2}|gb^{-1/2})_A = b^{-1/2}(g|g)_A b^{-1/2} = I.$$

For any $y \in K$ and any $w = (w_1, \ldots, w_n) \in W_n$, let $x = \gamma_w(y)$. If $x \in U_0$, then $||a|| - \varepsilon \leq a(x)$, and if $x \in U_0^c$, then

$$f(\gamma_{w_1,\ldots,w_n}(y),\ldots,\gamma_{w_n}(y),y)=g(x,y)b^{-1/2}(y)=0,$$

because $(x, y) \in F_2$. Therefore

$$\begin{aligned} \|a\| - \varepsilon &= (\|a\| - \varepsilon)(f|f)_A(y) \\ &= (\|a\| - \varepsilon) \sum_{w \in W_n} |f(\gamma_{w_1,\dots,w_n}(y),\dots,\gamma_{w_n}(y),y)|^2 \\ &\leqslant \sum_{w \in W_n} a(\gamma_w(y)) |f(\gamma_{w_1,\dots,w_n}(y),\dots,\gamma_{w_n}(y),y)|^2 \\ &= (f|af)_A(y) = S_f^* a S_f(y). \end{aligned}$$

We also have that

$$S_f^* a S_f = (f | a f)_A \leq ||a|| (f | f)_A = ||a||.$$

LEMMA 3.5. Let (K,d) be a compact metric space and $\gamma = (\gamma_1, \ldots, \gamma_N)$ be a system of proper contractions on K. Assume that K is self-similar. For any non-zero positive element $a \in A$ and for any $\varepsilon > 0$ with $0 < \varepsilon < ||a||$, there exist $n \in \mathbb{N}$ and $u \in X^{\otimes n}$ such that

$$||u||_2 \leq (||a|| - \varepsilon)^{-1/2}$$
 and $S_u^* a S_u = I$.

Proof. For any $a \in A$ and $\varepsilon > 0$ as above, we choose $f \in X^{\otimes n}$ as in Lemma 3.4. Put $c = S_f^* a S_f$. Since $0 < ||a|| - \varepsilon \leq c \leq ||a||$, c is positive and invertible. Let $u := fc^{-1/2}$. Then

$$S_u^* a S_u = (u|au)_A = (fc^{-1/2}|afc^{-1/2})_A = c^{-1/2}(f|af)_A c^{-1/2} = I.$$

Since $||a|| - \varepsilon \leq c$, we have $c^{-1/2} \leq (||a|| - \varepsilon)^{-1/2}$. Hence

$$||u||_2 = ||fc^{-1/2}||_2 \le ||c^{-1/2}||_2 \le (||a|| - \varepsilon)^{-1/2}.$$

We need the following easy fact: Let *F* be a closed subset of a topological space *Z*. Let $a : F \to \mathbb{C}$ be continuous. If a(x) = 0 for *x* in the boundary of *F*, then *a* can be extended to a continuous function on *Z* by putting a(x) = 0 for $x \notin F$.

LEMMA 3.6. Let (K, d) be a compact metric space and $\gamma = (\gamma_1, \ldots, \gamma_N)$ be a system of proper contractions on K. Assume that K is self-similar and the system $\gamma = (\gamma_1, \ldots, \gamma_N)$ satisfies the open set condition in K. For any $n \in \mathbb{N}$, any $T \in L(X^{\otimes n})$ and any $\varepsilon > 0$, there exists a positive element $a \in A$ such that a is $\{\gamma_w : w \in W_n\}$ -invariant,

$$\|\phi(a)T\|^2 \ge \|T\|^2 - \varepsilon$$

and $\beta^p(a)\beta^q(a) = 0$ for p, q = 1, ..., n with $p \neq q$.

Proof. For any $n \in \mathbb{N}$, any $T \in L(X^{\otimes n})$ and any $\varepsilon > 0$, there exists $f \in X^{\otimes n}$ such that $||f||_2 = 1$ and $||T||^2 \ge ||Tf||_2^2 > ||T||^2 - \varepsilon$. We still identify $X^{\otimes n}$ with $C(\mathcal{P}_n)$. Then there exists $y_0 \in K$ such that

$$||Tf||_{2}^{2} = \sum_{w \in W_{n}} |(Tf)(\gamma_{w_{1},...,w_{n}}(y_{0}),\ldots,\gamma_{w_{n}}(y_{0}),y_{0})|^{2} > ||T||^{2} - \varepsilon.$$

