# OPERATOR SPACE TENSOR PRODUCTS <br> AND HOPF CONVOLUTION ALGEBRAS 

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#### Abstract

It is shown how one may use operator space tensor product to define Hopf algebraic operations on the preduals of Hopf von Neumann algebras. A careful discussion of the extended Haagerup tensor product is presented which includes a useful technique for handling computations with products of infinite matrices


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## 1. INTRODUCTION

The convolution algebra $L^{1}(G)$ of a locally compact group $G$ provides a Banach algebraic generalization of the classical group algebra $\mathbb{C}[G]$ of a discrete group $G$. In particular, the uniformly bounded Banach space representations of $G$ are in one-to-one correspondence with the bounded Banach space representations of $L^{1}(G)$ (see [30]). On the other hand, in contrast to group algebras, convolution algebras are generally not provided with a comultiplication, i.e., a "Hopf structure" (see Section 2).

One may define natural analogues of the convolution algebra for quantum groups. Perhaps the simplest example is provided by the Fourier algebra of a non-commutative group $G$, which may be thought of as the convolution algebra of the "dual quantum group" $\widehat{G}$ (see [13]). In this more general context, the lack of a Hopf structure is a serious flaw, since a natural comultiplication enables one to define the tensor product of representations. As a result, functional analysts have instead used various alternative "dual" constructions, such as Hopf $C^{*}$-algebras, Hopf von Neumann algebras, and multiplicative unitaries (see [25], [23], [22], [31], [2], [42], [43], [44], [20] and [27]).

Although considerable progress has been made in the functional analytic theory of quantum groups, there are still good reasons for considering a convolution algebraic approach. Perhaps the most important of these is that various group theoretic notions, such as amenability, are most conveniently described in terms of the convolution algebras (see, e.g., [36]). It can also be argued that convolution algebras would enable one to avoid some of the technicalities associated with the corepresentations and coactions of the existing theory (see the discussion in [28]).

It is evident from the existing theory that in order to define a Hopf convolution algebra for quantum groups, one must first replace the classical $L^{1}$-Banach spaces by their "non-commutative $L^{1}$-space" analogues, the preduals of von Neumann algebras. If one wishes to consider algebraic operations on such spaces it is also necessary to use their underlying operator space structure (for a general survey of this subject see [21]).

Approximately ten years ago the authors showed that one can define Hopf algebraic operations on non-commutative $L^{1}$-spaces by using the operator space projective and extended Haagerup tensor products. These results were circulated in an unpublished manuscript ([19]). In the intervening years the tensor product theory has become more familiar to specialists (for a recent example see [29]). In addition the Hopf algebra techniques have proved to be quite useful in formulating the notion of amenability for Kac algebras ([36]).

Since an increasing number of authors have referred to the manuscript, we believe that it would be useful to make this material available to a wider audience. We have modified the paper in several ways. We have substantially improved the discussion of the extended Haagerup tensor product by using a more precise limiting technique. This has enabled us to give a simple proof of the multivariable version of an important embedding result of Blecher and Smith ([7]; see (5.20)). We have shortened the discussion of the operator nuclear, projective and Haagerup tensor products, since many of the details can now be found elsewhere (see, e.g., [21]). We have also postponed much of the discussion of Fourier-Stieltjes algebras to a subsequent paper.

We begin in Section 2 by considering how operator space tensor products naturally arise in the theory of Hopf algebras. In Section 3 we briefly discuss some infinite matrix manipulations. The relevant tensor products are described in Section 4 and Section 5, and an important "shuffle theorem" is proved in Section 6. In Section 7 we conclude the discussion in Section 2, and in particular we indicate how one can construct tensor products of representations of Hopf convolution algebras.

Given a Hilbert space $H$, we use the expression "weak* topology" for the usual $\sigma$-weak operator topology on $B(H)$.

Unless otherwise indicated, we assume that all operator spaces are norm complete.

## 2. HOPF ALGEBRAS

Analysts use the Hopf algebraic terminology in a more inclusive and less precise sense than that found in the algebraic literature (for the elementary algebraic theory see [3] and [40]). In general, a Hopf algebra $(A, m, \delta)$ consists of a linear space $A$ with norms or matrix norms, an associative bilinear multiplication $m=$ $m_{A}: A \times A \rightarrow A$, and a coassociative comultiplication $\delta=\delta_{A}: A \rightarrow A \widetilde{\otimes} A$, where $\widetilde{\otimes}$ is a suitable tensor product, and $\delta$ is an algebraic homomorphism (this links the two operations). The maps are assumed to be bounded in some appropriate sense.

A Hopf von Neumann algebra $(R, m, \delta)$ is a von Neumann algebra $R$ together with its multiplication operation $m$, and a weak ${ }^{*}$ continuous $*$-isomorphic unital coassociative injection

$$
\delta: R \rightarrow R \bar{\otimes} R
$$

where $R \bar{\otimes} R$ is the usual von Neumann algebraic tensor product. We may associate two Hopf von Neumann algebras with a locally compact group $G$. Let us fix a left invariant Haar measure on $G$. We have that $\left(L^{\infty}(G), m, \delta\right)$ is a Hopf von Neumann algebra, where $m$ is the point-wise multiplication and $\delta f(x, y)=f(x y)$. On the other hand if $R(G)$ is the von Neumann algebra generated by the left regular representation $\lambda: G \rightarrow L^{2}(G)$, and the normal homomoprhism $\delta: R \rightarrow R \bar{\otimes} R$ is determined by the map $\lambda(s) \mapsto \lambda(s) \otimes \lambda(s)$ (see [31], Section 2 for the details).

From the finite-dimensional theory one might expect that the predual $R_{*}$ of a Hopf von Neumann algebra $R$ is again a Hopf algebra. Using the fact that

$$
(R \bar{\otimes} R)_{*}=R_{*} \widehat{\otimes} R_{*},
$$

where $\widehat{\otimes}$ is the operator space projective tensor product (see Section 4), the preadjoint of $\delta=\delta_{R}$ is a natural associative multiplication

$$
m=m_{R_{*}}: R_{*} \widehat{\otimes} R_{*} \rightarrow R_{*} .
$$

In particular, if $R=R(G)$, this is the usual multiplication of the Fourier algebra $A(G)=R_{*}$. If $G$ is abelian, the Banach algebra $A(G)$ may be identified with the usual convolution algebra $L^{1}(\widehat{G})$ of the dual group $\widehat{G}$, whereas for non-commutative groups and more generally quantum groups, it is thought of as the "convolution algebra of the dual quantum group".

In order to complete the duality, and most importantly, to define the tensor product for representations of the algebra $R_{*}$, it is also necessary to define a comultiplication on $R_{*}$ which is dual to the multiplication map $m=m_{R}: R \times R \rightarrow$ $R$. Our first task is to linearize $m$ by using a suitable tensor product. Even if $R$ is commutative, $m$ does not extend to a contractive linear map $R \bar{\otimes} R \rightarrow R$. Fortunately there is a natural operator space tensor product, the normal Haagerup tensor product $R \stackrel{\sigma \mathrm{~h}}{\otimes} R$ (introduced in [12]), which is ideally suited for linearizing bilinear functions of this type on $R$. The map $m$ extends uniquely to a weak* continuous completely contractive map $m: R \stackrel{\sigma \mathrm{~h}}{\otimes} R \rightarrow R$.

The space $R \stackrel{\sigma \mathrm{~h}}{\otimes} R$ has a natural predual, the extended Haagerup tensor product $R_{*} \stackrel{\text { eh }}{\otimes} R_{*}$. We define the comultiplication $\delta: R_{*} \rightarrow R_{*} \stackrel{\text { eh }}{\otimes} R_{*}$ to be the preadjoint of $m: R \stackrel{\sigma \mathrm{~h}}{\otimes} R \rightarrow R$. We call a Hopf algebra $\left(A=R_{*}, m, \delta\right)$ which arises in this manner a Hopf convolution algebra. We may summarize these constructions with the diagram

Hopf von Neumann algebra $R \quad$ Hopf convolution algebra $R_{*}$

$$
\begin{array}{lll}
\delta=\delta_{R}: R \rightarrow R \bar{\otimes} R & m=\left(\delta_{R}\right)_{*}: R_{*} \widehat{\otimes} R_{*} \rightarrow R_{*}  \tag{2.1}\\
m=m_{R}: R \stackrel{\sigma \mathrm{~h}}{\otimes} R \rightarrow R & & \delta=\left(m_{R}\right)_{*}: R_{*} \rightarrow R_{*}^{\text {eh }} \otimes R_{*}
\end{array}
$$

In order to verify that $R_{*}$ is a Hopf algebra, we must also prove the non-trivial fact that

$$
\delta: R_{*} \rightarrow R_{*} \stackrel{\text { eh }}{\otimes} R_{*}
$$

is an algebraic homomorphism. To make sense of this we must first prove that the "shuffle" linear map of algebraic tensor products

$$
\mathcal{S}:\left(R_{*} \otimes R_{*}\right) \otimes\left(R_{*} \otimes R_{*}\right) \rightarrow\left(R_{*} \otimes R_{*}\right) \otimes\left(R_{*} \otimes R_{*}\right)
$$

defined by

$$
(x \otimes y) \otimes(u \otimes v) \mapsto(x \otimes u) \otimes(y \otimes v)
$$

has a natural extension to a complete contraction

$$
\begin{equation*}
\mathcal{S}_{\mathrm{e}}:\left(R_{*} \stackrel{\mathrm{eh}}{\otimes} R_{*}\right) \widehat{\otimes}\left(R_{*} \stackrel{\mathrm{eh}}{\otimes} R_{*}\right) \rightarrow\left(R_{*} \widehat{\otimes} R_{*}\right) \stackrel{\mathrm{eh}}{\otimes}\left(R_{*} \widehat{\otimes} R_{*}\right) \tag{2.2}
\end{equation*}
$$

This result was proved in [15]. In Section 6 we show that it follows from a shuffle result for arbitrary operator spaces. For this purpose it is necessary to use the nuclear tensor product $V \stackrel{\text { nuc }}{\otimes} W$, which is a natural complete quotient of the projective tensor product $V \widehat{\otimes} W$ (see Section 4). For von Neumann algebras $R$ and $S$ we have that $R_{*}{ }^{\text {nuc }}{ }_{\otimes} S_{*}=R_{*} \widehat{\otimes} S_{*}$. Given operator spaces $V_{1}, V_{2}, W_{1}$ and $W_{2}$, we show in Theorem 6.1 that $\mathcal{S}$ extends to a complete contraction

$$
\begin{equation*}
\mathcal{S}_{\mathrm{e}}:\left(V_{1} \stackrel{\mathrm{eh}}{\otimes} W_{1}\right) \stackrel{\mathrm{nuc}}{\otimes}\left(V_{2} \stackrel{\mathrm{eh}}{\otimes} W_{2}\right) \rightarrow\left(V_{1} \stackrel{\mathrm{nuc}}{\otimes} V_{2}\right) \stackrel{\mathrm{eh}}{\otimes}\left(W_{1} \stackrel{\mathrm{nuc}}{\otimes} W_{2}\right) \tag{2.3}
\end{equation*}
$$

Since we have a natural complete quotient map

$$
\left(R_{*} \stackrel{\mathrm{eh}}{\otimes} R_{*}\right) \widehat{\otimes}\left(R_{*} \stackrel{\mathrm{eh}}{\otimes} R_{*}\right) \rightarrow\left(R_{*} \stackrel{\mathrm{eh}}{\otimes} R_{*}\right) \stackrel{\mathrm{nuc}}{\otimes}\left(R_{*} \stackrel{\mathrm{eh}}{\otimes} R_{*}\right),
$$

(2.2) is an immediate consequence of (2.3).

## 3. INFINITE MATRICES

Given an operator space $V$ and index sets $I$ and $J$, we let $M_{I, J}(V)$ denote the vector space of matrices $\left[v_{i, j}\right], i \in I, j \in J$, for which the finite submatrices are uniformly bounded in norm (this is again an operator space; [14], [16]), and as usual we let $M_{J}(V)=M_{J, J}(V)$ and $M_{J}=M_{J}(\mathbb{C})=B\left(\ell^{2}(J)\right)$. We also use the notation $T_{I, J}(V)=T_{I, J} \widehat{\otimes} V$, where $T_{I, J}$ is the predual of $M_{I, J}$.

Products of bounded infinite scalar matrices must be handled with some care. Given $a \in M_{I, K}, b \in M_{K, J}$, we have that the series $\sum_{k} a_{i k} b_{k j}$ converges absolutely, and thus unconditionally since

$$
\sum_{k}\left|a_{i k} b_{k j}\right| \leqslant\left(\sum_{k}\left|a_{i k}\right|^{2}\right)^{1 / 2}\left(\sum_{k}\left|b_{k j}\right|^{2}\right)^{1 / 2}=\left\|a^{*}\left(e_{i}\right)\right\|\left\|b\left(e_{j}\right)\right\|<\infty
$$

The series involved in products of more than two matrices need not converge absolutely. As a result one must justify changes in the order of summation of series of this type. Fortunately there is a modified form of unconditionality that is valid. To illustrate this, let us suppose that we are given $a \in M_{I, K}, b \in M_{K, L}$, and $c \in M_{L, J}$ for index sets $I, J, K, L$. Given a subset $S \subseteq K$, we let $P(S)$ be the corresponding projecton on $\ell^{2}(K)$. This determines a projection valued measure on $K$. Similarly we let $Q(T)$ be the projection on $\ell^{2}(L)$ determined by a subset $T \subseteq L$. If we restrict to finite sets $F \subseteq K$ and $G \subseteq L$, we may regard $F \rightarrow P(F)$ and $G \rightarrow Q(G)$ as nets of projections, each of which converges to the identity in the strong operator topology. Since multiplication is jointly continuous in the strong operator topology on bounded sets of operators, we have that

$$
a b c=\lim _{F, G} a P(F) b Q(G) c
$$

and thus we get a limit of finite sums

$$
(a b c)_{i, j}=\lim _{F, G} \sum_{k \in F, l \in G} a_{i, k} b_{k, l} c_{l, j} .
$$

Similarly we have

$$
a b c=\lim _{F} a P(F) b c
$$

and therefore

$$
(a b c)_{i, j}=\lim _{F} \sum_{k \in F} a_{i, k}(b c)_{k, j} .
$$

We conclude this section with a review of certain operator space conventions and results. Given operator spaces $V$ and $W$, we let $C B(V, W)$ denote the operator space of completely bounded maps $\varphi: V \rightarrow W$. If $V$ and $W$ are the duals of operator spaces, then we let $C B^{\sigma}(V, W)$ be the weak* continuous maps in $C B(V, W)$.