Since $y \mapsto (Tf|Tf)_A(y)$ is continuous and

$$||Tf||_2^2 = \sup_{y \in K} \sum_{w \in W_n} |(Tf)(\gamma_{w_1,\dots,w_n}(y),\dots,\gamma_{w_n}(y),y)|^2,$$

there exists an open neighbourhood U_0 of y_0 such that for any $y \in U_0$

$$\sum_{w\in W_n} |(Tf)(\gamma_{w_1,\ldots,w_n}(y),\ldots,\gamma_{w_n}(y),y)|^2 > ||T||^2 - \varepsilon$$

Since $\gamma = (\gamma_1, ..., \gamma_N)$ satisfies the open set condition in *K*, there exists an open dense $V \subset K$ such that

$$\bigcup_{i=1}^N \gamma_i(V) \subset V \quad \text{and} \quad \gamma_i(V) \cap \gamma_j(V) = \emptyset \quad \text{for } i \neq j.$$

Then there exist $y_1 \in V \cap U_0$ and an open neighbourhood U_1 of y_1 with $U_1 \subset V \cap U_0$. Since the contractions are proper and *K* is self-similar, there exist $r \in \mathbb{N}$ and $(j_1, \ldots, j_r) \in W_r$ such that

$$\gamma_{i_1}\gamma_{i_2}\cdots\gamma_{i_r}(V)\subset U_1\subset V\cap U_0$$

Put $j_{r+1} = 2$ and $j_{r+2} = j_{r+3} = \cdots = j_{r+n} = 1$. Then

$$\emptyset \neq \gamma_{j_1}\gamma_{j_2}\cdots\gamma_{j_{r+n}}(V) \subset \gamma_{j_1}\gamma_{j_2}\cdots\gamma_{j_r}(V) \subset U_1 \subset V \cap U_0.$$

There exist $y_2 \in K$, an open neighbourhood U_2 of y_2 and a compact set L such that

 $y_2 \in U_2 \subset L \subset \gamma_{j_1} \gamma_{j_2} \cdots \gamma_{j_{r+n}}(V) \subset U_1 \subset V \cap U_0.$

Choose a positive function $b \in A$ such that $0 \leq b \leq 1$, $b(y_2) = 1$ and $b|_{U_2^c} = 0$. Thus $\{x \in K; b(x) \neq 0\} \subset U_2$. For $w \in W_n$, we have

$$\gamma_w(y_2) \in \gamma_w(U_2) \subset \gamma_w(L) \subset \gamma_w(V).$$

Moreover for $w, v \in W_n$, by the open set condition,

$$\gamma_w(L) \cap \gamma_v(L) = \emptyset \quad \text{if } w \neq v.$$

Now we define a positive function *a* on *K* by

$$a(x) = \begin{cases} b(\gamma_w^{-1}(x)) & \text{if } x \in \gamma_w(L), w \in W_n; \\ 0, & \text{otherwise }. \end{cases}$$

Since $L' := \bigcup_{w \in W_n} \gamma_w(L)$ is compact, $U' := \bigcup_{w \in W_n} \gamma_w(U_2)$ is open and $\{x \in K; a(x) \neq 0\} \subset U' \subset L'$, *a* is continuous on *L'* and a(x) = 0 for *x* in the boundary of *L'*. Therefore *a* is continuous on *K*, i.e. $a \in A = C(K)$. By the construction, *a* is $(\gamma_w)_{w \in W_n}$ -invariant.

For a natural number $p \leq n$ and $(i_1, \ldots, i_p) \in W_p$, we have

$$\operatorname{supp}(\beta_{i_p}\beta_{i_{p-1}}\cdots\beta_{i_1}(a))\subset \bigcup_{(i_{p+1},\ldots,i_n)\in W_{n-p}}\gamma_{i_{p+1}}\cdots\gamma_{i_n}(\operatorname{supp} b).$$

In fact, if $a(\gamma_{i_1} \cdots \gamma_{i_p}(z)) \neq 0$, then there exists $(i_{p+1}, \ldots, i_n) \in W_{n-p}$ and $y \in L$ satisfying $z = \gamma_{i_{p+1}} \cdots \gamma_{i_n}(y)$ by the definition of *a*. Moreover

$$a(\gamma_{i_1}\cdots\gamma_{i_p}(z)) = b(\gamma_{(i_1,\dots,i_n)}^{-1}(\gamma_{i_1}\cdots\gamma_{i_p})(z)) = b(\gamma_{(i_{p+1},\dots,i_n)}^{-1}(z)) \neq 0.$$

Hence $z \in \gamma_{i_{p+1}} \cdots \gamma_{i_n}(\operatorname{supp} b)$.