If $H$ and $K$ are Hilbert spaces with bases $\left(e_{j}\right)_{j \in J}$ and $\left(f_{i}\right)_{i \in I}$ indexed by sets $J$ and $I$, we may identify $B(H, K)$ with $M_{I, J}$.

We have a natural complete isometry

$$
\begin{equation*}
C B\left(V, M_{I, J}\right) \cong M_{I, J}\left(V^{*}\right) \tag{3.1}
\end{equation*}
$$

where given a matrix $f=\left[f_{i j}\right] \in M_{I, J}\left(V^{*}\right)$, the corresponding map $\varphi_{f}: V \rightarrow M_{I, J}$ is defined by $\varphi_{f}(v)=\left[f_{i j}(v)\right]$. This is immediate from the identifications

$$
M_{I, J}\left(V^{*}\right)=\left(T_{I, J} \widehat{\otimes} V\right)^{*}=C B\left(V, M_{I, J}\right)
$$

(see [21], (10.1.8)).
On the other hand, we have the natural complete isometry

$$
\begin{equation*}
C B^{\sigma}\left(V^{*}, M_{I, J}\right) \cong M_{I, J}(V) \tag{3.2}
\end{equation*}
$$

This is proved as follows. Let us suppose that $\varphi \in C B^{\sigma}\left(V^{*}, M_{I, J}\right)$. Then from (3.1) there is a matrix $F=\left[F_{i, j}\right] \in M_{I, J}\left(V^{* *}\right)$ such that $\varphi(f)=\left[F_{i j}(f)\right]$. By hypothesis, $f \mapsto\left[F_{i j}(f)\right]$ is continuous in the weak* topologies. It follows that each function $F_{i j}$ is weak* continuous, and thus has the form $F_{i j}(f)=f\left(v_{i j}\right)$ for some element $v_{i j} \in V$, and thus $F=\left[v_{i, j}\right]$. Conversely, if $F=\left[v_{i, j}\right]$ where $v_{i, j} \in V$, then we claim that $\varphi_{F} \in C B^{\sigma}\left(V^{*}, M_{I, J}\right)$. To prove this it suffices to show that the restriction of $f \mapsto F(f)$ to the unit ball $B$ of $V^{*}$ is continuous in those topologies. Since $F(B)$ is bounded, the weak* topology coincides with the weak operator topology on $F(B)$. In turn, it suffices to show that $f \mapsto F^{\prime}(f)$ is weak* continuous for finite submatrices $F^{\prime}$ of $F$, and this is immediate from the weak* continuity of the entries $v_{i, j}$.

Given operator spaces $V_{k}, k=1, \ldots, p$, index sets $I_{k}$ and $J_{k}$ and rectangular matrices $v_{k}=\left[v_{i_{k}, j_{k}}^{(k)}\right] \in M_{I_{k}, J_{k}}\left(V_{k}\right)$, we define the Kronecker product by

$$
v_{1} \otimes \cdots \otimes v_{p}=\left[v_{i_{1}, j_{1}}^{(1)} \otimes \cdots \otimes v_{i_{p}, j_{p}}^{(p)}\right] \in M_{I, J}\left(V_{1} \otimes \cdots \otimes V_{p}\right)
$$

where $I=I_{1} \times \cdots \times I_{p}$ and $J=J_{1} \times \cdots \times J_{p}$. In particular given $v_{k}=\left[v_{i_{k}, j_{k}}^{(k)}\right] \in$ $M_{m_{k}, n_{k}}\left(V_{k}\right)$, we have

$$
\begin{equation*}
v_{1} \otimes \cdots \otimes v_{p} \in M_{m, n}\left(V_{1} \otimes \cdots \otimes V_{p}\right) \tag{3.3}
\end{equation*}
$$

where $m=m_{1} \cdots m_{p}$ and $n=n_{1} \cdots n_{p}$.
Given $v \in M_{J_{1}, J_{2}}(V)$ and $f \in M_{I_{1}, I_{2}}\left(V^{*}\right)$, we shall use often the "pairing" notation

$$
\begin{equation*}
\langle f, v\rangle=f_{J_{1} J_{2}}(v)=\left[f_{i_{1}, i_{2}}\left(v_{j_{1} j_{2}}\right)\right] \in M_{I_{1} \times J_{1}, I_{2} \times J_{2}} \tag{3.4}
\end{equation*}
$$

This formalism is particularly useful for considering dual operator spaces. Given an operator space $V$ and matrices $v \in M_{n}\left(V^{*}\right)$, we have

$$
\begin{equation*}
\|f\|=\sup \left\{\|\langle f, v\rangle\|:\|v\| \leqslant 1, v \in M_{n}(V)\right\} \tag{3.5}
\end{equation*}
$$

and

$$
\begin{equation*}
\|v\|=\sup \left\{\|\langle f, v\rangle\|:\|f\| \leqslant 1, f \in M_{n}\left(V^{*}\right)\right\} \tag{3.6}
\end{equation*}
$$

## 4. THE PROJECTIVE AND NUCLEAR TENSOR PRODUCTS

We use the tensor product terminology in the usual functorial sense. Thus given operator spaces $V_{1}, \ldots, V_{p}$, a tensor product $\widetilde{\otimes}$ determines a corresponding operator space $V_{1} \widetilde{\otimes} \cdots \widetilde{\otimes} V_{p}$, and given completely contractive maps $\varphi_{k}: V_{k} \rightarrow W_{k}$ we have a corresponding complete contraction

$$
\varphi=\varphi_{1} \widetilde{\otimes} \cdots \widetilde{\otimes} \varphi_{p}: V_{1} \widetilde{\otimes} \cdots \widetilde{\otimes} V_{p} \rightarrow W_{1} \widetilde{\otimes} \cdots \widetilde{\otimes} W_{p}
$$

We say that $\widetilde{\otimes}$ is injective if completely isometric injections $\varphi_{k}$ determine a completely isometric injection $\varphi$, and that $\widetilde{\otimes}$ is projective if complete quotient maps $\varphi_{k}$ determine a complete quotient $\operatorname{map} \varphi$.

We will make only peripheral use of the operator space injective tensor product $\stackrel{\vee}{\otimes}$ for operator spaces (see [21]). We begin by reviewing the notion of complete boundedness for multilinear maps and their linearization via the operator space projective tensor product $\widehat{\otimes}$.

Given another operator space $W$ and a multilinear map

$$
\begin{equation*}
\varphi: V_{1} \times \cdots \times V_{p} \rightarrow W \tag{4.1}
\end{equation*}
$$

we also write $\varphi$ for its linear extension

$$
\varphi: V_{1} \otimes \cdots \otimes V_{p} \rightarrow W
$$

as well as the the multilinear and linear maps

$$
\varphi: M_{I_{1}, J_{1}}\left(V_{1}\right) \times \cdots \times M_{I_{p}, J_{p}}\left(V_{p}\right) \rightarrow M_{I, J}(W)
$$

and

$$
\varphi: M_{I_{1}, J_{1}}\left(V_{1}\right) \otimes \cdots \otimes M_{I_{p}, J_{p}}\left(V_{p}\right) \rightarrow M_{I, J}(W)
$$

determined by

$$
\varphi\left(v_{1}, \ldots, v_{p}\right)=\varphi\left(v_{1} \otimes \cdots \otimes v_{p}\right)=\left[\varphi\left(v_{i_{1}, j_{1}}^{(1)} \otimes \cdots \otimes v_{i_{p}, j_{p}}^{(p)}\right)\right] .
$$

$\varphi$ is said to be completely bounded (in the sense of Choi [8]) if there is a constant $K$ such that

$$
\left.\left\|\varphi\left(v_{1} \otimes \cdots \otimes v_{p}\right)\right\|=\|\left[\varphi\left(v_{i_{1}, j_{1}}^{(1)} \otimes \cdots \otimes v_{i_{p}, j_{p}}^{(p)}\right)\right)\right]\|\leqslant K\| v_{1}\|\cdots\| v_{p} \|
$$

for all $v_{k} \in M_{m_{k}, n_{k}}(V)$, where $m_{k}$ and $n_{k}$ are arbitrary integers. If $\varphi$ is completely bounded, we define its completely bounded norm $\|\varphi\|_{\text {cb }}$ to be the least such constant $K$, i.e.,

$$
\|\varphi\|_{\mathrm{cb}}=\sup \left\{\left\|\varphi\left(v_{1} \otimes \cdots \otimes v_{p}\right)\right\|:\left\|v_{1}\right\| \cdots\left\|v_{p}\right\| \leqslant 1\right\}
$$

Given operator spaces $V_{k}, k=1, \ldots, p$ and a matrix $u \in M_{m}\left(V_{1} \otimes \cdots \otimes V_{p}\right)$, we define operator space projective tensor norm $\|u\|_{\wedge}$ by

$$
\|u\|_{\wedge}=\inf \left\{\|\alpha\|\left\|v_{1}\right\| \cdots\left\|v_{n}\right\|\|\beta\|: u=\alpha\left(v_{1} \otimes \cdots \otimes v_{n}\right) \beta\right\}
$$

where $v_{k} \in M_{n_{k}}\left(V_{k}\right), \alpha \in M_{m, n}$, and $\beta \in M_{n, m}$ with $n=n_{1} \cdots n_{p}$. We let $V_{1} \otimes_{\wedge} \cdots \otimes_{\wedge} V_{p}$ denote the corresponding (incomplete) operator space, and we define the operator space projective tensor product $V_{1} \widehat{\otimes} \cdots \widehat{\otimes} V_{p}$ to be its completion.

We may also represent a matrix in $M_{m}\left(V_{1} \widehat{\otimes} \cdots \widehat{\otimes} V_{p}\right)$ by using infinite matrices (see [21]). Given $u \in M_{m}\left(V_{1} \widehat{\otimes} \cdots \widehat{\otimes} V_{p}\right)$ and $\varepsilon>0$, there exist index sets
$J_{k}$ and matrices $v_{k} \in M_{J_{k}}\left(V_{k}\right)$ with $k=1, \ldots, p, \alpha \in M_{m, J}$, and $\beta \in M_{J, m}$, where $J=J_{1} \times \cdots \times J_{p}$, such that
(4.2) $\quad u=\alpha\left(v_{1} \otimes \cdots \otimes v_{p}\right) \beta$ and $\quad\|u\|_{\wedge} \leqslant\|\alpha\|\left\|v_{1}\right\| \cdots\left\|v_{p}\right\|\|\beta\| \leqslant\|u\|_{\wedge}+\varepsilon$.

If we let $F_{k}$ range over the finite subsets of $J_{k}$, and we let $F=F_{1} \times \cdots \times F_{p}$, and we define $v_{k}^{F_{k}}, \alpha^{F}$ and $\beta^{F}$ to be the corresponding finite truncated matrices in $M_{F_{k}}\left(V_{k}\right), M_{m, F}$, and $M_{F, m}$, respectively, then $u$ is the norm limit in $M_{m}\left(V_{1} \widehat{\otimes} \cdots \widehat{\otimes} V_{p}\right)$ of the net

$$
F \mapsto \alpha^{F}\left(v^{F_{1}} \otimes \cdots \otimes v^{F_{p}}\right) \beta^{F}
$$

Furthermore an element $u \in M_{m}\left(V_{1} \widehat{\otimes} \cdots \widehat{\otimes} V_{p}\right)$ may always be written in the form (4.2) with $v_{k} \in K_{\infty}\left(V_{k}\right)$ and $\alpha \in K_{m, \infty^{p}}$ and $\beta \in K_{\infty^{p}, m}$, where $K_{\infty}\left(V_{k}\right)$ (respectively, $K_{m, \infty^{p}}$ and $K_{\infty^{p}, m}$ ) consists of the norm limits of finitely non-zero matrices in $M_{\infty}\left(V_{k}\right)$ (respectively, $M_{m, \infty^{p}}$ and $M_{\infty^{p}, m}$ ).

Any completely contractive multilinear map

$$
\varphi: V_{1} \times \cdots \times V_{p} \rightarrow W
$$

determines a completey contractive linear map

$$
\widetilde{\varphi}: V_{1} \widehat{\otimes} \cdots \widehat{\otimes} V_{p} \rightarrow W
$$

with $\|\widetilde{\varphi}\|_{\mathrm{cb}}=\|\varphi\|_{\mathrm{cb}}$, and this in turn provides us with a natural identification

$$
\begin{equation*}
C B\left(V_{1} \times \cdots \times V_{p}, W\right) \cong C B\left(V \widehat{\otimes} \cdots \widehat{\otimes} V_{p}, W\right) \tag{4.3}
\end{equation*}
$$

Given an element $u=\alpha\left(v_{1} \otimes \cdots \otimes v_{p}\right) \beta \in V_{1} \widehat{\otimes} \cdots \widehat{\otimes} V_{p}$, it is easily verified that

$$
\widetilde{\varphi}(u)=\alpha \varphi\left(v_{1}, \ldots, v_{p}\right) \beta
$$

If we are given complete contractions $\varphi_{k}: V_{k} \rightarrow W_{k}$, then we let

$$
\begin{equation*}
\varphi_{1} \widehat{\otimes} \cdots \widehat{\otimes} \varphi_{p}: V_{1} \widehat{\otimes} \cdots \widehat{\otimes} V_{p} \rightarrow W_{1} \widehat{\otimes} \cdots \widehat{\otimes} W_{p} \tag{4.4}
\end{equation*}
$$

be the linear map determined by the completely contractive multilinear map

$$
\left(v_{1}, \ldots, v_{p}\right) \mapsto \varphi_{1}\left(v_{1}\right) \otimes \cdots \otimes \varphi_{p}\left(v_{p}\right) \in W_{1} \widehat{\otimes} \cdots \widehat{\otimes} W_{p}
$$

In particular, if $f_{k} \in V_{k}^{*}$, and $u=\alpha\left(v_{1} \otimes \cdots \otimes v_{p}\right) \beta \in V_{1} \widehat{\otimes} \cdots \widehat{\otimes} V_{p}$, then the linear functional

$$
f_{1} \otimes \cdots \otimes f_{p}: V_{1} \widehat{\otimes} \cdots \widehat{\otimes} V_{p} \rightarrow \mathbb{C}
$$

satisfies

$$
\begin{equation*}
\left\langle f_{1} \otimes \cdots \otimes f_{p}, u\right\rangle=\alpha\left(\left\langle f_{1}, v_{1}\right\rangle \otimes \cdots \otimes\left\langle f_{p}, v_{p}\right\rangle\right) \beta \tag{4.5}
\end{equation*}
$$

where $\left\langle f_{k}, v_{k}\right\rangle=\left[f_{k}\left(v_{(i, j)}^{(k)}\right)\right] \in M_{J_{k}}$.
If $V^{*}$ is a dual operator space, it has a weak ${ }^{*}$ faithful representation, i.e., there is a Hilbert space $H$ and a weak ${ }^{*}$ homeomorphic complete isometry of $V^{*}$ onto a weak* closed subspace of $B(H)$ ([17], Proposition 5.1). Given weak* closed subspaces $V_{k}^{*} \subseteq B\left(H_{k}\right), k=1, \ldots, p$, we define the normal spatial tensor product $V_{1}^{*} \bar{\otimes} \cdots \bar{\otimes} V_{p}^{*}$ to be the weak* closure of $V_{1}^{*} \otimes \cdots \otimes V_{p}^{*}$ in $B\left(H_{1} \otimes \cdots \otimes H_{p}\right)$. We define the Fubini tensor product $V_{1}^{*} \bar{\otimes}_{F} \cdots \bar{\otimes}_{F} V_{p}^{*}$ to be the space of all operators $b \in B\left(H_{1} \otimes \cdots \otimes H_{p}\right)$ such that for each $k$ with $1 \leqslant k \leqslant p$ and functionals $\omega_{j} \in B\left(H_{j}\right)_{*}, j \neq k$ the "slice"

$$
\left\langle b, \omega_{1} \otimes \cdots \otimes \omega_{k-1} \otimes \mathrm{id}_{k} \otimes \cdots \otimes \omega_{p}\right\rangle
$$

lies in $V_{k}^{*}$. From the following result we see that neither of these tensor products depends upon the given weak* faithful representations $V_{k}^{*} \subseteq B\left(H_{k}\right)$.

Theorem 4.1. For any operator spaces $V_{1}, \ldots, V_{p}$ and arbitrary weak* closed representations $V_{k}^{*} \subseteq B\left(H_{k}\right)$, we have a completely isometric weak* homeomorphism

$$
\begin{equation*}
\left(V_{1} \widehat{\otimes} \cdots \widehat{\otimes} V_{p}\right)^{*}=V_{1}^{*} \bar{\otimes}_{F} \cdots \bar{\otimes}_{F} V_{p}^{*} \tag{4.6}
\end{equation*}
$$

$V_{1}^{*} \otimes \cdots \otimes V_{p}^{*}$ is dense in $V_{1}^{*} \bar{\otimes}_{F} \cdots \bar{\otimes}_{F} V_{p}^{*}$ in the $V_{1} \otimes \cdots \otimes V_{p}$ topology.
Proof. This may be found in [13] and [21].
It follows from Theorem 4.1 that the identification of the Fubini tensor product with the dual of $V_{1} \widehat{\otimes} \cdots \widehat{\otimes} V_{p}$ carries the normal spatial tensor product $V_{1}^{*} \bar{\otimes} \cdots \bar{\otimes} V_{p}^{*}$ onto the closure of $V_{1}^{*} \otimes \cdots \otimes V_{p}^{*}$ in the topology determined by the completion $V_{1} \widehat{\otimes} \cdots \widehat{\otimes} V_{p}$. We conclude that the normal spatial tensor product does not depend on the embeddings $V_{k}^{*} \subseteq B\left(H_{k}\right)$. However, there is a more explicit way of seeing this.

We define the nuclear tensor product $V_{1} \stackrel{\text { nuc }}{\otimes} \cdots \stackrel{\text { nuc }}{\otimes} V_{p}$ of operator spaces $V_{1}, \ldots, V_{p}$ by

$$
V_{1} \stackrel{\text { nuc }}{\otimes} \cdots \stackrel{\text { nuc }}{\otimes} V_{p}=\left(V_{1} \widehat{\otimes} \cdots \widehat{\otimes} V_{p}\right) / \operatorname{ker} \Psi,
$$

where $\Psi$ is the canonical complete contraction

$$
\begin{equation*}
\Psi: V_{1} \widehat{\otimes} \cdots \widehat{\otimes} V_{p} \rightarrow V_{1} \stackrel{\vee}{\otimes} \cdots \stackrel{\vee}{\otimes} V_{p} \tag{4.7}
\end{equation*}
$$

Theorem 4.2. For any dual operator spaces $V_{1}^{*}, \ldots, V_{p}^{*}$ we have a completely isometric weak ${ }^{*}$ homeomorphism

$$
\begin{equation*}
\left(V_{1} \stackrel{\mathrm{nuc}}{\otimes} \cdots \stackrel{\mathrm{nuc}}{\otimes} V_{p}\right)^{*} \cong V_{1}^{*} \bar{\otimes} \cdots \bar{\otimes} V_{p}^{*} \tag{4.8}
\end{equation*}
$$

Proof. The inclusion

$$
V_{1}^{*} \bar{\otimes} \cdots \bar{\otimes} V_{p}^{*} \hookrightarrow V_{1}^{*} \bar{\otimes}_{F} \cdots \bar{\otimes}_{F} V_{p}^{*}
$$

determines a complete quotient map

$$
V_{1} \widehat{\otimes} \cdots \widehat{\otimes} V_{p} \rightarrow\left(V_{1}^{*} \bar{\otimes} \cdots \bar{\otimes} V_{p}^{*}\right)_{*}
$$

and thus

$$
\begin{equation*}
\left(V_{1}^{*} \bar{\otimes} \cdots \bar{\otimes} V_{p}^{*}\right)_{*} \cong V_{1} \widehat{\otimes} \cdots \widehat{\otimes} V_{p} / N \tag{4.9}
\end{equation*}
$$

where

$$
\begin{equation*}
N=\left[V_{1}^{*} \bar{\otimes} \cdots \bar{\otimes} V_{p}^{*}\right]_{\perp}=\left[V_{1}^{*} \otimes \cdots \otimes V_{p}^{*}\right]_{\perp} \tag{4.10}
\end{equation*}
$$

On the other hand, since the natural map

$$
V_{1} \stackrel{\vee}{\otimes} \cdots \stackrel{\vee}{\otimes} V_{p} \rightarrow\left(V_{1}^{*} \widehat{\otimes} \cdots \widehat{\otimes} V_{p}^{*}\right)^{*}
$$

is completely isometric ([6]), we have that

$$
\operatorname{ker} \Psi=\left[V_{1}^{*} \otimes \cdots \otimes V_{p}^{*}\right]_{\perp}
$$

and our result follows from (4.9) and (4.10).

Proposition 4.3. Given dual operator spaces $V_{k}^{*}$ and $W_{k}^{*}$ and weak continuous completely contractive maps $\varphi_{k}: V_{k}^{*} \rightarrow W_{k}^{*}, 1 \leqslant k \leqslant p$, the algebraic tensor product $\varphi_{1} \otimes \cdots \otimes \varphi_{p}$ extends uniquely to a complete contraction

$$
\begin{equation*}
\varphi_{1} \otimes \cdots \otimes \varphi_{p}: V_{1}^{*} \bar{\otimes}_{F} \cdots \bar{\otimes}_{F} V_{p}^{*} \rightarrow W_{1}^{*} \bar{\otimes}_{F} \cdots \bar{\otimes}_{F} W_{p}^{*} \tag{4.11}
\end{equation*}
$$

which is continuous in the $V_{1} \widehat{\otimes} \cdots \widehat{\otimes} V_{p}, W_{1} \widehat{\otimes} \cdots \widehat{\otimes} W_{p}$ topologies. Similarly, there is a unique extension

$$
\begin{equation*}
\varphi_{1} \otimes \cdots \otimes \varphi_{p}: V_{1}^{*} \bar{\otimes} \cdots \bar{\otimes} V_{p}^{*} \rightarrow W_{1}^{*} \bar{\otimes} \cdots \bar{\otimes} W_{p}^{*} \tag{4.12}
\end{equation*}
$$

which is continuous in the $V_{1} \stackrel{\text { nuc }}{\otimes} \cdots \stackrel{\text { nuc }}{\otimes} V_{p}, W_{1} \stackrel{\text { nuc }}{\otimes} \cdots \stackrel{\text { nuc }}{\otimes} W_{p}$ topologies.
Proof. For each $k$ we have that $\varphi_{k}=\left(\varphi_{k_{*}}\right)^{*}$ for some complete contraction $\varphi_{k_{*}}: W_{k} \rightarrow V_{k}$. The corresponding map

$$
\varphi_{\wedge}=\varphi_{1 *} \otimes \cdots \varphi_{p *}: W_{1} \widehat{\otimes} \cdots \widehat{\otimes} W_{p} \rightarrow V_{1} \widehat{\otimes} \cdots \widehat{\otimes} V_{p}
$$

is a complete contraction for which the adjoint is (4.11), and which is obviously continuous in the stated topology. On the other hand, the maps $\varphi_{k_{*}}$ determine a commutative diagram

and in particular, we have that $\varphi_{\wedge}\left(\operatorname{ker} \Psi_{W}\right) \subseteq \operatorname{ker} \Psi_{V}$. It follows that $\varphi_{\wedge}$ induces a completely contractive map

$$
\varphi_{\mathrm{nuc}}: W_{1} \stackrel{\text { nuc }}{\otimes} \cdots \stackrel{\text { nuc }}{\otimes} W_{p} \rightarrow V_{1} \stackrel{\text { nuc }}{\otimes} \cdots \stackrel{\text { nuc }}{\otimes} V_{p}
$$

We obtain from this the desired map

$$
\varphi_{1} \otimes \cdots \otimes \varphi_{p}=\varphi_{\mathrm{nuc}}^{*}: V_{1}^{*} \bar{\otimes} \cdots \bar{\otimes} V_{p}^{*} \rightarrow W_{1}^{*} \bar{\otimes} \cdots \bar{\otimes} W_{p}^{*}
$$

which is again continuous in the weak* topologies.
It is immediate that (4.10) and (4.11) extend the algebraic tensor product, and they are unique because the algebraic tensor products are dense in the corresponding topologies.

## 5. THE EXTENDED AND NORMAL HAAGERUP TENSOR PRODUCTS

The Haagerup tensor product was first considered in unpublished notes of Haagerup (see [24]). An early discussion of Haagerup's theory appeared in [10]. We begin by reviewing this material.

Given matrices $v_{k}=\left[v_{j_{k-1}, j_{k}}^{(k)}\right] \in M_{n_{k-1}, n_{k}}\left(V_{k}\right), k=1, \ldots, p$, we define the multiplicative product

$$
v_{1} \odot \cdots \odot v_{p} \in M_{n_{0}, n_{p}}\left(V_{1} \otimes \cdots \otimes V_{p}\right)
$$

by "matrix multiplication", i.e.,

$$
\begin{equation*}
\left(v_{1} \odot \cdots \odot v_{p}\right)_{j_{0}, j_{p}}=\sum_{j_{1}, \ldots, j_{p-1}} v_{j_{0}, j_{1}}^{(1)} \otimes \cdots \otimes v_{j_{p-1} j_{p}}^{(p)} \tag{5.1}
\end{equation*}
$$

In particular, if $j_{0}=j_{p}=n$, then $v_{1} \odot \cdots \odot v_{p} \in M_{n}\left(V_{1} \otimes \cdots \otimes V_{p}\right)$.
Given operator spaces $V_{1}, \ldots, V_{p}$ and $W$ and a multilinear map

$$
\varphi: V_{1} \times \cdots \times V_{p} \rightarrow W,
$$

or equivalently a linear map

$$
\varphi: V_{1} \otimes \cdots \otimes V_{p} \rightarrow W
$$

we say that $\varphi$ is multiplicatively bounded if there is a constant $K$ such that for all $n \in \mathbb{N}$

$$
\left\|\varphi_{n}\left(v_{1} \odot \cdots \odot v_{p}\right)\right\|=\left\|\left[\sum_{j_{1} \cdots j_{p-1}} \varphi\left(v_{j_{0}, j_{1}}^{(1)} \otimes \cdots \otimes v_{j_{p-1} j_{p}}^{(p)}\right)\right]\right\| \leqslant K\left\|v_{1}\right\| \cdots\left\|v_{p}\right\|
$$

for all $v_{k} \in M_{n_{k-1}, n_{k}}(V)$, where $n_{0}=n_{p}=n$, and $n_{1}, \ldots, n_{p-1}$ are arbitrary. If $\varphi$ is multiplicatively bounded, we define its multiplicative norm $\|\varphi\|_{m b}$ to be the least such constant $K$, i.e.,

$$
\|\varphi\|_{\mathrm{mb}}=\sup \left\{\left\|\varphi_{n}\left(v_{1} \odot \cdots \odot v_{p}\right)\right\|:\left\|v_{1}\right\| \cdots\left\|v_{p}\right\| \leqslant 1\right\} .
$$

These matrix norms determine an operator space structure on the linear space $C B_{\mathrm{m}}\left(V_{1} \times \cdots \times V_{p}, W\right)$ of all such maps. If the $V_{k}$ and $W$ are dual operator spaces, we again say that $\varphi$ is normal if it is weak* continuous in each variable, and we let $C B_{\mathrm{m}}^{\sigma}\left(V_{1} \times \cdots \times V_{p}, W\right)$ be the operator subspace of normal maps. These notions were introduced by Christensen and Sinclair ([9]).