Since supp $b \subset L \subset \gamma_{j_1} \gamma_{j_2} \cdots \gamma_{j_{r+n}} (V)$,

$$\operatorname{supp}(\beta_{i_p}\beta_{i_{p-1}}\cdots\beta_{i_1}(a))\subset \bigcup_{(i_{p+1},\ldots,i_n)\in W_{n-p}}\gamma_{i_{p+1}}\cdots\gamma_{i_n}\gamma_{j_1}\gamma_{j_2}\cdots\gamma_{j_{r+n}}(V).$$

For $1 \leq p \neq q \leq n$,

$$\operatorname{supp}(\beta^p(a)) \subset \bigcup_{(i_{p+1},\dots,i_n)\in W_{n-p}} \gamma_{i_{p+1}}\cdots\gamma_{i_n}\gamma_{j_1}\gamma_{j_2}\cdots\gamma_{j_{r+n}}(V)$$

and

$$\operatorname{supp}(\beta^q(a)) \subset \bigcup_{(i_{q+1},\dots,i_n)\in W_{n-q}} \gamma_{i_{q+1}}\cdots\gamma_{i_n}\gamma_{j_1}\gamma_{j_2}\cdots\gamma_{j_{r+n}}(V).$$

Since the (n - p) + (r + 1)-th subscripts are different from $j_{r+1} = 2 \neq 1 = j_{r+1+(q-p)}$, we have $\operatorname{supp}(\beta^p(a)) \cap \operatorname{supp}(\beta^q(a)) = \emptyset$. Thus $\beta^p(a)\beta^q(a) = 0$.

Furthermore, we have

$$\begin{split} \|\phi(a)Tf\|_{2}^{2} &= \sup_{y \in K} \sum_{w \in W_{n}} |a(\gamma_{w}(y))(Tf)(\gamma_{w_{1},...,w_{n}}(y),...,\gamma_{w_{n}}(y),y)|^{2} \\ &= \sup_{y \in L} \sum_{w \in W_{n}} |b(y)(Tf)(\gamma_{w_{1},...,w_{n}}(y),...,\gamma_{w_{n}}(y),y)|^{2} \\ &\geqslant \sum_{w \in W_{n}} |(Tf)(\gamma_{w_{1},...,w_{n}}(y_{2}),...,\gamma_{w_{n}}(y_{2}),y_{2})b(y_{2})|^{2} \\ &= \sum_{w \in W_{n}} |(Tf)(\gamma_{w_{1},...,w_{n}}(y_{2}),...,\gamma_{w_{n}}(y_{2}),y_{2})|^{2} \\ &> ||T||^{2} - \varepsilon \end{split}$$

because $y_2 \in L \cap U_2 \subset U_0$. Therefore we have $\|\phi(a)T\|^2 \ge \|T\|^2 - \varepsilon$.

Let \mathcal{F}_n be the C^* -subalgebra of \mathcal{F}_X generated by $K(X^{\otimes k})$, k = 0, 1, ..., n and let B_n be the C^* -subalgebra of \mathcal{O}_X generated by

$$\bigcup_{k=1}^{n} \{ S_{x_1} \cdots S_{x_k} S_{y_k}^* \cdots S_{y_1}^* : x_1, \dots, x_k, y_1, \dots, y_k \in X \} \cup A$$

In the following Lemma, 3.7, we shall use the isomorphism $\varphi : \mathcal{F}_n \to B_n$ defined by the formula

$$\varphi(\theta_{x_1\otimes\cdots\otimes x_k,y_1\otimes\cdots\otimes y_k})=S_{x_1}\cdots S_{x_k}S_{y_k}^*\cdots S_{y_1}^*$$

See Pimsner [27] and Fowler-Muhly-Raeburn [10] for information about φ .

To simplify notation, we put $S_x = S_{x_1} \cdots S_{x_k}$ for $x = x_1 \otimes \cdots \otimes x_k \in X^{\otimes k}$.

LEMMA 3.7. In the above situation, let $b = c^*c$ for some $c \in \mathcal{O}_X^{\text{alg}}$. We decompose $b = \sum_j b_j$ with $\alpha_t(b_j) = e^{ijt}b_j$. For any $\varepsilon > 0$ there exists $P \in A$ with $0 \leq P \leq I$ satisfying the following:

(i) $Pb_jP = 0$, $(j \neq 0)$.

(ii) $\|Pb_0P\| \ge \|b_0\| - \varepsilon$.

Proof. For $x \in X^{\otimes n}$, we define length(x) = n with the convention length(a) = 0 for $a \in A$. We write c as a finite sum $c = a + \sum_{i} S_{x_i} S_{y_i}^*$. Put $n = 2 \max\{\text{length}(x_i), \text{length}(y_i); i\}$. For j > 0, each b_j is a finite sum of terms in the form such that

$$S_x S_y^*$$
 $x \in X^{\otimes (k+j)}$, $y \in X^{\otimes k}$ $0 \leq k+j \leq n$.