Theorem 5.1. A multilinear map

$$
\varphi: V_{1} \times \cdots \times V_{p} \rightarrow B\left(H_{p}, H_{0}\right)
$$

is multiplicatively contractive if and only if there exist Hilbert spaces $H_{1}, \ldots, H_{p-1}$ and complete contractions $\varphi_{k}: V_{k} \rightarrow B\left(H_{k}, H_{k-1}\right)$ such that

$$
\begin{equation*}
\varphi\left(v_{1}, \ldots, v_{p}\right)=\varphi_{1}\left(v_{1}\right) \cdots \varphi_{p}\left(v_{p}\right) \tag{5.2}
\end{equation*}
$$

If each $V_{k}$ is a dual space and $\varphi$ is normal, then we may assume that each $\varphi_{k}$ is weak* continuous.

Proof. The representation (5.2) is just a restatement of the ChristensenSinclair theorem [9] as generalized to operator spaces by Paulsen and Smith (see
[32] or [21]). The theorem for normal maps is well-known to specialists. We have included a simple proof for the convenience of the reader.

Let us assume that for fixed $v_{i} \in V_{i}, i \neq k$, and $\xi_{p} \in H_{p}, \eta_{0} \in H_{0}$

$$
\begin{equation*}
v_{k} \mapsto\left\langle s_{1}\left(v_{1}\right) \cdots s_{k}\left(v_{k}\right) \cdots s_{p}\left(v_{p}\right) \xi_{p} \mid \eta_{0}\right\rangle \tag{5.3}
\end{equation*}
$$

is weak* continuous. We begin by noting that

$$
\begin{aligned}
& \left\langle s_{1}\left(v_{1}\right) s_{2}\left(v_{2}\right) \cdots s_{r}\left(v_{p}\right) \xi_{p} \mid \eta_{0}\right\rangle \\
& \quad=\left\langle s_{k}\left(v_{k}\right) s_{k+l}\left(v_{k+l}\right) \cdots s_{p}\left(v_{p}\right) \xi_{p} \mid s_{k-1}\left(v_{k-1}\right)^{*} \cdots s_{1}\left(v_{1}\right)^{*} \eta_{0}\right\rangle
\end{aligned}
$$

We may assume that

$$
H_{k}^{\prime}=\left\{s_{k+1}\left(v_{k+1}\right) \cdots s_{p}\left(v_{p}\right) \xi_{p}: v_{i} \in V_{i}(i \geqslant k+1), \xi_{p} \in H_{p}\right\}
$$

is dense in $H_{k}$, since otherwise we may replace $H_{k}$ by the norm closure $\operatorname{cl}\left(H_{k}^{\prime}\right)$ and $s_{k}$ by $\left.s_{k}\right|_{\mathrm{cl}\left(H_{k}^{\prime}\right)}$ without affecting the equality in (3.2) or the continuity that might be assumed in any of the variables. Similarly we may assume that

$$
H_{k-1}^{\prime \prime}=\left\{s_{k-1}\left(v_{k-1}\right)^{*} \cdots s_{1}\left(v_{1}\right)^{*} \eta_{0}: v_{i} \in V_{i}(i \leqslant k-1), \eta_{0} \in H_{0}\right\}
$$

is dense in $H_{k-1}$.
By hypothesis we have that $v_{k} \mapsto\left\langle s_{k}\left(v_{k}\right) \xi \mid \eta\right\rangle$ is weak* continuous for $\xi \in H_{k}^{\prime}$ and $\eta \in H_{k-1}^{\prime \prime}$. If we let $\xi_{n} \in H_{k}^{\prime}$ and $\eta_{n} \in H_{k-1}^{\prime \prime}$ be sequences converging to vectors $\xi \in H_{k}$ and $\eta \in H_{k-1}$, then the functions $v_{k} \mapsto\left\langle s_{k}\left(v_{k}\right) \xi_{n} \mid \eta_{n}\right\rangle$ converge uniformly on the closed unit ball of $V_{k}$ to the function $v_{k} \mapsto\left\langle s_{k}\left(v_{k}\right) \xi \mid \eta\right\rangle$. It follows that the latter function is weak* continuous on that ball and thus on all of $V_{k}$.

Given operator spaces $V_{k}, k=1, \ldots, p$, and a matrix $u \in M_{n}\left(V_{1} \otimes \cdots \otimes V_{p}\right)$, we define the Haagerup norm of $u$ by

$$
\begin{equation*}
\|u\|_{\mathrm{h}}=\inf \left\{\left\|v_{1}\right\| \cdots\left\|v_{p}\right\|: u=v_{1} \odot \cdots \odot v_{p}, v_{k} \in M_{n_{k-1}, n_{k}}\left(V_{k}\right)\right\} \tag{5.4}
\end{equation*}
$$

where $n_{0}=n, n_{p}=n$, and $n_{k}$ is arbitary for $1 \leqslant k \leqslant p-1$. These matrix norms determine an operator space structure on $V_{1} \otimes \cdots \otimes V_{p}$, and we call its completion $V_{1} \stackrel{\mathrm{~h}}{\otimes} \cdots \stackrel{\mathrm{~h}}{\otimes} V_{p}$ the Haagerup tensor product.

A multilinear map $\varphi: V_{1} \times \cdots \times V_{p} \rightarrow W$ is multiplicatively contractive if and only if there is a completely contractive map $\widetilde{\varphi}: V_{1} \stackrel{\mathrm{~h}}{\otimes} \cdots \stackrel{\mathrm{~h}}{\otimes} V_{p} \rightarrow W$ with

$$
\varphi\left(v_{1}, \ldots, v_{p}\right)=\widetilde{\varphi}\left(v_{1} \otimes \cdots \otimes v_{p}\right)
$$

In this manner we obtain the completely isometric identification

$$
\begin{equation*}
C B_{\mathrm{m}}\left(V_{1} \times \cdots \times V_{p}, W\right) \cong C B\left(V_{1} \stackrel{\mathrm{~h}}{\otimes} \cdots \stackrel{\mathrm{~h}}{\otimes} V_{p}, W\right) \tag{5.5}
\end{equation*}
$$

Given complete contractions $\varphi_{k}: V_{k} \rightarrow W_{k}$, we have that

$$
\varphi_{1} \otimes \cdots \otimes \varphi_{p}: V_{1} \times \cdots \times V_{p} \longrightarrow W_{1} \stackrel{\mathrm{~h}}{\otimes} \cdots \stackrel{\mathrm{~h}}{\otimes} W_{p}
$$

is multiplicatively contractive, and thus determines a complete contraction

$$
\varphi_{1} \stackrel{\mathrm{~h}}{\otimes} \cdots \stackrel{\mathrm{~h}}{\otimes} \varphi_{p}: V_{1} \stackrel{\mathrm{~h}}{\otimes} \cdots \stackrel{\mathrm{~h}}{\otimes} V_{p} \longrightarrow W_{1} \stackrel{\mathrm{~h}}{\otimes} \cdots \stackrel{\mathrm{~h}}{\otimes} W_{p}
$$

(see, e.g., [21], Proposition 9.2.5). The Haagerup tensor product is both injective and projective. Furthermore, it is associative, but it is generally not commutative.

We define the extended Haagerup tensor product $V_{1} \stackrel{\mathrm{eh}}{\otimes} \cdots \stackrel{\mathrm{eh}}{\otimes} V_{p}$ to be the space of all normal multiplicatively bounded maps $u: V_{1}^{*} \times \cdots \times V_{p}^{*} \xrightarrow{\mathbb{C}}$, i.e.,

$$
\begin{equation*}
V_{1} \stackrel{\mathrm{eh}}{\otimes} \cdots \stackrel{\mathrm{eh}}{\otimes} V_{p}=\left(V_{1} \stackrel{\mathrm{~h}}{\otimes} \cdots \stackrel{\mathrm{~h}}{\otimes} V_{p}\right)_{\sigma}^{*}=C B_{\mathrm{m}}^{\sigma}\left(V_{1}^{*} \times \cdots \times V_{p}^{*}, \mathbb{C}\right) \tag{5.6}
\end{equation*}
$$

(see [11], [12], and [15]) and we let $\|\cdot\|_{\text {eh }}$ denote the relative matrix norms inherited from the operator space $C B_{\mathrm{m}}\left(V_{1}^{*} \times \cdots \times V_{p}^{*}, \mathbb{C}\right)$. Equivalently, the matrix norms are determined by the identification

$$
M_{n}\left(C B_{\mathrm{m}}^{\sigma}\left(V_{1}^{*} \times \cdots \times V_{p}^{*}, \mathbb{C}\right)\right)=C B_{\mathrm{m}}^{\sigma}\left(V_{1}^{*} \times \cdots \times V_{p}^{*}, M_{n}\right)
$$

We may use Theorem 5.1 to write the elements $u \in M_{n}\left(V_{1} \stackrel{\mathrm{eh}}{\otimes} \cdots \stackrel{\mathrm{eh}}{\otimes} V_{p}\right)$ in terms of infinite matrices over the $V_{k}$. It follows from the normal mapping result in Theorem 5.1 and (3.2) that if $\|u\|_{\text {eh }} \leqslant 1$, then there exist contractive matrices $v_{k} \in M_{J_{k-1}, J_{k}}\left(V_{k}\right)$, where $J_{0}=J_{p}=\{1, \ldots, n\}$, for which

$$
\begin{equation*}
u\left(f_{1}, \ldots, f_{p}\right)=\left\langle f_{1}, v_{1}\right\rangle \cdots\left\langle f_{p}, v_{p}\right\rangle \tag{5.7}
\end{equation*}
$$

If that is the case, we use the notation

$$
\begin{equation*}
u=v_{1} \odot \cdots \odot v_{p}=v_{1} \odot_{J_{1}} \cdots \odot_{J_{p-1}} v_{p} \tag{5.8}
\end{equation*}
$$

Changing to matrix notation, we have from the discussion in Section 3 that

$$
\begin{align*}
\left\langle f_{1} \otimes \cdots \otimes f_{k}, u\right\rangle & =\left\langle f_{1}, v_{1}\right\rangle \cdots\left\langle f_{p}, v_{p}\right\rangle \\
& =\lim _{F_{1} \cdots F_{p-1}}\left[\sum_{i_{1} \in F_{1}, \ldots, i_{p-1} \in F_{p-1}} f_{1}\left(v_{i_{0}, i_{1}}^{(1)}\right) \cdots f_{p}\left(v_{i_{p-1}, i_{p}}^{(p)}\right)\right] \tag{5.9}
\end{align*}
$$

where the limit is taken over finite subsets $F_{k} \subseteq J_{k}, 1 \leqslant k \leqslant p-1$. If we let $F=F_{1} \times \cdots \times F_{p}$ and $v_{k}^{F} \in M_{F_{k-1}, F_{k}}\left(V_{k}\right)$ be the obvious truncation of $v_{k}$, we see that the net

$$
F \rightarrow u_{F}=v_{1}^{F} \odot \cdots \odot v_{p}^{F} \in V_{1} \otimes \cdots \otimes V_{p}
$$

converges to $u$ in the topology determined by $V_{1}^{*} \otimes \cdots \otimes V_{p}^{*}$. Since it is evident that

$$
\left\|u_{F}\right\|_{\mathrm{eh}} \leqslant\left\|u_{F}\right\|_{\mathrm{h}} \leqslant\left\|v_{1}\right\| \cdots\left\|v_{p}\right\|
$$

it also converges in the topology determined by $V_{1}^{*} \stackrel{\mathrm{~h}}{\otimes} \cdots \stackrel{\mathrm{~h}}{\otimes} V_{p}^{*}$.
It is clear from our discussion above that

$$
\begin{equation*}
\|u\|_{\mathrm{eh}}=\inf \left\{\left\|v_{1}\right\| \cdots\left\|v_{p}\right\|\right\} \tag{5.10}
\end{equation*}
$$

where the infimum extends over all representations (5.8).
Given completely bounded maps $\varphi_{k}: V_{k} \rightarrow W_{k}$, the corresponding map

$$
\bar{\varphi}=\left(\varphi_{1}^{*} \stackrel{\mathrm{~h}}{\otimes} \cdots \stackrel{\mathrm{~h}}{\otimes} \varphi_{n}^{*}\right)^{*}:\left(V_{1}^{*} \stackrel{\mathrm{~h}}{\otimes} \cdots \stackrel{\mathrm{~h}}{\otimes} V_{n}^{*}\right)^{*} \rightarrow\left(W_{1}^{*} \stackrel{\mathrm{~h}}{\otimes} \cdots \stackrel{\mathrm{~h}}{\otimes} W_{n}^{*}\right)^{*}
$$

satisfies

$$
\bar{\varphi}\left(\left(V_{1}^{*} \stackrel{\mathrm{~h}}{\otimes} \cdots \stackrel{\mathrm{~h}}{\otimes} V_{p}^{*}\right)_{\sigma}^{*}\right) \subseteq\left(W_{1}^{*} \stackrel{\mathrm{~h}}{\otimes} \cdots \stackrel{\mathrm{~h}}{\otimes} W_{p}^{*}\right)_{\sigma}^{*}
$$

since each map $\varphi_{j}^{*}: W_{j}^{*} \rightarrow V_{j}^{*}$ is weak* continuous. We let

$$
\begin{equation*}
\varphi_{1} \stackrel{\mathrm{eh}}{\otimes} \cdots \stackrel{\mathrm{eh}}{\otimes} \varphi_{p}: V_{1} \stackrel{\mathrm{eh}}{\otimes} \cdots \stackrel{\mathrm{eh}}{\otimes} V_{p} \rightarrow W_{1} \stackrel{\mathrm{eh}}{\otimes} \cdots \stackrel{\mathrm{eh}}{\otimes} W_{p} \tag{5.11}
\end{equation*}
$$

be the restriction of $\bar{\varphi}$ to $V_{1} \stackrel{\text { eh }}{\otimes} \ldots \stackrel{\mathrm{eh}}{\otimes} V_{p}$. We note that if the $\varphi_{k}$ are complete contractions, then the same is true for $\bar{\varphi}$ and thus for $\varphi_{1} \stackrel{\text { eh }}{\otimes} \cdots \stackrel{\text { eh }}{\otimes} \varphi_{p}$.