In the case when j < 0, b_j is a finite sum of terms in the form such that

$$S_x S_y^*$$
 $x \in X^{\otimes k}$, $y \in X^{\otimes (k+|j|)}$ $0 \leq k+|j| \leq n$.

We shall identify b_0 with an element in $\mathcal{F}_{n/2} \subset \mathcal{F}_n \subset L(X^{\otimes n})$. Apply Lemma 3.6 with $T = (b_0)^{1/2}$. Then there exists a positive element $a \in A$ such that a is

 $\{\gamma_w; w \in W_n\}$ -invariant, $\|\phi(a)T\|^2 \ge \|T\|^2 - \varepsilon$, and $\beta^p(a)\beta^q(a) = 0$ for p, q = 1, ..., n with $p \ne q$. Define a positive operator $P = a \in A$. Then

$$||Pb_0P|| = ||Pb_0^{1/2}||^2 \ge ||b_0^{1/2}||^2 - \varepsilon = ||b_0|| - \varepsilon.$$

For j > 0, we have

$$PS_xS_y^*P = aS_xS_y^*a = S_x\beta^{k+j}(a)\beta^k(a)S_y^* = 0.$$

For j < 0, we also have that $PS_xS_y^*P = 0$. Hence $Pb_jP = 0$ for $j \neq 0$.

THEOREM 3.8. Let (K,d) be a compact metric space and $\gamma = (\gamma_1, \ldots, \gamma_N)$ be a system of proper contractions on K. Assume that K is self-similar and the system $\gamma = (\gamma_1, \ldots, \gamma_N)$ satisfies the open set condition in K. Then the associated C*-algebra $\mathcal{O}_{\gamma}(K)$ is simple and purely infinite.

Proof. Let $w \in \mathcal{O}_X = \mathcal{O}_{\gamma}(K)$ be any non-zero positive element. We shall show that there exist $z_1, z_2 \in \mathcal{O}_{\gamma}(K)$ such that $z_1^*wz_2 = I$. We may assume that ||w|| = 1. Let $E : \mathcal{O}_{\gamma}(K) \to \mathcal{O}_{\gamma}(K)^{\alpha}$ be the canonical conditional expectation onto the fixed point algebra for the gauge action α . Since E is faithful, $E(w) \neq 0$. Choose ε such that

$$0 < \varepsilon < rac{\|E(w)\|}{4}$$
 and $\varepsilon \|E(w) - 3\varepsilon\|^{-1} \leqslant 1.$

There exists an element $c \in \mathcal{O}_X^{\text{alg}}$ such that $||w - c^*c|| < \varepsilon$ and $||c|| \leq 1$. Let $b = c^*c$. Then *b* is decomposed as a finite sum $b = \sum_j b_j$ with $\alpha_t(b_j) = e^{ijt}b_j$. Since $||b|| \leq 1$, $||b_0|| = ||E(b)|| \leq 1$. By Lemma 3.7, there exists $P \in A$ with $0 \leq P \leq I$ satisfying $Pb_jP = 0$ $(j \neq 0)$ and $||Pb_0P|| \geq ||b_0|| - \varepsilon$. Then we have

$$\begin{aligned} \|Pb_0P\| \ge \|b_0\| - \varepsilon &= \|E(b)\| - \varepsilon \\ \ge \|E(w)\| - \|E(w) - E(b)\| - \varepsilon \ge \|E(w)\| - 2\varepsilon. \end{aligned}$$

For $T := Pb_0P \in L(X^{\otimes m})$, there exists $f \in X^{\otimes m}$ with ||f|| = 1 such that

$$|T^{1/2}f||_2^2 = ||(f|Tf)_A|| \ge ||T|| - \varepsilon.$$

Hence we have $||T^{1/2}f||_2^2 \ge ||E(w)|| - 3\varepsilon$. Define $a = S_f^*TS_f = (f|Tf)_A \in A$. Then $||a|| \ge ||E(w)|| - 3\varepsilon > \varepsilon$. By Lemma 3.5, there exists $n \in \mathbb{N}$ and $u \in X^{\otimes n}$ such that

$$||u||_2 \leq (||a|| - \varepsilon)^{-1/2}$$
 and $S_u^* a S_u = I.$

Then $||u|| \leq (||E(w)|| - 3\varepsilon)^{-1/2}$. The rest of the proof is exactly the same as in Theorem 3.8 of [14]. We have

$$||S_f^* P w P S_f - a|| \leq ||S_f||^2 ||P||^2 ||w - b|| < \varepsilon.$$

Therefore

$$\|S_u^*S_f^*PwPS_fS_u-I\|<\|u\|^2\varepsilon\leqslant\varepsilon\|E(w)-3\varepsilon\|^{-1}\leqslant 1.$$

Hence $S_u^* S_f^* PwPS_f S_u$ is invertible. Thus there exists $v \in \mathcal{O}_X$ with $S_u^* S_f^* PwPS_f S_u v = I$. Put $z_1 = S_u^* S_f^* P$ and $z_2 = PS_f S_u v$. Then $z_1 w z_2 = I$.

REMARK 3.9. J. Schweizer [30] showed that \mathcal{O}_X is simple if the Hilbert bimodule *X* is minimal and non-periodic. Any *X*-invariant ideal *J* of *A* corresponds to a closed subset *F* of *K* with $\sum_i \gamma_i(F) \subset F$. Since such a closed set *F* is \emptyset or *K*, *X* is minimal. Since *A* is commutative and $L(X_A)$ is non-commutative, *X* is non-periodic. Thus Schweizer's theorem also implies that $\mathcal{O}_{\gamma}(K)$ is simple. Our theorem gives simplicity and pure infiniteness with a direct proof.

PROPOSITION 3.10. Let (K,d) be a compact separable metric space and $\gamma = (\gamma_1, \ldots, \gamma_N)$ be a system of proper contractions on K. Assume that K is self-similar. Then the associated C*-algebra $\mathcal{O}_{\gamma}(K)$ is separable and nuclear, and satisfies the Universal Coefficient Theorem.

Proof. Since \mathcal{J}_X and \mathcal{T}_X are *KK*-equivalent to abelian C^* -algebras I_X and A, the quotient $\mathcal{O}_X \cong \mathcal{T}_X / \mathcal{J}_X$ satisfies the UCT. Also \mathcal{O}_X is shown to be nuclear as in an argument of [8].

REMARK 3.11. In the above situation the isomorphisms class of $O_{\gamma}(K)$ is completely determined by its *K*-theory together with the class of the unit, by the classification theorem by Kirchberg-Phillips [19], [26].

4. EXAMPLES

We collect some typical examples from a fractal geometry. We also give a general condition under which the associated C^* -algebra $\mathcal{O}_{\gamma}(K)$ is isomorphic to a Cuntz algebra \mathcal{O}_N .

We shall calculate the *K*-groups by the following six-term exact sequence due to Pimsner [27].

$$\begin{array}{cccc} K_0(I_X) & \xrightarrow{\operatorname{id}-[X]} & K_0(A) & \xrightarrow{i_*} & K_0(\mathcal{O}_{\gamma}(K)) \\ & & & & & \downarrow \delta_0 \\ K_1(\mathcal{O}_{\gamma}(K)) & \xleftarrow{i_*} & K_1(A) & \xleftarrow{\operatorname{id}-[X]} & K_1(I_X) \end{array}$$

EXAMPLE 4.1 (Cantor set). Let $\Omega = [0, 1]$ and γ_1 and γ_2 be the two contractions defined by

$$\gamma_1(y) = \frac{1}{3}y$$
 and $\gamma_2(y) = \frac{1}{3}y + \frac{2}{3}$.

Then the self-similar set $K = K(\gamma_1, \gamma_2)$ is the Cantor set and the associated C^* -algebra $\mathcal{O}_{(\gamma_1, \gamma_2)}(K)$ is isomorphic to a Cuntz algebra \mathcal{O}_2 .

EXAMPLE 4.2 (Full Shift). The full *N*-shift space $\{1, 2, ..., N\}^{\mathbb{N}}$ is the space of one-sided sequences $x = (x_n)_{n \in \mathbb{N}}$ of symbols $\{1, 2, ..., N\}$. Define the system $\sigma = (\sigma_1, ..., \sigma_N)$ of *N* contractions on $\{1, 2, ..., N\}^{\mathbb{N}}$ by

$$\sigma_j(x_1, x_2, \ldots,) = (j, x_1, x_2, \ldots,).$$

Then each σ_j is a proper contraction with Lipschitz constant $Lip(\sigma_j) = \frac{1}{2}$. The self-similar set $K(\sigma_1, \sigma_2, ..., \sigma_N)$ is the full product space $\{1, 2, ..., N\}^{\mathbb{N}}$. The associated C^* -algebra $\mathcal{O}_{\sigma}(K)$ is isomorphic to a Cuntz algebra \mathcal{O}_N as in Section 4 of [28].

DEFINITION 4.3. Recall that a system $\gamma = (\gamma_1, ..., \gamma_N)$ satisfies the *strong separation condition* in *K* if

$$K = \bigcup_{i=1}^{N} \gamma(K)$$
 and $\gamma_i(K) \cap \gamma_j(K) = \emptyset$ for $i \neq j$.