Lemma 5.2. Suppose that $V_{j}, W_{j}, j=1, \ldots, p$, are operator spaces, and that $\varphi_{j}: V_{j} \rightarrow W_{j}$ are completely bounded. Then given index sets $J_{j}$ with $J_{0}=J_{p}=\{1\}$ and $v_{j} \in M_{J_{j-1} J_{j}}\left(V_{j}\right)$ we have

$$
\left(\varphi_{1} \stackrel{\mathrm{eh}}{\otimes} \cdots \stackrel{\mathrm{eh}}{\otimes} \varphi_{p}\right)\left(v_{1} \odot \cdots \odot v_{p}\right)=\varphi_{1}\left(v_{1}\right) \odot \cdots \odot \varphi_{p}\left(v_{p}\right)
$$

Proof. If we let $\varphi=\varphi_{1} \stackrel{\text { eh }}{\otimes} \cdots \stackrel{\text { eh }}{\otimes} \varphi_{p}$, then for $g_{j} \in W_{j}^{*}$ we have

$$
\begin{aligned}
\left\langle\varphi\left(v_{1} \odot \cdots \odot v_{p}\right), g_{1} \otimes \cdots \otimes g_{p}\right\rangle & =\left\langle v_{1} \odot \cdots \odot v_{p}, \varphi_{1}^{*}\left(g_{1}\right) \otimes \cdots \otimes \varphi_{p}^{*}\left(g_{p}\right)\right\rangle \\
& =\left\langle v_{1}, \varphi_{1}^{*}\left(g_{1}\right)\right\rangle \cdots\left\langle v_{p}, \varphi_{p}^{*}\left(g_{p}\right)\right\rangle \\
& =\left\langle(\varphi)_{J_{1} J_{2}}\left(v_{1}\right), g_{1}\right\rangle \cdots\left\langle\left(\varphi_{p}\right)_{J_{p-1} J_{p}}\left(v_{p}\right), g_{p}\right\rangle \\
& =\left\langle\varphi_{1}\left(v_{1}\right) \odot \cdots \odot \varphi_{p}\left(v_{p}\right), g_{1} \otimes \cdots \otimes g_{p}\right\rangle .
\end{aligned}
$$

Since elements of $W_{1} \stackrel{\mathrm{eh}}{\otimes} \cdots \stackrel{\mathrm{eh}}{\otimes} W_{n}$ are determined by the values they assume on elements of $W_{1}^{*} \stackrel{\mathrm{~h}}{\otimes} \cdots \stackrel{\mathrm{~h}}{\otimes} W_{n}^{*}$, or equivalently, on elements of $W_{1}^{*} \otimes \cdots \otimes W_{n}^{*}$, we conclude that

$$
\varphi\left(v_{1} \odot \cdots \odot v_{n}\right)=\varphi_{1}\left(v_{1}\right) \odot \cdots \odot \varphi_{n}\left(v_{n}\right)
$$

We conclude that $\stackrel{\mathrm{eh}}{\otimes}$ is a tensor product in the sense described in the previous section. We will prove that it is associative below.

In [7] Blecher and Smith characterized the dual of the Haagerup tensor product in terms of what they called the weak* Haagerup tensor product. In the following we see that this coincides with the extended Haagerup tensor product of dual operator spaces. It should be noted that Stephen Allen has studied the weak* Haagerup tensor product for operator spaces that are not necessarily dual spaces ([1]).

Theorem 5.3. Suppose that $V_{1}, \ldots, V_{p}$ are operator spaces. Then we have the complete isometry

$$
\left(V_{1} \stackrel{\mathrm{~h}}{\otimes} \cdots \stackrel{\mathrm{~h}}{\otimes} V_{p}\right)^{*} \cong V_{1}^{*} \stackrel{\mathrm{eh}}{\otimes} \cdots \stackrel{\mathrm{eh}}{\otimes} V_{p}^{*}
$$

Proof. From Theorem 5.1 and (5.7), elements $f$ of both

$$
M_{n}\left(\left(V_{1} \stackrel{\mathrm{~h}}{\otimes} \cdots \stackrel{\mathrm{~h}}{\otimes} V_{p}\right)^{*}\right)=C B\left(V_{1} \stackrel{\mathrm{~h}}{\otimes} \cdots \stackrel{\mathrm{~h}}{\otimes} V_{p}, M_{n}\right)
$$

and of

$$
M_{n}\left(V_{1}^{*} \stackrel{\mathrm{eh}}{\otimes} \cdots \stackrel{\mathrm{eh}}{\otimes} V_{p}^{*}\right)=C B_{\mathrm{m}}^{\sigma}\left(V_{1}^{* *} \stackrel{\mathrm{~h}}{\otimes} \cdots \stackrel{\mathrm{~h}}{\otimes} V_{p}^{* *}, M_{n}\right)
$$

have representations of the form

$$
\begin{equation*}
f\left(v_{1}, \ldots, v_{p}\right)=\left\langle f_{1}, v_{1}\right\rangle \cdots\left\langle f_{p}, v_{p}\right\rangle \tag{5.12}
\end{equation*}
$$

where in the first case $v_{k} \in V_{k}$ and $f_{k}: V_{k} \rightarrow B\left(H_{k}, H_{k-1}\right)$ is completely bounded, and in the second case $v_{k} \in V_{k}^{* *}$ and $f_{k}: V_{k}^{* *} \rightarrow B\left(H_{k}, H_{k-1}\right)$ is weak* continuous and completely bounded. Thus it suffices to show that we have a natural identification

$$
C B^{\sigma}\left(V^{* *}, B(H, K)\right) \cong C B(V, B(H, K))
$$

Changing to matrix notation, this is evident from (3.2) and (3.1) since we have

$$
C B^{\sigma}\left(V^{* *}, M_{I, J}\right)=M_{I, J}\left(V^{*}\right)=C B\left(V, M_{I, J}\right)
$$

We note that if we are given $f=f_{1} \odot \cdots \odot f_{p} \in M_{n}\left(V_{1}^{*} \stackrel{\text { eh }}{\otimes} \cdots \stackrel{\text { eh }}{\otimes} V_{p}^{*}\right)$ and $v_{k} \in V_{k}$, then from (5.12) we have the matrix product

$$
\begin{align*}
\left\langle f, v_{1} \otimes \cdots \otimes v_{p}\right\rangle & =\left\langle f_{1}, v_{1}\right\rangle \cdots\left\langle f_{p}, v_{p}\right\rangle \\
& =\lim _{G_{1} \cdots G_{p-1}}\left[\sum_{j_{1} \in G_{1}, \ldots, j_{p-1} \in G_{p-1}} f_{j_{0} j_{1}}^{(1)}\left(v_{1}\right) \cdots f_{j_{p-1} j_{p}}^{(p)}\left(v_{p}\right)\right], \tag{5.13}
\end{align*}
$$

where the limit is taken over finite subsets $G_{k} \subseteq J_{k}, 1 \leqslant k \leqslant p-1$.
Lemma 5.4. Suppose that $V_{k}, W_{k}, k=1, \ldots, p$, are operator spaces, and that for each $k, \varphi_{k}: V_{k} \rightarrow W_{k}$ is completely isometric. Then (5.11) is completely isometric.

Proof. Let us suppose that the $\varphi_{k}$ are completely isometric. Then the maps $\varphi_{k}: W_{k}^{*} \rightarrow V_{k}^{*}$ are complete quotient maps, and since the Haagerup tensor product is projective, the same is true for the map

$$
\varphi_{1}^{*} \stackrel{\mathrm{~h}}{\otimes} \cdots \stackrel{\mathrm{~h}}{\otimes} \varphi_{p}^{*}: W_{1}^{*} \stackrel{\mathrm{~h}}{\otimes} \cdots \stackrel{\mathrm{~h}}{\otimes} W_{p}^{*} \rightarrow V_{1}^{*} \stackrel{\mathrm{~h}}{\otimes} \cdots \stackrel{\mathrm{~h}}{\otimes} V_{p}^{*}
$$

It follows that the bottom row of the following diagram is a completely isometric injection, and thus the same is true for the top row:


We conclude that the extended Haagerup tensor product is injective. In contrast to the Haagerup tensor product, the extended Haagerup tensor product is not projective, i.e., if one is given an operator space $X$ and a complete quotient map $Y \rightarrow Y_{1}$, then the induced map $X \stackrel{\text { eh }}{\otimes} Y \rightarrow X \stackrel{\text { eh }}{\otimes} Y_{1}$ need not be a quotient map. We are indebted to David Blecher for the following argument.

Proposition 5.5. The extended Haagerup tensor product is not projective.
Proof. We recall from [4] that an operator space $X$ is said to be projective if given operator spaces $V$ and $W$ and a complete quotient map $\pi: V \rightarrow W$, then any map $\varphi: X \rightarrow W$ with $\|\varphi\|_{\text {cb }}<1$ can be lifted to a map $\widetilde{\varphi}: X \rightarrow V$ with $\|\widetilde{\varphi}\|_{\mathrm{cb}}<1$. Equivalently, the induced map $C B(X, V) \rightarrow C B(X, W)$ is a Banach space quotient map. If $X$ is projective, then the latter is in fact a complete quotient
map since we may identify $\pi_{n}: M_{n}\left(C B\left(X, M_{n}(X)\right)\right) \rightarrow M_{n}\left(C B\left(X, M_{n}(W)\right)\right)$ with the complete quotient map $C B\left(X, M_{n}(V)\right) \rightarrow C B\left(X, M_{n}(W)\right)$.

Taking adjoint maps, it is evident that an operator space $X$ is projective if and only if for any weak* homeomorphic completely isometric injection $\psi: W^{*} \rightarrow$ $V^{*}$, the corresponding map

$$
C B^{\sigma}\left(W^{*}, X^{*}\right) \rightarrow C B^{\sigma}\left(V^{*}, X^{*}\right)
$$

is isometric (or completely isometric). In other words, any weak* continuous complete contraction $\psi: W^{*} \rightarrow X^{*}$ has a weak* continuous completely contractive extension $\psi: V^{*} \rightarrow X^{*}$. This is the case if $X=T_{m, n}=\left(M_{m, n}\right)_{*}$. On the other hand this weak* version of injectivity was shown to be false for $M_{\infty}$ in [14], and thus $T_{\infty}=\left(M_{\infty}\right)_{*}$ is not projective.

If $X$ and $Y$ are projective operator spaces, then the same is true for $X \widehat{\otimes} Y$. To see this we note that if we are given a complete quotient map, then the induced map $C B(Y, V) \rightarrow C B(Y, W)$ is a complete quotient map, and therefore

$$
C B(X \widehat{\otimes} Y, V)=C B(X, C B(Y, V)) \rightarrow C B(X, C B(Y, W))=C B(X \widehat{\otimes} Y, W)
$$

is a complete quotient map. It follows that the column Hilbert space $M_{\infty, 1}$ is not projective, since if it were, then its conjugate operator space $M_{1, \infty}$ would also be projective, and therefore $T_{\infty}=M_{\infty, 1} \widehat{\otimes} M_{1, \infty}$ would also be projective, a contradiction (see [21] for a discussion of the conjugate operator space).

Changing notation, we have that $M_{\infty, 1}=H_{\mathrm{c}}$, where $H=\ell^{2}$. For any operator space $V$, we have the complete isometries

$$
M_{\infty, 1} \stackrel{\mathrm{eh}}{\otimes} V=\left(\left(H_{\mathrm{c}}\right)^{*} \stackrel{\mathrm{~h}}{\otimes} V^{*}\right)_{\sigma}^{*} \cong\left(\left(H_{\mathrm{c}}\right)^{*} \widehat{\otimes} V^{*}\right)_{\sigma}^{*} \cong C B^{\sigma}\left(V^{*}, H_{\mathrm{c}}\right) \cong C B\left(\left(H_{\mathrm{c}}\right)^{*}, V\right)
$$

(see [5], [6], [16], [18], and [21], (9.3.5)), where the identification on the right is the inverse of the adjoint map $\varphi \mapsto \varphi^{*}$.