We say that a system $\gamma = (\gamma_1, ..., \gamma_N)$ satisfies the *graph separation condition* in *K* if

$$K = \bigcup_{i=1}^{N} \gamma(K)$$
 and cograph $\gamma_i \cap \text{cograph } \gamma_j = \emptyset$ for $i \neq j$,

where cograph $\gamma_i := \{(x, y) \in K^2; x = \gamma_i(y)\}$. It is clear that: (strong separation condition) \Rightarrow (graph separation condition) and (strong separation condition) \Rightarrow (open set condition), but the converses are not true in general.

If a system $\gamma = (\gamma_1, \ldots, \gamma_N)$ satisfies the strong separation condition in K, then the map $\pi : \{1, 2, \ldots, N\}^{\mathbb{N}} \to K$ defined by $\{\pi(x)\} = \bigcap_{m \ge 1} K_{(x_1, \ldots, x_m)}$ is a homeomorphism. Since $\pi \circ \sigma_i = \gamma_i \circ \pi$ for $i = 1, \ldots, N$, we can identify the system $\gamma = (\gamma_1, \ldots, \gamma_N)$ with the system of system $\{\sigma_j : j = 1, 2, \ldots, N\}$ in Example 4.2 (Full shift). Therefore it is trivial that the *C**-algebra $\mathcal{O}_{\gamma}(K)$ is isomorphic to a Cuntz algebra \mathcal{O}_N .

PROPOSITION 4.4. Let (K, d) be a compact metric space and $\gamma = (\gamma_1, \ldots, \gamma_N)$ be a system of proper contractions on K. Assume that K is self-similar. If a system $\gamma = (\gamma_1, \ldots, \gamma_N)$ satisfies the graph separation condition, then the associated C*-algebra $\mathcal{O}_{\gamma}(K)$ is isomorphic to a Cuntz algebra \mathcal{O}_N .

Proof. For each i = 1, ..., N, let $_{\beta_i}A$ be the bimodule associated with the endomorphism β_i of A = C(K) defined in the introduction. Also, let $\mathcal{G}_i := \operatorname{cograph} \gamma_i$. Then $C(\mathcal{G}_i)$ is a Hilbert bimodule over A by

$$(a \cdot f_i \cdot b)(\gamma_i(y), y) = a(\gamma_i(y))f(\gamma_i(y), y)b(y)$$

for $a, b \in A$ and $f_i \in C(\mathcal{G}_i)$. An *A*-valued inner product $(\cdot | \cdot)_A$ is defined by

$$(f_i|g_i)_A(y) = f(\gamma_i(y), y)g(\gamma_i(y), y)$$

for $f_i, g_i \in C(\mathcal{G}_i)$ and $y \in K$. It is clear that there exists an *A*-*A*-bimodule isomorphism $\psi : {}_{\beta_i}A \to C(\mathcal{G}_i)$ preserving *A*-valued inner products subject to the property $\psi(f)(\gamma_i(y), y) = f(y)$ for $f \in {}_{\beta_i}A$ and $y \in K$. Since the system $\{\gamma_j : j = 1, 2, ..., N\}$ satisfies the graph separation condition, we have isomorphisms

$$C(\mathcal{G}) \cong \bigoplus_{i=1}^{N} C(\mathcal{G}_i) \cong \bigoplus_{i=1}^{N} {}_{\beta_i} A.$$

Since each γ_i is a proper contraction, the *C*^{*}-algebra $\mathcal{O}_{\gamma}(K)$ is isomorphic to a Cuntz algebra \mathcal{O}_N by Section 4 of [28].

EXAMPLE 4.5 (Branches of the inverse of a tent map). A tent map $h : [0,1] \rightarrow [0,1]$ is defined by

$$h(x) = \begin{cases} 2x & 0 \le x \le \frac{1}{2}, \\ -2x + 2 & \frac{1}{2} \le x \le 1. \end{cases}$$

Let

$$\gamma_1(y) = \frac{1}{2}y$$
 and $\gamma_2(y) = -\frac{1}{2}y + 1.$

Then γ_1 and γ_2 are branches of h^{-1} . The self-similar set $K(\gamma_1, \gamma_2)$ is the interval [0, 1]. The *C*^{*}-algebra $\mathcal{O}_{(\gamma_1, \gamma_2)}(K)$ is isomorphic to the *C*^{*}-algebra \mathcal{O}_{z^2-2} associated to the polynomial $z^2 - 2$ [14]. Since the *K*-groups of \mathcal{O}_{γ} and \mathcal{O}_{z^2-2} are equal and since the position of the unit [1] in each K_0 -group is the same, the algebras are isomorphic. Consequently, since \mathcal{O}_{z^2-2} isomorphic to \mathcal{O}_{∞} , so is \mathcal{O}_{γ} . The system (γ_1, γ_2) satisfies the open set condition but does not satisfies the graph separation condition.