Let us suppose that $\stackrel{\text { eh }}{\otimes}$ is projective in the second variable. It follows from the above relation that for any complete quotient map $V \rightarrow W$, the corresponding map

$$
\begin{equation*}
C B\left(\left(H_{\mathrm{c}}\right)^{*}, V\right) \rightarrow C B\left(\left(H_{\mathrm{c}}\right)^{*}, W\right) \tag{5.14}
\end{equation*}
$$

is a complete quotient map, i.e., $\left(H_{\mathrm{c}}\right)^{*}=M_{1, \infty}$ and therefore its conjugate operator space $M_{\infty, 1}$ is projective, a contradiction.

It is evident that the identity map $V_{1} \otimes \cdots \otimes V_{p} \rightarrow V_{1} \otimes \cdots \otimes V_{p}$ is completely contractive with respect to the Haagerup and extended Haagerup tensor products since the extended product norm uses more decompositions. In fact the map

$$
\begin{equation*}
V_{1} \stackrel{\mathrm{~h}}{\otimes} \cdots \stackrel{\mathrm{~h}}{\otimes} V_{p} \rightarrow V_{1} \stackrel{\mathrm{eh}}{\otimes} \cdots \stackrel{\mathrm{eh}}{\otimes} V_{p} \tag{5.15}
\end{equation*}
$$

is a completely isometric injection. This is apparent from the diagram

$$
\begin{aligned}
& V_{1} \stackrel{\mathrm{~h}}{\otimes} \cdots \stackrel{\mathrm{~h}}{\otimes} V_{p} \\
& \downarrow> \\
& V_{1} \stackrel{\mathrm{eh}}{\otimes} \cdots \stackrel{\mathrm{eh}}{\otimes} V_{p} \rightarrow\left(V_{1}^{*} \stackrel{\mathrm{~h}}{\otimes} \cdots \stackrel{\mathrm{~h}}{\otimes} V_{p}^{*}\right)^{*}
\end{aligned}
$$

where the diagonal map is a completely isometric injection owing to the "selfduality" of the Haagerup tensor product ([5], [18]) and the bottom map is completely isometric by definition.

We turn next to a surprising result of Blecher and Smith (see [7] for the case $p=2$ ). If $f \in V_{1}^{*} \stackrel{\mathrm{eh}}{\otimes} \cdots \stackrel{\mathrm{eh}}{\otimes} V_{p}^{*}=\left(V_{1} \stackrel{\mathrm{~h}}{\otimes} \cdots \stackrel{\mathrm{~h}}{\otimes} V_{p}\right)^{*}$, then we may extend it to elements $u \in V_{1} \stackrel{\text { eh }}{\otimes} \cdots \stackrel{\text { eh }}{\otimes} V_{p}$. In fact, we may define a pairing of $n \times n$ matrices $f$ and $u$ over these two spaces as follows. If $f=f_{1} \odot \cdots \odot f_{p}$, and $u=v_{1} \odot \cdots \odot v_{p}$, where $v_{k} \in M_{J_{k-1}, J_{k}}\left(V_{k}\right)$ and $f_{k} \in M_{I_{k-1}, I_{k}}\left(V_{k}^{*}\right)$, and $I_{0}=I_{p}=J_{0}=J_{p}=\{1, \ldots, n\}$, we wish to define

$$
\begin{equation*}
\langle f, u\rangle=\left\langle f_{1}, v_{1}\right\rangle \cdots\left\langle f_{p}, v_{p}\right\rangle \tag{5.16}
\end{equation*}
$$

The right hand side makes sense because it is the product of the bounded scalar matrices

$$
\begin{equation*}
\left\langle f_{k}, v_{k}\right\rangle \in M_{I_{k-1} \times J_{k-1}, I_{k} \times J_{k}} \tag{5.17}
\end{equation*}
$$

Proposition 5.6. The pairing (5.16) does not depend upon the decompositions $f=f_{1} \odot \cdots \odot f_{p}$ and $u=v_{1} \odot \cdots \odot v_{p}$.

Proof. If we let $F_{k}$ range over the finite sets in $I_{k}, 1 \leqslant k \leqslant p-1$, then the projections $P\left(F_{k} \times J_{k}\right)$ converge to the identity operator in the strong operator topology. It follows from (5.9) that

$$
\begin{align*}
\langle f, u\rangle & =\lim _{F_{1} \cdots F_{p-1}}\left\langle f_{1}, v_{1}\right\rangle P\left(F_{1} \times J_{1}\right) \cdots P\left(F_{p-1} \times J_{p-1}\right)\left\langle f_{p}, v_{p}\right\rangle \\
& =\lim _{F_{1} \cdots F_{p-1}}\left[\sum_{i_{k} \in F_{k}} \sum_{j_{k} \in J_{k}} f_{i_{0} i_{1}}^{(1)}\left(v_{j_{0} j_{1}}^{(1)}\right) \cdots f_{i_{p-1} i_{p}}^{(p)}\left(v_{j_{p-1} j_{p}}^{(p)}\right)\right] \\
& =\lim _{F_{1} \cdots F_{p-1}} \sum_{i_{k} \in F_{k}}\left\langle f_{i_{0} i_{1}}^{(1)} \otimes \cdots \otimes f_{i_{p-1} i_{p}}^{(p)}, v_{1} \odot \cdots \odot v_{p}\right\rangle  \tag{5.18}\\
& =\lim _{F_{1} \cdots F_{p-1}} \sum_{i_{k} \in F_{k}}\left\langle f_{i_{0} i_{1}}^{(1)} \otimes \cdots \otimes f_{i_{p-1} i_{p}}^{(p)}, u\right\rangle
\end{align*}
$$

(this is a norm limit of matrices in $M_{I_{0} \times J_{0}, I_{p} \times J_{p}} \cong M_{n^{2}}$ ) and thus (5.16) does not depend upon the decomposition $u=v_{1} \odot \cdots \odot v_{p}$.

On the other hand if we let $G_{k}$ range over the finite sets in $J_{k}$, then the projections $P\left(I_{k} \times G_{k}\right)$ converge to the identity operator in the strong operator topology. Thus from (5.13),

$$
\begin{align*}
\langle f, u\rangle & =\lim _{G_{1} \cdots G_{p-1}}\left\langle f_{1}, v_{1}\right\rangle P\left(I_{1} \times G_{1}\right) \cdots P\left(I_{p-1} \times G_{p-1}\right)\left\langle f_{p}, v_{p}\right\rangle \\
& =\lim _{G_{1} \cdots G_{p-1}}\left[\sum_{j_{k} \in G_{k}} \sum_{i_{k} \in I_{k}} f_{i_{0} i_{1}}^{(1)}\left(v_{j_{0} j_{1}}^{(1)}\right) \cdots f_{i_{p-1,1}}^{(p)}\left(v_{j_{p-1}, j_{p}}^{(p)}\right)\right] \\
& =\lim _{G_{1} \cdots G_{p-1}} \sum_{j_{k} \in G_{k}}\left\langle f_{1} \odot \cdots \odot f_{p}, v_{i_{0}, j_{1}}^{(1)} \otimes \cdots \otimes v_{j_{p-1}, j_{p}}^{(p)}\right\rangle  \tag{5.19}\\
& =\lim _{G_{1} \cdots G_{p-1}} \sum_{j_{k} \in G_{k}}\left\langle f, v_{j_{0}, j_{1}}^{(1)} \otimes \cdots \otimes v_{j_{p-1}, j_{p}}^{(p)}\right\rangle
\end{align*}
$$

and (5.16) does not depend upon the decomposition $f=f_{1} \odot \cdots \odot f_{p}$.

We conclude from these considerations the following result.
Theorem 5.7. (see [7] for the case $p=2$ ) For any operator spaces $V_{1}, \ldots, V_{p}$, the pairing (5.16) determines a completely isometric inclusion

$$
\begin{equation*}
V_{1}^{*} \stackrel{\mathrm{eh}}{\otimes} \cdots \stackrel{\mathrm{eh}}{\otimes} V_{p}^{*} \hookrightarrow\left(V_{1} \stackrel{\mathrm{eh}}{\otimes} \cdots \stackrel{\mathrm{eh}}{\otimes} V_{p}\right)^{*} \tag{5.20}
\end{equation*}
$$

Proof. Given $f \in M_{n}\left(V_{1}^{*} \stackrel{\mathrm{eh}}{\otimes} \cdots \stackrel{\text { eh }}{\otimes} V_{p}^{*}\right)$ and $u \in M_{n}\left(V_{1} \stackrel{\mathrm{eh}}{\otimes} \cdots \stackrel{\mathrm{eh}}{\otimes} V_{p}\right)$, we have from (5.19) that

$$
\langle f, u\rangle=\lim _{G_{1} \cdots G_{p-1}}\left\langle f, v_{G}^{(1)} \odot \cdots \odot v_{G}^{(p)}\right\rangle
$$

where we let $G=G_{1} \times \cdots \times G_{p}$, and $v_{G}^{(k)} \in M_{G_{k-1}, G_{k}}\left(V_{k}\right)$ be the obvious truncation of $v^{(k)}$. If $\|u\|_{\text {eh }} \leqslant 1$, then we may assume that $\left\|v^{(k)}\right\| \leqslant 1$, and thus $\left\|v_{G_{k}}^{(k)}\right\| \leqslant 1$. If we let $u_{G}=v_{G}^{(1)} \odot \cdots \odot v_{G}^{(p)}$, then from Theorem 5.3,

$$
\left\|\left\langle f, u_{G}\right\rangle\right\| \leqslant\|f\|_{\mathrm{eh}}\left\|u_{G}\right\|_{\mathrm{h}} \leqslant\|f\|_{\mathrm{eh}}\left\|v_{G}^{(1)}\right\| \cdots\left\|v_{G}^{(p)}\right\| \leqslant\|f\|_{\mathrm{eh}} .
$$

It follows that $\|\langle f, u\rangle\| \leqslant\|f\|_{\text {eh }}$ and thus from (3.5), (5.20) is completely contractive. It is immediate from (5.15) that this mapping is a complete isometry.

Given dual operator spaces $V_{1}^{*}, \ldots, V_{r}^{*}$ the normal Haagerup tensor product (see [12]) is defined by

$$
V_{1}^{*} \stackrel{\sigma \mathrm{~h}}{\otimes} \cdots \stackrel{\sigma \mathrm{~h}}{\otimes} V_{p}^{*}=\left(V_{1} \stackrel{\mathrm{eh}}{\otimes} \cdots \stackrel{\mathrm{eh}}{\otimes} V_{p}\right)^{*}
$$

LEmma 5.8. If $V_{1}, \ldots, V_{p}$ are operator spaces, then $V_{1}^{*} \otimes \cdots \otimes V_{p}^{*}$ is dense in $V_{1}^{*} \stackrel{\sigma \mathrm{~h}}{\otimes} \cdots \stackrel{\sigma \mathrm{~h}}{\otimes} V_{p}^{*}$ in the weak ${ }^{*}$ topology defined by $V_{1} \stackrel{\mathrm{eh}}{\otimes} \cdots \stackrel{\mathrm{eh}}{\otimes} V_{p}$.

Proof. If $u \in V_{1} \stackrel{\text { eh }}{\otimes} \cdots \stackrel{\text { eh }}{\otimes} V_{p}$ satisfies

$$
\left\langle f_{1} \otimes \cdots \otimes f_{p}, u\right\rangle=0
$$

for all $f_{k} \in V_{k}^{*}$ then from (5.6) it is evident that $u=0$, and thus from the bipolar theorem, we have the density result.

Proposition 5.9. Given a normal multiplicatively bounded multilinear map $\varphi: V_{1}^{*} \times \cdots \times V_{p}^{*} \rightarrow W^{*}$ there is a unique weak ${ }^{*}$ continuous completely bounded map $\varphi_{\sigma \mathrm{h}}: V_{1}^{*} \stackrel{\sigma \mathrm{~h}}{\otimes} \cdots \stackrel{\sigma \mathrm{~h}}{\otimes} V_{p}^{*} \rightarrow W^{*}$ such that

$$
\varphi\left(f_{1}, \ldots, f_{n}\right)=\varphi_{\sigma \mathrm{h}}\left(f_{1} \otimes \cdots \otimes f_{n}\right)
$$

Proof. If $w \in W$, then $w \circ \varphi: V_{1}^{*} \times \cdots \times V_{p}^{*} \rightarrow \mathbb{C}$ is normal and multiplicatively contractive, and thus an element of $V_{1} \stackrel{\mathrm{eh}}{\otimes} \cdots \stackrel{\mathrm{eh}}{\otimes} V_{p}$. This determines a complete contraction map

$$
\varphi_{*}: W \rightarrow V_{1} \stackrel{\mathrm{eh}}{\otimes} \cdots \stackrel{\mathrm{eh}}{\otimes} V_{p}, \quad w \mapsto w \circ \varphi
$$

and we may let $\varphi_{\sigma \mathrm{h}}=\left(\varphi_{*}\right)^{*}$.