We modify the example a bit. Let

$$\gamma'_1(y) = \frac{1}{2}y$$
 and $\gamma'_2(y) = \frac{1}{2}y + \frac{1}{2}y$

Then γ'_1 and γ'_2 are not branches of the inverse of a certain function, because $\gamma'_1(1) = \gamma'_2(0) = \frac{1}{2}$. The self-similar set $K(\gamma'_1, \gamma'_2) = [0, 1]$. The system $(\gamma'_1\gamma'_2)$ satisfies the graph separation condition but does not satisfy the strong separation condition. The *C*^{*}-algebra $\mathcal{O}_{(\gamma'_1, \gamma'_2)}(K)$ is isomorphic to the Cuntz algebra \mathcal{O}_2 .

EXAMPLE 4.6 (Koch curve). Let $\omega = \frac{1}{2} + i\frac{\sqrt{3}}{6} \in \mathbb{C}$. Consider the two contractions γ_1, γ_2 on the triangle domain $\triangle \subset \mathbb{C}$ with vertices $\{0, \omega, 1\}$ defined by $\gamma_1(z) = \omega \overline{z}$ and $\gamma_2(z) = (1 - \omega)(\overline{z} - 1) + 1$, for $z \in \mathbb{C}$. Then the self-similar set Kis called the Koch curve. But these two contractions are not inverse branches of a map on K because $\gamma_1(1) = \gamma_2(0) = \omega$. We modify the construction of the contractions. Put $\tilde{\gamma}_1 = \gamma_1, \tilde{\gamma}_2 = \gamma_2 \circ \tau$, where τ is the reflection in the line $x = \frac{1}{2}$. Then $\tilde{\gamma}_1, \tilde{\gamma}_2$ are inverse branches of a map h on K. The C^* -algebra $\mathcal{O}_{(\gamma_w)_{w\in W_n}}(K)$ is isomorphic to the Cuntz algebra \mathcal{O}_{2^n} , while the C^* -algebra $\mathcal{O}_{(\tilde{\gamma}_w)_{w\in W_n}}(K)$ is isomorphic to the purely infinite, simple C^* -algebra $\mathcal{O}_{T_{2^n}}([0,1])$, where T_n is the Tchebychev polynomial defined by the equation $\cos nz = T_n(\cos z)$; see Example 4.5 in [14]. Thus we have $K_0(\mathcal{O}_{(\tilde{\gamma}_w)_{w\in W_n}}(K)) = \mathbb{Z}^{2^n-1}$ and $K_1(\mathcal{O}_{(\tilde{\gamma}_w)_{w\in W_n}}(K)) = 0$.

EXAMPLE 4.7 (Sierpinski gasket). Recall that the usual Sierpinski gasket *K* is constructed with the three contractions $\gamma_1, \gamma_2, \gamma_3$ on the regular triangle *T* in \mathbb{R}^2 with three vertices $P = (\frac{1}{2}, \frac{\sqrt{3}}{2}), Q = (0,0)$ and R = (1,0) such that $\gamma_1(x,y) = (\frac{x}{2} + \frac{1}{4}, \frac{y}{2} + \frac{\sqrt{3}}{4}), \gamma_2(x,y) = (\frac{x}{2}, \frac{y}{2}), \gamma_3(x,y) = (\frac{x}{2} + \frac{1}{2}, \frac{y}{2})$. The self-similar set *K* is called a Sierpinski gasket. But these three contractions are not inverse branches of a map, because $\gamma_1(Q) = \gamma_2(P)$.

Ushiki [31] discovered a rational function whose Julia set is homeomorphic to the Sierpinski gasket. See also [15]. For example, let $R(z) = \frac{z^3 - \frac{16}{2}}{z}$. Then the Julia set J_R is homeomorphic to the Sierpinski gasket K and J_R contains three critical points. Therefore we need to modify the construction of contractions. Put $\tilde{\gamma}_1 = \gamma_1$, $\tilde{\gamma}_2 = \alpha_{-(2\pi/3)} \circ \gamma_2$, and $\tilde{\gamma}_3 = \alpha_{2\pi/3} \circ \gamma_3$, where α_{θ} is a rotation by the angle θ . Then $\tilde{\gamma}_1, \tilde{\gamma}_2, \tilde{\gamma}_3$ are inverse branches of a map $h : K \to K$, which is conjugate to $R : J_R \to J_R$. Then C^* -algebra $\mathcal{O}_R \cong \mathcal{O}_{(\tilde{\gamma}_1, \tilde{\gamma}_2, \tilde{\gamma}_3)}(K)$ is a purely infinite, simple C^* -algebra, and $K_0(\mathcal{O}_R)$ contains a torsion free element. But the C^* -algebra $\mathcal{O}_{(\gamma_1, \gamma_2, \gamma_3)}(K)$ is isomorphic to the Cuntz algebra \mathcal{O}_3 because the system $(\gamma_1, \gamma_2, \gamma_3)$ satisfies the graph separation condition. Therefore $\mathcal{O}_{(\gamma_1, \gamma_2, \gamma_3)}(K)$ and $\mathcal{O}_{(\tilde{\gamma}_1, \tilde{\gamma}_2, \tilde{\gamma}_3)}(K)$ are not isomorphic. See [14].

EXAMPLE 4.8 (Sierpinski carpet). Recall that the usual Sierpinski carpet *K* is constructed using eight contractions $\gamma_1, \ldots, \gamma_8$ on the regular square $S = [0,1] \times [0,1]$ in \mathbb{R}^2 with four vertices $P_1 = (0,1)$, $P_2 = (0,0)$, $P_3 = (1,0)$ and $P_4 = (1,1)$ such that $\gamma_1(x,y) = (\frac{x}{3},\frac{y}{3}), \gamma_2(x,y) = (\frac{x}{3} + \frac{1}{3},\frac{y}{3}), \gamma_3(x,y) = (\frac{x}{3} + \frac{2}{3},\frac{y}{3}), \gamma_4(x,y) = (\frac{x}{3},\frac{y}{3} + \frac{1}{3}), \gamma_5(x,y) = (\frac{x}{3} + \frac{2}{3},\frac{y}{3} + \frac{1}{3}), \gamma_6(x,y) = (\frac{x}{3},\frac{y}{3} + \frac{2}{3}), \gamma_7(x,y) = (\frac{x}{3} + \frac{1}{3},\frac{y}{3} + \frac{2}{3}), \gamma_8(x,y) = (\frac{x}{3} + \frac{2}{3},\frac{y}{3} + \frac{2}{3})$. Then the self-similar set *K* is called a Sierpinski carpet. But these eight contractions are not continuous branches of the inverse of any map $h : K \to K$, because $\gamma_1(P_1) = \gamma_4(P_2)$. We shall modify the construction of the contractions as follows: $\gamma'_1(x,y) = \gamma_1(x,y), \gamma'_2(x,y) = (-\frac{x}{3} + \frac{2}{3},\frac{y}{3}), \gamma'_3(x,y) = \gamma_3(x,y), \gamma'_4(x,y) = (\frac{x}{3} - \frac{y}{3} + \frac{2}{3}), \gamma'_5(x,y) = (\frac{x}{3} + \frac{2}{3}, -\frac{y}{3} + \frac{2}{3}), \gamma'_6(x,y) = \gamma_6(x,y), \gamma'_7(x,y) = (-\frac{x}{3} + \frac{2}{3},\frac{y}{3} + \frac{2}{3}), \gamma'_8(x,y) = \gamma_8(x,y)$. Then their self-similar set is the same Sierpinski carpet *K* as above and $\gamma'_1, \ldots, \gamma'_8$ are continuous branches of the inverse of the inverse of a map $h : K \to K$. Since

$$B = B(\gamma'_1, \dots, \gamma'_8) = (([0, \frac{1}{3}] \cup [\frac{2}{3}, 1]) \times \{\frac{1}{3}, \frac{2}{3}\}) \cup (\{\frac{1}{3}, \frac{2}{3}\} \times ([0, \frac{1}{3}] \cup [\frac{2}{3}, 1])).$$

 $K_0(C(B)) \cong \mathbb{Z}^4$ and $K_1(C(B)) \cong 0$. Since we have $K_0(C(K)) \cong \mathbb{Z}$ and $K_1(C(K)) \cong \mathbb{Z}^\infty$, $K_0(\mathcal{O}_{(\gamma'_1,...,\gamma'_8)}(K))$ contains a torsion free element. However, we observe that the C^* -algebra $\mathcal{O}_{(\gamma_1,...,\gamma_8)}(K)$ is isomorphic to the Cuntz algebra \mathcal{O}_8 because the system $(\gamma_1, \ldots, \gamma_8)$ satisfies the graph separation condition. Therefore, the purely infinite, simple C^* -algebras $\mathcal{O}_{(\gamma_1,...,\gamma_8)}(K)$ and $\mathcal{O}_{(\gamma'_1,...,\gamma'_8)}(K)$ are not isomorphic.

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