In particular, if $H, K$ and $L$ are Hilbert spaces, the multiplication map

$$
B(K, L) \times B(H, K) \rightarrow B(H, L)
$$

is both normal and multiplicatively contractive, and thus determines a weak* continuous complete contraction

$$
\begin{equation*}
B(K, L) \stackrel{\sigma \mathrm{h}}{\otimes} B(H, K) \rightarrow B(H, L) \tag{5.21}
\end{equation*}
$$

Using a simple elaboration of the proof of Proposition 5.1, we obtain the natural identification

$$
\begin{equation*}
C B_{\mathrm{m}}^{\sigma}\left(V_{1}^{*} \times \cdots \times V_{n}^{*}, W^{*}\right)=C B^{\sigma}\left(V_{1}^{*} \stackrel{\sigma \mathrm{~h}}{\otimes} \cdots \stackrel{\sigma \mathrm{~h}}{\otimes} V_{n}^{*}, W^{*}\right) \tag{5.22}
\end{equation*}
$$

In particular, weak* continuous complete contractions $\varphi_{k}: V_{k}^{*} \rightarrow W_{k}^{*}$ determines a weak* continuous complete contraction

$$
\varphi_{1} \stackrel{\sigma \mathrm{~h}}{\otimes} \cdots \stackrel{\sigma \mathrm{~h}}{\otimes} \varphi_{p}=\left(\varphi_{1 *} \stackrel{\mathrm{eh}}{\otimes} \cdots \stackrel{\mathrm{eh}}{\otimes} \varphi_{p *}\right)^{*}: V_{1}^{*} \stackrel{\sigma \mathrm{~h}}{\otimes} \cdots \stackrel{\sigma \mathrm{~h}}{\otimes} V_{p}^{*} \rightarrow W_{1}^{*} \stackrel{\sigma \mathrm{~h}}{\otimes} \cdots \stackrel{\sigma \mathrm{~h}}{\otimes} W_{p}^{*}
$$

Owing to the injectivity of the extended Haagerup tensor product, the normal tensor product is projective for weak* closed subspaces. On the other hand, since extended Haagerup tensor product is not projective, the normal Haagerup tensor product is not injective.

We may use the normal tensor product to prove that the extended Haagerup tensor product is associative. It suffices to consider the case $p=3$. Given operator spaces $V, W, X$, the tensor product $(V \stackrel{\mathrm{eh}}{\otimes} W) \stackrel{\mathrm{eh}}{\otimes} X$ by definition consists of the normal multiplicatively bounded maps

$$
u:(V \stackrel{\mathrm{eh}}{\otimes} W)^{*} \times X^{*} \rightarrow \mathbb{C}
$$

But any such map has the form $u=u_{1} \odot_{J} x$ where

$$
u_{1}: V^{*} \stackrel{\sigma \mathrm{~h}}{\otimes} W^{*}=(V \stackrel{\mathrm{eh}}{\otimes} W)^{*} \rightarrow M_{I, J}
$$

is weak* continuous and completely bounded. It follows that $u_{1}$ corresponds to a normal multiplicatively bounded map of $V^{*} \times W^{*}$ into $\mathbb{C}$, and from Theorem 5.1 there are elements $v \in M_{I, J}(V)$ and $w \in M_{I, J}(W)$ for which

$$
u_{1}(f, g)=\langle v, f\rangle\langle w, g\rangle
$$

(this is a matrix product). It follows that $u$ uniquely determines a unique element

$$
\widetilde{u}=v \odot_{I} w \odot_{J} x \in V \stackrel{\mathrm{eh}}{\otimes} W \stackrel{\mathrm{eh}}{\otimes} X .
$$

Since the reverse argument is also clear, we obtain a canonical identification of $(V \stackrel{\mathrm{eh}}{\otimes} W) \stackrel{\mathrm{eh}}{\otimes} X$ with $V \stackrel{\mathrm{eh}}{\otimes} W \stackrel{\mathrm{eh}}{\otimes} X$, and a similar argument applies to $V \stackrel{\mathrm{eh}}{\otimes}(W \stackrel{\mathrm{eh}}{\otimes}$ $X)$.

Finally, we note that (5.20) provides us with a natural inclusion

$$
\begin{equation*}
V_{1}^{*} \stackrel{\mathrm{eh}}{\otimes} \cdots \stackrel{\mathrm{eh}}{\otimes} V_{p}^{*} \subseteq V_{1}^{*} \stackrel{\sigma \mathrm{~h}}{\otimes} \cdots \stackrel{\sigma \mathrm{~h}}{\otimes} V_{p}^{*} \tag{5.23}
\end{equation*}
$$

and the adjoint of (5.15) determines a natural weak* continuous projection of the second space onto the first.

## 6. THE SHUFFLE THEOREM

The following theorem was proved for von Neumann algebras in [15], and a variation of this result was proved for operator spaces in [13].

Theorem 6.1. Suppose that $V_{k}, W_{k}, k=1,2$, are operator spaces. Then the shuffle map

$$
\begin{equation*}
\mathcal{S}:\left(V_{1}^{*} \otimes V_{2}^{*}\right) \otimes\left(W_{1}^{*} \otimes W_{2}^{*}\right) \rightarrow\left(V_{1}^{*} \otimes W_{1}^{*}\right) \otimes\left(V_{2}^{*} \otimes W_{2}^{*}\right) \tag{6.1}
\end{equation*}
$$

extends uniquely to a weak* continuous complete contraction

$$
\begin{equation*}
\mathcal{S}_{\sigma}:\left(V_{1}^{*} \bar{\otimes} V_{2}^{*}\right) \stackrel{\sigma \mathrm{h}}{\otimes}\left(W_{1}^{*} \bar{\otimes} W_{2}^{*}\right) \rightarrow\left(V_{1}^{*} \stackrel{\sigma \mathrm{~h}}{\otimes} W_{1}^{*}\right) \bar{\otimes}\left(V_{2}^{*} \stackrel{\sigma \mathrm{~h}}{\otimes} W_{2}^{*}\right) \tag{6.2}
\end{equation*}
$$

On the other hand, the shuffle map

$$
\begin{equation*}
\mathcal{S}:\left(V_{1} \otimes W_{1}\right) \otimes\left(V_{2} \otimes W_{2}\right) \rightarrow\left(V_{1} \otimes V_{2}\right) \otimes\left(W_{1} \otimes W_{2}\right) \tag{6.3}
\end{equation*}
$$

may be extended to a complete contraction

$$
\begin{equation*}
\mathcal{S}_{\mathrm{e}}:\left(V_{1} \stackrel{\mathrm{eh}}{\otimes} W_{1}\right) \stackrel{\mathrm{nuc}}{\otimes}\left(V_{2} \stackrel{\mathrm{eh}}{\otimes} W_{2}\right) \rightarrow\left(V_{1} \stackrel{\mathrm{nuc}}{\otimes} V_{2}\right) \stackrel{\mathrm{eh}}{\otimes}\left(W_{1} \stackrel{\mathrm{nuc}}{\otimes} W_{2}\right) \tag{6.4}
\end{equation*}
$$

Proof. We may fix faithful weak* representations

$$
\Phi: V_{1}^{*} \stackrel{\sigma \mathrm{~h}}{\otimes} W_{1}^{*} \hookrightarrow B\left(H_{1}\right) \quad \text { and } \quad \Psi: V_{2}^{*}{ }_{\otimes}^{\sigma \mathrm{h}} W_{2}^{*} \hookrightarrow B\left(H_{2}\right)
$$

Since the normal spatial tensor product of dual operator spaces is independent of the choice of Hilbert spaces, we may identify $\left(V_{1}^{*} \stackrel{\sigma \mathrm{~h}}{\otimes} V_{2}^{*}\right) \bar{\otimes}\left(W_{1}^{*} \stackrel{\sigma \mathrm{~h}}{\otimes} W_{2}^{*}\right)$ with the weak* closure

$$
\mathrm{cl}_{\mathrm{w}^{*}}\left\{\Phi\left(V_{1}^{*} \stackrel{\sigma \mathrm{~h}}{\otimes} W_{1}^{*}\right) \otimes \Psi\left(V_{2}^{*} \stackrel{\sigma \mathrm{~h}}{\otimes} W_{2}^{*}\right)\right\} \subseteq B\left(H_{1} \otimes H_{2}\right)
$$

From Theorem 5.1 there exist Hilbert spaces $H_{k}^{\prime}$ and weak ${ }^{*}$ continuous complete contractions $s_{k}: V_{k}^{*} \rightarrow B\left(H_{k}^{\prime}, H_{k}\right)$ and $t_{k}: W_{k}^{*} \rightarrow B\left(H_{k}, H_{k}^{\prime}\right), k=1,2$, for which

$$
\begin{equation*}
\Phi\left(f_{1} \otimes g_{1}\right)=s_{1}\left(f_{1}\right) t_{1}\left(g_{1}\right) \quad \text { and } \quad \Psi\left(f_{2} \otimes g_{2}\right)=s_{2}\left(f_{2}\right) t_{2}\left(g_{2}\right) \tag{6.5}
\end{equation*}
$$

These induce weak* continuous maps

$$
s=s_{1} \otimes s_{2}: V_{1}^{*} \bar{\otimes} V_{2}^{*} \rightarrow B\left(H_{1}^{\prime} \otimes H_{2}^{\prime}, H_{1} \otimes H_{2}\right)
$$

and

$$
t=t_{1} \otimes t_{2}: W_{1}^{*} \bar{\otimes} W_{2}^{*} \rightarrow B\left(H_{1} \otimes H_{2}, H_{1}^{\prime} \otimes H_{2}^{\prime}\right)
$$

and thus a weak ${ }^{*}$ continuous complete contraction

$$
\mathcal{S}_{\sigma}=s t:\left(V_{1}^{*} \bar{\otimes} V_{2}^{*}\right) \stackrel{\sigma \mathrm{h}}{\otimes}\left(W_{1}^{*} \bar{\otimes} W_{2}^{*}\right) \rightarrow B\left(H_{1} \otimes H_{2}\right)
$$

We claim that $\mathcal{S}_{\sigma}$ extends $\mathcal{S}$. We may use $\Phi$ and $\Psi$ to identify $f_{i} \otimes g_{i}$ with their images $s_{i}\left(f_{i}\right) t_{i}\left(g_{i}\right), i=1,2$. It follows that

$$
\begin{aligned}
\mathcal{S}_{\sigma}\left(\left(f_{1} \otimes f_{2}\right)\right. & \left.\otimes\left(g_{1} \otimes g_{2}\right)\right)=s\left(f_{1} \otimes f_{2}\right) t\left(g_{1} \otimes g_{2}\right) \\
& =\left(s_{1}\left(f_{1}\right) \otimes s_{2}\left(f_{2}\right)\right)\left(t_{1}\left(g_{1}\right) \otimes t_{2}\left(g_{2}\right)\right)=s_{1}\left(f_{1}\right) t_{1}\left(g_{1}\right) \otimes s_{2}\left(f_{2}\right) t_{2}\left(g_{2}\right) \\
& =\left(f_{1} \otimes g_{1}\right) \otimes\left(f_{2} \otimes g_{2}\right)=\mathcal{S}\left(\left(f_{1} \otimes f_{2}\right) \otimes\left(g_{1} \otimes g_{2}\right)\right)
\end{aligned}
$$

It is obvious that $\mathcal{S}$ has range in $\left(V_{1}^{*} \stackrel{\sigma \mathrm{~h}}{\otimes} W_{1}^{*}\right) \bar{\otimes}\left(V_{2}^{*} \stackrel{\sigma \mathrm{~h}}{\otimes} W_{2}^{*}\right)$, and thus to show that the same is true for $\mathcal{S}_{\sigma}=s t$ it suffices to prove that

$$
X_{0}=V_{1}^{*} \otimes V_{2}^{*} \otimes W_{1}^{*} \otimes W_{2}^{*}
$$

is weak* dense in

$$
X=\left(V_{1}^{*} \bar{\otimes} V_{2}^{*}\right) \stackrel{\sigma \mathrm{h}}{\otimes}\left(W_{1}^{*} \bar{\otimes} W_{2}^{*}\right)
$$

We have that $V_{1}^{*} \otimes V_{2}^{*}$ and $W_{1}^{*} \otimes W_{2}^{*}$ are weak* dense in $V_{1}^{*} \bar{\otimes} V_{2}^{*}$ and $W_{1}^{*} \bar{\otimes} W_{2}^{*}$, respectively. Since the bilinear map

$$
\left(V_{1}^{*} \bar{\otimes} V_{2}^{*}\right) \times\left(W_{1}^{*} \bar{\otimes} W_{2}^{*}\right) \rightarrow\left(V_{1}^{*} \bar{\otimes} V_{2}^{*}\right) \stackrel{\sigma \mathrm{h}}{\otimes}\left(W_{1}^{*} \bar{\otimes} W_{2}^{*}\right)
$$

is weak* continuous in each variable, it follows that $X_{0}$ is weak* dense in

$$
\left(V_{1}^{*} \bar{\otimes} V_{2}^{*}\right) \otimes\left(W_{1}^{*} \bar{\otimes} W_{2}^{*}\right)
$$

and thus from Lemma 5.8 it is dense in $X$.
Since $\mathcal{S}_{\sigma}$ is weak* continuous, we have that $\mathcal{S}_{\sigma}=T^{*}$ for some complete contraction

$$
T:\left(V_{1} \stackrel{\mathrm{eh}}{\otimes} W_{1}\right) \stackrel{\mathrm{nuc}}{\otimes}\left(V_{2} \stackrel{\mathrm{eh}}{\otimes} W_{2}\right) \rightarrow\left(V_{1} \stackrel{\mathrm{nuc}}{\otimes} V_{2}\right) \stackrel{\mathrm{eh}}{\otimes}\left(W_{1} \stackrel{\mathrm{nuc}}{\otimes} W_{2}\right) .
$$

To check that this extends (6.3), we note that for $v_{k} \in V_{k}$ and $w_{k} \in W_{k}$ we have

$$
\begin{aligned}
& \left\langle T\left(\left(v_{1} \otimes w_{1}\right) \otimes\left(v_{2} \otimes w_{2}\right)\right),\left(f_{1} \otimes f_{2}\right) \otimes\left(g_{1} \otimes g_{2}\right)\right\rangle \\
& \left.\quad=\left\langle\left(v_{1} \otimes w_{1}\right) \otimes\left(v_{2} \otimes w_{2}\right)\right), \mathcal{S}_{\sigma}\left(\left(f_{1} \otimes f_{2}\right) \otimes\left(g_{1} \otimes g_{2}\right)\right)\right\rangle \\
& \quad=\left\langle\left(v_{1} \otimes w_{1}\right) \otimes\left(v_{2} \otimes w_{2}\right),\left(f_{1} \otimes g_{1}\right) \otimes\left(f_{2} \otimes g_{2}\right)\right\rangle \\
& \quad=\left\langle\mathcal{S}\left(\left(v_{1} \otimes w_{1}\right) \otimes\left(v_{2} \otimes w_{2}\right)\right),\left(f_{1} \otimes f_{2}\right) \otimes\left(g_{1} \otimes g_{2}\right)\right\rangle .
\end{aligned}
$$

Since we have already seen that $V_{1}^{*} \otimes V_{2}^{*} \otimes W_{1}^{*} \otimes W_{2}^{*}$ is weak* dense in

$$
\left(V_{1}^{*} \bar{\otimes} V_{2}^{*}\right) \stackrel{\sigma \mathrm{h}}{\otimes}\left(W_{1}^{*} \bar{\otimes} W_{2}^{*}\right)
$$

we obtain (6.4).
We note that a simple induction may be used to show that the multiple shuffle map $\mathcal{S}:\left(V_{1} \otimes \cdots \otimes V_{p}\right) \otimes\left(W_{1} \otimes \cdots \otimes W_{p}\right) \rightarrow\left(V_{1} \otimes W_{1}\right) \otimes \cdots \otimes\left(V_{p} \otimes W_{p}\right)$ determined by

$$
\begin{equation*}
\mathcal{S}\left(\left(v_{1} \otimes \cdots \otimes v_{p}\right) \otimes\left(w_{1} \otimes \cdots \otimes w_{p}\right)\right)=\left(v_{1} \otimes w_{1}\right) \otimes \cdots \otimes\left(v_{p} \otimes w_{p}\right) \tag{6.6}
\end{equation*}
$$

extends to a completely contractive map

$$
\mathcal{S}_{\sigma}:\left(V_{1} \stackrel{\mathrm{eh}}{\otimes} \cdots \stackrel{\mathrm{eh}}{\otimes} V_{p}\right) \stackrel{\mathrm{nuc}}{\otimes}\left(W_{1} \stackrel{\mathrm{eh}}{\otimes} \cdots \stackrel{\mathrm{eh}}{\otimes} W_{p}\right) \rightarrow\left(V_{1} \stackrel{\mathrm{nuc}}{\otimes} W_{1}\right) \stackrel{\mathrm{eh}}{\otimes} \cdots \stackrel{\mathrm{eh}}{\otimes}\left(V_{p} \stackrel{\mathrm{nuc}}{\otimes} W_{p}\right)
$$

## 7. HOPF CONVOLUTION ALGEBRAS

Finally we return to the discussion of Hopf convolution algebras begun in Section 2. Given a Hopf von Neumann algebra ( $R, m, \delta$ ), we have a corresponding triple ( $A=R_{*}, m, \delta$ ) defined by the diagram (2.1). We note that if $A=R_{*}$ and $B=S_{*}$ are two such convolution algebras, then $A \stackrel{\text { eh }}{\otimes} B$ is a completely contractive Banach algebra, i.e., the multiplication map

$$
m:(A \stackrel{\mathrm{eh}}{\otimes} B) \widehat{\otimes}(A \stackrel{\mathrm{eh}}{\otimes} B) \rightarrow(A \stackrel{\mathrm{eh}}{\otimes} B)
$$

is completely contractive, since $m$ is the composition of the complete contractions

$$
(A \stackrel{\mathrm{eh}}{\otimes} B) \widehat{\otimes}(A \stackrel{\mathrm{eh}}{\otimes} B) \rightarrow(A \stackrel{\mathrm{eh}}{\otimes} B) \stackrel{\mathrm{nuc}}{\otimes}(A \stackrel{\mathrm{eh}}{\otimes} B) \xrightarrow{\mathcal{S}_{\mathrm{e}}}(A \stackrel{\mathrm{nuc}}{\otimes} A) \stackrel{\mathrm{eh}}{\otimes}(B \stackrel{\mathrm{nuc}}{\otimes} B)
$$

and

$$
(A \stackrel{\mathrm{nuc}}{\otimes} A) \stackrel{\mathrm{eh}}{\otimes}(B \stackrel{\mathrm{nuc}}{\otimes} B)=(A \widehat{\otimes} A) \stackrel{\mathrm{eh}}{\otimes}(B \widehat{\otimes} B) \xrightarrow{m_{A} \otimes m_{B}} A \stackrel{\mathrm{eh}}{\otimes} B
$$

Theorem 7.1. If $\left(A=R_{*}, m, \delta\right)$ is a Hopf convolution algebra, then $\delta$ is a completely contractive homomorphism.

Proof. The hypothesis that $\delta_{R}$ is an algebraic homomorphism is encoded in the commutative diagram


Taking the preadjoint of (7.1), we find that $\delta_{A}$ is again a homomorphism:


We define a representation $\pi: A \rightarrow B(H)$ of a Hopf convolution algebra $A$ on a Hilbert space $H$ to be a completely bounded homomorphism $\pi: A \rightarrow$ $B(H)$. The comultiplication $\delta=\delta_{A}$ may be used to define the tensor product of completely bounded representations of $A$. Given representations $\pi_{1}: A \rightarrow B(H)$ and $\pi_{2}: A \rightarrow B(K)$ we define $\pi_{1} \times \pi_{2}: A \rightarrow B(H \otimes K)$ to be the composition

$$
\begin{equation*}
A \xrightarrow{\delta} A \stackrel{\mathrm{eh}}{\otimes} A \xrightarrow{\pi_{1} \otimes \pi_{2}} B(H) \stackrel{\mathrm{eh}}{\otimes} B(K) \subseteq B(H) \stackrel{\text { hh }}{\otimes} B(K) \xrightarrow{\theta} B(H \otimes K), \tag{7.3}
\end{equation*}
$$

where $\theta$ is determined by taking the product of the maps

$$
B(H) \rightarrow B(H \otimes K): T \mapsto T \otimes I_{K} \quad \text { and } \quad B(K) \rightarrow B(H \otimes K): T \mapsto I_{\mathrm{h}} \otimes T
$$

(see (5.23) and (5.21)).
Turning to some examples, if $G$ is a locally compact group with Haar measure $\mu$, then both $L^{\infty}(G)=L^{\infty}(G, \mu)$ and the left regular von Neumann algebra $L(G)$
are Hopf von Neumann algebras (see [31] and [39]). The corresponding Hopf convolution algebras are the usual convolution algebra $L^{1}(G)=L^{1}(G, \mu)$ and the Fourier algebra $A(G)$. We note that since $L^{\infty}(G)$ is a commutative von Neumann algebra, the operator space structure on $L^{1}(G)$ is just the maximal operator space structure associated with the underlying Banach space (see [6]). Thus we have that any bounded map $\varphi$ from $L^{1}(G)$ to an operator space $X$ is automatically completely bounded with $\|\varphi\|_{\mathrm{cb}}=\|\varphi\|$.

Given a Hopf convolution algebra $A$, a completely bounded representation $\pi: A \longrightarrow B\left(H_{\pi}\right)$, and vectors $\xi, \eta \in H_{\pi}$, we say that the functional $c(a)=$ $\langle\pi(a) \xi \mid \eta\rangle \in R=A^{*}$ is a coefficient operator of $\pi$, and if $\pi$ is completely contractive, we say that $c$ is a Fourier-Stieltjes coefficient operator. Letting $\mathcal{C}(A)$ (respectively, $\mathcal{B}(A)$ ) be all coefficient operators (respectively, all Fourier-Stieltjes coefficient operators), we have

$$
\mathcal{B}(A) \subseteq \mathcal{C}(A) \subseteq R=A^{*}
$$

If $A=L^{1}(G)$ for $G$ a locally compact group, any contractive representation $\pi$ of $A$ is automatically completely contractive. Given a Fourier-Stieltjes coefficient operator

$$
b(a)=\langle\pi(a) \xi \mid \eta\rangle
$$

we may assume that $\pi$ is non-degenerate, i.e., that $\pi(A) H_{\pi}$ is dense in $H_{\pi}$. To see this, let $H_{0}$ be the closure of $\pi(A) H_{\pi}$, and let $\pi_{0}$ be the corresponding subrepresentation of $\pi . \pi_{0}$ is non-degenerate since $L^{1}(G)$ has a contractive approximate identity $u_{\gamma}$. Letting $\xi_{0} \in H_{0}$ be a weak limit point of the net $\pi\left(u_{\gamma}\right) \xi$ and $\eta_{0}$ be the orthogonal projection of $\eta$ onto $H_{0}$, it is evident that

$$
b(a)=\left\langle\pi_{0}(a) \xi_{0} \mid \eta_{0}\right\rangle
$$

The usual argument (see [30], Section 32) shows that $\pi$ uniquely determines a contractive unital representation $\pi_{0}$ of $G$. Given $s \in G$, we have that both $\pi_{0}(s)$ and $\pi_{0}\left(s^{-l}\right)$ are contractive and thus unitary. It follows that $\mathcal{B}(A)$ coincides with $B(G)$, the usual Fourier-Stieltjes algebra of the group $G$.

If $A=A(G)$ is the Fourier algebra of a non-commutative locally compact group $G$, then a completely contractive representation $\pi: A(G) \rightarrow B(H)$ corresponds to a contraction $W \in L(G) \bar{\otimes} B(H)$ since we have the natural isomorphism

$$
C B(A(G), B(H)) \cong\left(A(G) \widehat{\otimes} B(H)_{*}\right)^{*} \cong L(G) \bar{\otimes} B(H)
$$

It is easy to see that $W$ satisfies the Nakagami-Takesaki "associativity" condition (A.2) in the Appendix of their monograph [31]. If we could prove that $W$ is unitary, we would have that $\pi$ determines a "corepresentation" of $G$ on $H$ (see [28]). Of course if $G$ is abelian, this is true since we then have that $A(G)=L^{1}(\widehat{G})$.

Returning to the general theory we have

Theorem 7.2. If $A$ is a Hopf convolution algebra, then $\mathcal{C}(A)$ is a subalgebra of $R=A^{*}$.

Proof. Given coefficient functions

$$
c_{k}(a)=\left\langle\pi_{k}(a) \xi_{k} \mid \eta_{k}\right\rangle \in R, \quad k=1,2
$$

and $\lambda \in \mathbb{C}$, we have that

$$
\begin{aligned}
\left(c_{1}+c_{2}\right)(a) & =\left\langle\pi_{1} \otimes \pi_{2}(a)\left(\xi_{1} \oplus \xi_{2}\right) \mid\left(\eta_{1} \oplus \eta_{2}\right)\right\rangle \\
\left(\lambda c_{1}\right)(a) & =\left\langle\pi_{1}(a)\left(\lambda \xi_{1}\right) \mid \eta_{1}\right\rangle .
\end{aligned}
$$

Turning to multiplication, the functionals $\omega_{k} \in B\left(H_{k}\right)_{*}$ defined by $\omega_{k}\left(b_{k}\right)=$ $\left\langle b_{k} \xi_{k} \mid \eta_{k}\right\rangle$, determine linear functionals $\omega_{1} \otimes \omega_{2}$ in the commutative diagram

$$
B(H) \stackrel{\text { eh }}{\otimes} B(K) \quad \begin{array}{ccc}
\subseteq & B(H) \stackrel{\sigma \mathrm{h}}{\otimes} B(K) & \stackrel{\theta}{\longrightarrow}
\end{array} \quad B(H \otimes K)
$$

Thus since the multiplication operation on $R$ is the adjoint of the coffiultlplication $\delta: A \rightarrow A \stackrel{\text { eh }}{\otimes} A$, and $c_{k}=\omega_{k} \circ \pi_{k}$, we have $c_{1} \stackrel{\text { eh }}{\otimes} c_{2}=\left(\omega_{1} \otimes \omega_{2}\right) \circ\left(\pi_{1} \stackrel{\mathrm{eh}}{\otimes} \pi_{2}\right)$ and

$$
\begin{aligned}
\left(c_{1} c_{2}\right)(a) & =c_{1} \stackrel{\mathrm{eh}}{\otimes} c_{2}(\delta(a))=\left\langle\left(\pi_{1} \stackrel{\mathrm{eh}}{\otimes} \pi_{2}\right)(\delta(a)), \omega_{1} \otimes \omega_{2}\right\rangle \\
& =\left\langle\pi_{1} \otimes \pi_{2}(\delta(a))\left(\xi_{1} \otimes \xi_{2}\right) \mid \eta_{1} \otimes \eta_{2}\right\rangle=\left\langle\left(\pi_{1} \times \pi_{2}\right)(a)\left(\xi_{1} \otimes \xi_{2}\right) \mid \eta_{1} \otimes \eta_{2}\right\rangle
\end{aligned}
$$

where $\pi_{1} \times \pi_{2}$ is again a completely bounded representation of $A$.
If $\pi_{k}: A \rightarrow B\left(H_{k}\right)$ are completely contractive representations, then it is evident that the same is true for $\pi_{1} \times \pi_{2}$. It follows that $\mathcal{B}(A)$ is a subalgebra of $\mathcal{C}(A)$, and we shall refer to it as the Fourier-Stieltjes algebra of $A$.

In order to go further, it is necessary to introduce more structure. In particular, if one wishes to obtain a satisfactory duality theory, one must introduce *-algebraic structure, and ultimately a discussion of antipodes. Since this would take us far afield from the present discussion, we shall consider this theory in a subsequent paper.

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